



Class Is in Session for Hearthstone® Players—New Expansion Scholomance Academy™ Now Live

August 6, 2020

Arcane higher education awaits in new expansion for Blizzard Entertainment's hit digital card game, including 135 new cards bursting with magical potential

IRVINE, Calif.--(BUSINESS WIRE)--Aug. 6, 2020-- Idle undergrads and students of the arcane can celebrate today's opening of *Scholomance Academy*™, the titular setting for Blizzard Entertainment's latest expansion to its smash-hit digital card game *Hearthstone*®. Players will expand their magical repertoires with 135 all-new cards designed around the prolific professors, erudite lessons, and sorcerous hijinks that define this fabled institution of higher learning.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200806005824/en/>



Hearthstone players can “double major” in *Scholomance Academy* with **40**

Dual-Class cards designed around ten unique class combinations and the powerful synergies they share. Whether you're a Druid looking to tame savage beasts like a Hunter, or a Rogue eager to steal a few Mage tricks, *Scholomance Academy* has something new to teach everyone.

Scholomance Academy takes spell-slinging to the next level with the new **Spellburst** keyword, which triggers a one-time-only effect the next time the player casts a spell. Players can also benefit from hitting the books with new **Studies** cards that allow them to **Discover** a card immediately and also reduce the mana cost of the next card they play of that type.

Class is now in session at Scholomance Academy (Graphic: Business Wire)

millions of *Hearthstone* players around the world,” said J. Allen Brack, president of Blizzard Entertainment. “We're excited to now be able to open up *Scholomance Academy* and put the magic in players' hands.”

Scholomance Academy is available today on Windows® and Mac PCs; iOS, and Android™ tablets; and mobile phones. *Scholomance Academy* card packs are currently winnable in *Hearthstone*'s Arena mode, and players can purchase them with in-game gold or real money at the same prices as *Hearthstone*'s other card packs.

For more information on *Scholomance Academy*, visit the [official site](#).

About *Hearthstone*

With more than 100 million players worldwide, *Hearthstone* is Blizzard Entertainment's internationally acclaimed, free-to-play digital card game designed for novice and veteran card-slingers alike. Players can choose from 10 powerful hero classes and customize their decks with minions, spells, and weapons based on the unique fantasy of the *Warcraft*® universe. Featuring a variety of game modes ranging from epic head-to-head duels to story-driven Solo Adventures, *Hearthstone* offers a vibrant and rewarding experience stacked with strategy, personality, and fun. *Hearthstone* is available globally for Windows and Mac PCs; Windows, iOS, and Android tablets; and iOS, and Android mobile phones.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*®, *Hearthstone*, *Overwatch*®, the *Warcraft*, *StarCraft*®, and *Diablo*® franchises, and the multifranchise *Heroes of the Storm*®, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-two #1 games* and multiple Game of the Year awards. The company's online gaming service, Battle.net®, is one of the largest in the world, with millions of active players.

*Sales and/or downloads based on internal company records and reports from key distributors.

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