

Soar Into Battle in Galakrond's Awakening™, Hearthstone®'s Upcoming Solo Adventure

January 9, 2020

New story-driven experience arrives on January 21 and includes 24 challenging encounters and 35 new collectible cards

Players can pre-purchase now and receive the entire Galakrond's Awakening Solo Adventure along with a Golden Classic Pack of Hearthstone cards

IRVINE, Calif.--(BUSINESS WIRE)--Jan. 9, 2020-- *Descent of Dragons*[™], the latest expansion for Blizzard Entertainment's smash-hit free-to-play digital card game *Hearthstone*®, has set the stage for the final battle between Azeroth's mightiest heroes and wickedest villains. On January 21, players will take flight in *Galakrond's Awakening*[™], the highly-anticipated Solo Adventure that brings the Year of the Dragon to a close. The story takes place across two campaigns: one where players fight as the League of E.V.I.L. to carry out the nefarious Archvillain Rafaam's plot to resurrect Galakrond, the progenitor dragon; and another where they'll lead the intrepid League of Explorers into battle against the bad guys to foil their plans and save the world.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200109005737/en/



Galakrond's Awakening's story-driven experience includes 24 challenging encounters and 35 new collectible cards. (Graphic: Business Wire)

Galakrond's Awakening will be the culmination of the year-long narrative that took place throughout Hearthstone in 2019-theYear of the Dragon. Galakrond's Awakening also marks a return to the game's original Solo Adventure format, where players tackle a series of unique boss encounters with pre-built decks to earn 35 new collectible cards. Once earned, these cards can be added to Standard and Wild decks, adding fun new options to further shake up the meta game. Upon completing Story mode as the League of E.V.I.L. and League of Explorers, players will unlock Heroic mode. where they can take on harder versions of the encounters armed with their own decks, which can include any of the cards in their Collections.

"The Year of the Dragon has been a dynamic and exciting one for *Hearthstone*, with a series of meta-shifting expansions, an ambitious year-long story, and a rapid cadence of new features and updates that have fundamentally evolved the game," said J. Allen Brack, president of Blizzard

Entertainment. "Galakrond's Awakening will bring the story we've been telling in the game all year to an epic and fitting conclusion, and we can't wait to share it with everyone."

Galakrond's Awakening consists of four installments that will roll out weekly starting January 21. Each installment includes two chapters—one covering the League of E.V.I.L., and another covering the League of Explorers—for a grand total of eight chapters in this Adventure. Individual Installments will be available for \$6.99 or 700 in-game gold, or as a complete bundle for \$19.99 USD. The first installment, Battle of the Frozen Coast, will be available on January 21, and all players can experience the League of E.V.I.L.'s chapter **completely free**, along with the ability to earn four new cards for completing it. For a limited time, players who pre-purchase the bundle will receive a Golden Classic Pack in addition to the full Adventure.

Galakrond's Awakening will be playable in Hearthstone on Windows® and Mac® PCs; Windows, iOS, and Android[™] tablets; and mobile phones. To learn more about Galakrond's Awakening, visit www.descentofdragons.com.

About Hearthstone

With more than 100 million players worldwide, *Hearthstone* is Blizzard Entertainment's internationally acclaimed, free-to-play digital card game designed for novice and veteran card-slingers alike. Players can choose from nine powerful hero classes and customize their decks with minions, spells, and weapons based on the unique fantasy of the *Warcraft*® universe. Featuring a variety of game modes ranging from epic head-to-head duels to story-driven Solo Adventures, *Hearthstone* offers a vibrant and rewarding experience stacked with strategy, personality, and fun. *Hearthstone* is available globally for Windows and Mac PCs; Windows, iOS, and Android tablets; and iOS, and Android mobile phones.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including World of Warcraft®, Hearthstone, Overwatch®, the Warcraft, StarCraft®, and Diablo® franchises, and the

multifranchise *Heroes of the Storm*®, Blizzard Entertainment, Inc. (<u>www.blizzard.com</u>), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-two #1 games ^{*} and numerous Game of the Year awards. The company's online gaming service, Battle.net®, is one of the largest online-gaming services in the world, with millions of active players.

*Sales and/or downloads, based on internal company records and reports from key distributors.

Cautionary Note Regarding Forward-looking Statements:

Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, pricing, features, and functionality of the *Galakrond's Awakening* Solo Adventure, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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Cassandra Reynoso Associate PR Manager 949.955.1380 x15979 crevnoso@blizzard.com