



Become the Most Powerful Dragon in Hearthstone® in Descent of Dragons™

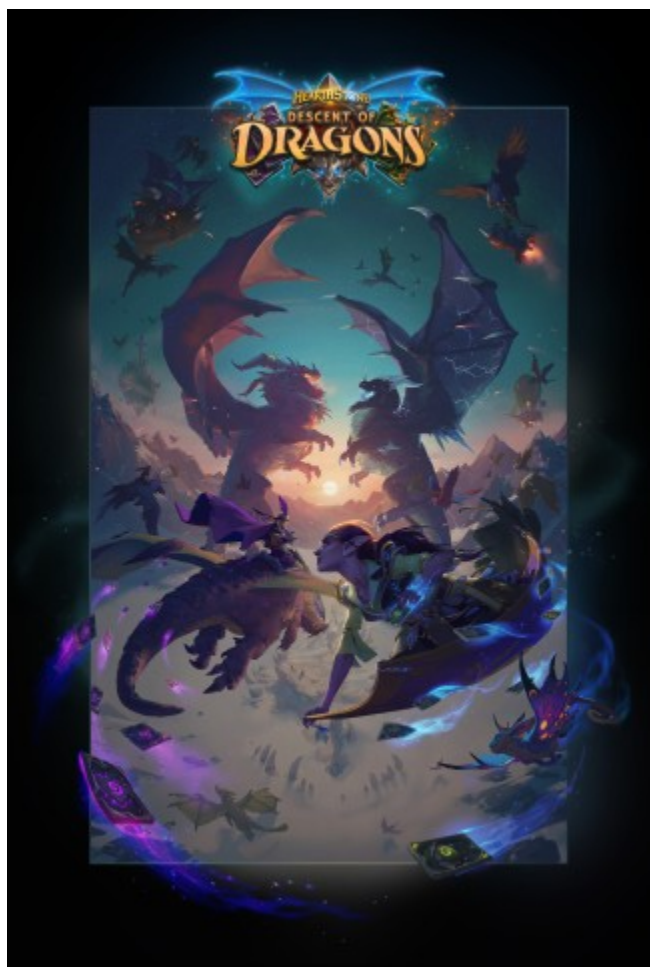
December 10, 2019

Log in to receive a dragon's hoard of free rewards: all five Galakrond Hero Cards, two Shield of Galakrond minions, and three Descent of Dragons card packs*

Join millions of other players in ongoing beta test for runaway hit Hearthstone: Battlegrounds game mode

IRVINE, Calif.--(BUSINESS WIRE)--Dec. 10, 2019-- **December 10, 2019, The Year of the Dragon**—Galakrond, the mightiest dragon of all time, threatens to raze the surface of Azeroth in *Descent of Dragons™* the new 135-card expansion released today for Blizzard Entertainment's smash-hit free-to-play digital card game *Hearthstone®*. This action-packed card set sends players to the skies above Dragonblight for a thrilling aerial battle between the League of Explorers—*Hearthstone's* plucky band of treasure-hunting heroes—and Archvillain Razaam's nefarious League of E.V.I.L.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20191210005908/en/>



Hearthstone players can log in today to collect free rewards, including all five Galakrond Hero Cards and three Descent of Dragons card packs (Graphic: Business Wire)

and open beta test. That momentum has continued, with *Battlegrounds* fueling ongoing excitement for *Hearthstone* among veterans and new players alike.

Hearthstone: Battlegrounds is a free standalone experience that doesn't require a card collection. Players will be able to unlock optional bonus features for this mode when they acquire card packs—including free packs, those acquired with in-game gold, and those purchased with real money—from the most recent *Hearthstone* expansion (starting with today's launch of *Descent of Dragons*).** At 10 packs, players unlock comprehensive stat-tracking in *Hearthstone: Battlegrounds*; at 20 they can choose their hero from among three different options instead of two at the start of each match; and at 30, players unlock the ability to playfully communicate with their opponents using a visual emote system.

In *Descent of Dragons*, players will draw on the power of dragons—lots and lots of dragons. They'll summon all-new **Legendary Dragons**, lay waste to the battlefield with their **breath weapons**, and power-up by embarking on heroic **Sidequests**. In addition, the five "E.V.I.L." classes—Priest, Rogue, Shaman, Warlock, and Warrior—can transform into Galakrond himself through one of **five new Hero cards**, each with a class-appropriate Battlecry and Hero Power.

Minions and spells with the new **Invoke** keyword will trigger the effect of Galakrond's Hero Power. Invoking multiple times upgrades Galakrond into his deadlier forms, the mightiest of which is "Galakrond, Azeroth's End"—a world-shattering monstrosity armed with a quadruple-strength Battlecry and a powerful claw attack.

Will Razaam succeed in his plot for world domination? Will Reno Jackson stay out of trouble long enough for the League of Explorers to emerge triumphant? These answers and more will come in the corresponding *Descent of Dragons* Solo Adventure, a story-driven epic finale to *Hearthstone's* first-ever year-long story line to be released in January.

Starting today, *Hearthstone* players who log in will receive three *Descent of Dragons* card packs and all five Galakrond Hero cards *free*, along with two neutral Shield of Galakrond minions featuring the new Invoke keyword.* Players can also rack up an epic assortment of rewards upon completing a series of six new Legendary daily quests—five additional *Descent of Dragons* card packs, two *Rise of Shadows™* card packs, two *Saviors of Uldum™* card packs, and 200 gold in total.

"*Descent of Dragons* is full-blown fire-breathing fun, and filled with the vibrant personality and strategic decision-making *Hearthstone* is known for," said J. Allen Brack, president of Blizzard Entertainment. "We think players will have a blast building decks around the five powerful new Galakrond Hero cards—or finding clever ways to keep him from taking over the game."

Hearthstone: Battlegrounds—A Free Fast-Paced Fun New Way to Play

Descent of Dragons launches during the ongoing beta test for the popular new game mode *Hearthstone: Battlegrounds*, a raucous eight-player auto-battler featuring 24 unique Heroes, in which players will recruit minions, strategically position them, and watch them battle each other for supremacy.† Following last month's debut at BlizzCon®, millions of players flocked to the tavern to take part in the *Battlegrounds* early access period

Descent of Dragons and *Hearthstone: Battlegrounds* are available today on Windows® and Mac® PCs; Windows, iOS, and Android™ tablets; and mobile phones. *Descent of Dragons* card packs are winnable in *Hearthstone's* Arena mode, and players can purchase them with in-game gold or real money at the same prices as *Hearthstone's* other card packs.

To learn more about *Descent of Dragons*, fly on over to www.descentofdragons.com. For more on *Hearthstone: Battlegrounds*, visit <https://playhearthstone.com/battlegrounds/>.

*Limit one set of *Descent of Dragons* login rewards per account. Must log in by March 31, 2020 to redeem offer.

†2GB of memory is recommended to play *Battlegrounds* on iOS and Android devices.

**Bonus features are unlocked for a limited time and reset at the launch of each new *Hearthstone* expansion.

About *Hearthstone*

With more than 100 million players worldwide, *Hearthstone* is Blizzard Entertainment's internationally acclaimed, free-to-play digital card game designed for novice and veteran card-slingers alike. Players can choose from nine powerful hero classes and customize their decks with minions, spells, and weapons based on the unique fantasy of the *Warcraft*® universe. Featuring a variety of game modes ranging from epic head-to-head duels to story-driven Solo Adventures, *Hearthstone* offers a vibrant and rewarding experience stacked with strategy, personality, and fun. *Hearthstone* is available globally for Windows and Mac PCs; Windows, iOS, and Android tablets; and iOS, and Android mobile phones.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*®, *Hearthstone*, *Overwatch*®, the *Warcraft*, *StarCraft*®, and *Diablo*® franchises, and the multifranchise *Heroes of the Storm*®, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-two #1 games †† and numerous Game of the Year awards. The company's online gaming service, Battle.net®, is one of the largest in the world, with millions of active players.

††Sales and/or downloads, based on internal company records and reports from key distributors.

Cautionary Note Regarding Forward-looking Statements:

Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, features, and functionality of *Descent of Dragons* Solo Adventure, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20191210005908/en/>

Source: Blizzard Entertainment, Inc.

For more information contact:

Lyndsi Achucarro
Global PR Manager
949.955.1380 x12650
lachucarro@blizzard.com