



## The Call of Duty Endowment and U.S. Army Esports Announce the Inaugural CODE Bowl on December 13

December 5, 2019

### ***Livestream Event Features Top Streamers CouRageJD, Dr Disrespect, Shroud and More as They Compete with Members of U.S. Army Esports Team***

SANTA MONICA, Calif.--(BUSINESS WIRE)--Dec. 5, 2019-- In further support of its #HireHonor campaign and celebrating its 10<sup>th</sup> year of putting veterans back to work in meaningful jobs, The Call of Duty Endowment (C.O.D.E.) today announced the first ever CODE Bowl presented by U.S. Army Esports on December 13.

The event will feature eight teams, each captained by a popular streamer playing *Call of Duty®: Modern Warfare®* along with members of the U.S. Army esports team. Each team will be competing to become the CODE Bowl Champions by earning the most points in-game. Each team will include a featured streamer and two active duty service members from the U.S. Army Esports team. The CODE Bowl is also generously supported by Scuf Gaming.

"The CODE Bowl is an exciting new way for the *Call of Duty* community to engage with world-class streamers and gain awareness about the value of military service," said Dan Goldenberg, Executive Director of the Call of Duty Endowment. "We couldn't be more excited to be partnering with U.S. Army Esports in this endeavor!"

The action begins at 10:00 a.m. Pacific, December 13 on the [Call of Duty Twitch Channel](#), featuring pre-show content and commentary by fan-favorite hosts, analysts and commentators. Fans can also watch their favorite streamers via their individual channels, listed here:

- [CouRageJD](#)
- [Dr Disrespect](#)
- [Dakotaz](#)
- [Shroud](#)
- [StoneMountain64](#)
- [Summit1G](#)
- [Syndicate](#)
- [TimTheTatman](#)

Separate from the CODE Bowl, starting today leading up to the event, each streamer will raise donations on their channels on behalf of the Call of Duty Endowment. The streamer who raises the most donations will take home the championship trophy and bragging rights. People can also donate directly at this page [here](#).

The Call of Duty Endowment has funded the placement of more than 63,000 vets in meaningful employment since its inception and aims to place 100,000 veterans in meaningful jobs by 2024. The Endowment's 2018 cost to place a veteran was \$522 – providing meaningful employment at 1/6 the cost of US Department of Labor efforts. Nationally, American veterans make an average salary of \$49,945, while those placed through the Endowment's grantees, with their focus on high-quality placements, made an average of \$60,750, or 21% more.

To help get veterans back to work, please visit: [www.callofdutyendowment.org/help](http://www.callofdutyendowment.org/help).

In compliance with federal rules, the U.S. Army Esports team will not be endorsing or participating in any fundraising activities associated with any organization, including the Call of Duty Endowment.

### **About the Call of Duty Endowment**

The Call of Duty Endowment is a non-profit organization co-founded by Bobby Kotick, CEO of Activision Blizzard. The Endowment seeks to help veterans find high-quality careers by supporting groups that prepare them for the job market and by raising awareness of the value vets bring to the workplace. For more information about the Call of Duty Endowment, please visit [www.callofdutyendowment.org](http://www.callofdutyendowment.org).

ACTIVISION, CALL OF DUTY and MODERN WARFARE are trademarks of Activision Publishing, Inc. All other trademarks and trade names are the properties of their respective owners.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20191205005327/en/>

Source: Activision Blizzard, Inc.

Kelvin Liu  
Director, Corporate Communications  
Activision Blizzard  
310.255.2213

[kelvin.liu@activision.com](mailto:kelvin.liu@activision.com)