

Esports Legends Shine and New Games Revealed at BlizzCon® 2019

November 3, 2019

World-class competitors clash in Overwatch[®], StarCraft[®] II, Hearthstone[®], and World of Warcraft[®] esports for an audience of millions of viewers around the globe Blizzard Entertainment's annual community celebration showcases new titles and new content coming to the company's epic game universes

IRVINE, Calif.--(BUSINESS WIRE)--Nov. 3, 2019-- At BlizzCon[®] 2019, Blizzard Entertainment welcomed players from around the globe and millions of viewers online to cheer on some of the world's best esports competitors and be among the first to experience new installments in the *Overwatch*[®] and *Diablo*[®] franchises, the upcoming expansions for *World of Warcraft*[®] and *Hearthstone*[®], the *Warcraft*[®] *III: Reforged* beta, and the newest additions to *StarCraft*[®] *II and Heroes of the Storm*[®]. During an entertainment-filled weekend running November 1 and 2, more than 40,000 attendees from 59 countries gathered at the Anaheim Convention Center to meet their fellow players, watch esports tournaments unfold live, and learn about upcoming games and updates for Blizzard's franchises.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20191103005035/en/



China's VKLiooon handily eliminated USA's Brian "bloodyface" Eason, becoming the first woman to both compete in and win a Hearthstone championship event. (Photo: Business Wire)

World of Warcraft Mythic Dungeon International

Winning team: Method EU

After surviving a six-team double-elimination bracket, Method EU swept Method NA 3-0 in the final to secure the Mythic Dungeon International victory. Method EU lost earlier in the tournament to Method NA, but the squad of Gingi, Meeres, Fragnance, Naowh, and Zaelia managed to bounce back and exact their revenge in the final.

World of Warcraft Arena World Championship

Winning team: Method Black

Method Black outlasted Wildcard Gaming in a thriller to win the *World of Warcraft* Arena World Championship. After losing at the Summer Finals, Method Black's roster of Whaazz, Raiku, Chas, and Swapxy proved their talent, winning the best-of-seven series 4-3.

StarCraft II World Championship Series Global Finals

Winner: Park "Dark" Ryung Woo

After coming up short in the title match just three years ago at BlizzCon, Dark was finally able to capture his first *StarCraft II* World Championship Series trophy. The Korean defeated Italy's Riccardo "Reynor" Romiti 4-1 in the best-of-seven final.

These championship winners served as an epic conclusion to the BlizzCon festivities, which featured some of the biggest announcements in the

Attendees and online viewers got to witness the conclusions of five of Blizzard's esports competitions.

Overwatch World Cup Winning team: USA

There's a new champ in town and it's the United States. The USA defeated China 3-0 in the gold-medal match to win the top prize, but the bigger victory was over three-time champion South Korea in the semifinals. The United States' Jay

"Sinatraa" Won was named the T-Mobile [™] MVP of the tournament. In the bronze-medal match, South Korea eliminated France.

Hearthstone Grandmasters Global Finals

Winner: Xiaomeng "VKLiooon" Li

The first-ever *Hearthstone* Grandmasters Global Finals champion is China's VKLiooon. VKLiooon handily eliminated USA's Brian "bloodyface" Eason 3-0 in the final in the best-of-five series, becoming the first woman to both compete in and win a *Hearthstone* championship event.

show's history:

Diablo IV

• The newest incarnation of Blizzard Entertainment's genre-defining action-roleplaying franchise returns with brutal gameplay, robust customization, deep loot, and infinite adventures. <u>*Diablo IV*</u> is currently in development and will be coming to PC, PlayStation[®] 4, and Xbox One.

Overwatch 2

• As the franchise celebrates surpassing 50 million players worldwide, this upcoming sequel will bring players into the story of *Overwatch* like never before while introducing a new era of the game's world-renowned competitive 6v6 play. <u>Overwatch 2</u> is currently in development for PC, Nintendo Switch, PlayStation 4, and Xbox One.

World of Warcraft: Shadowlands [™]

• Prepare to cross into the realm of the dead in *World of Warcrafts* upcoming expansion. Players will form bonds with one of four game-changing Convenants as they explore five new zones in the newest expansion for the acclaimed massively multiplayer online role-playing game. This expansion also introduces an overhaul of the leveling system as well as improved character customization options. *Shadowlands* will be available in 2020.

Hearthstone

- <u>Descent of Dragons</u>[™]: Blizzard Entertainment's smash-hit free-to-play digital card game will be launching a high-flying 135-card expansion on December 10. This stunning conclusion to *Hearthstone's* first ever year-long story will arm players with draconic firepower—including the ability to transform into Galakrond, Azeroth's mightiest dragon.
- <u>Hearthstone: Battlegrounds</u>: An all-new way to play, *Hearthstone: Battlegrounds* is a raucous eight-player auto-battler featuring 24 unique heroes. Players will recruit minions, strategically position them, and watch as they battle for supremacy. *Hearthstone: Battlegrounds* will be available to everyone when it enters open beta on November 12.

StarCraft II

• <u>Arcturus Mengsk</u>, the Emperor of the Dominion, is the latest Co-Op Commander to enter the fray in *StarCraft II*. Mengsk wields his influence as Emperor to bring brazen tactics to the battlefield, and all who serve him revere his might—from the lowliest Troopers, who scavenge the weapons dropped by their fallen comrades, to his exalted Royal Guard, who inspire fear and awe in those around them.

Warcraft III: Reforged

• Warcraft III: Reforged is a top-to-bottom upgrade of Blizzard Entertainment's groundbreaking 2002 real-time strategy game Warcraft[®] III: Reign of Chaos[®], and its award-winning expansion, Warcraft[®] III: The Frozen Throne[®]. BlizzCon attendees as well as Virtual Ticket holders are invited to participate in the ongoing multiplayer beta test starting the week of November 4.

Heroes of the Storm

- <u>Deathwing the Destroyer</u>, the most fan-requested *Heroes of the Storm* Hero ever, has finally entered the Nexus, with a genre-defying playstyle that's sure to shake up the very foundations of the Nexus. Deathwing was playable on the BlizzCon show floor, and attendees and Virtual Ticket holders will be granted the Hero upon his release.
- To celebrate BlizzCon, all Heroes will be available to play for free until November 10.

Diablo: Immortal[™]

• BlizzCon attendees had the opportunity to check out the fierce, agile <u>Demon Hunter</u>, and cut a swath of carnage through an open-world area encompassing zones like the town of Wortham and Ashwold Cemetery. They also got to bask in the destructive glory of class-specific ultimate abilities, and participate in world events, like the harrowing Ghostly Carriage, both of which were unveiled at the show.

For more information on the announcements, games, and esports competitions at BlizzCon 2019, or to watch VODs of the show with the BlizzCon 2019 Virtual Ticket, visit <u>www.blizzcon.com</u>.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft, Hearthstone, Overwatch*, the Warcraft, StarCraft, and Diablo franchises, and the multifranchise *Heroes of the Storm*, Blizzard Entertainment, Inc. (<u>www.blizzard.com</u>), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-two #1 games ^{*} and multiple Game of the Year awards. The company's online-gaming service, Blizzard Battle.net[®], is one of the largest in the world, with millions of active players.

*Sales and/or downloads. Based on internal company records and reports from key distributors.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions, or strategies regarding the future, including statements about the availability, features, and functionality of *Diablo IV, Overwatch 2*, and *Hearthstone*, and new content for *World of Warcraft, StarCraft II*, *Heroes of the Storm*, and *Diablo Immortal*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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