



Embark on an Epic Hearthstone® Expedition in Saviors of Uldum™, Available Now

August 6, 2019

Latest expansion unearths 135 new cards and limitless deckbuilding possibilities, with legendary explorer minions, long-lost game mechanics, and swarms of angry bees

Log in today to claim your FREE Legendary Quest card*

IRVINE, Calif.--(BUSINESS WIRE)--Aug. 6, 2019-- **The Year of the Dragon**—Blizzard Entertainment today released *Saviors of Uldum*™, the adventurous new expansion for the company's smash-hit free-to-play digital card game *Hearthstone*®. The second part of *Hearthstone*'s year-long trilogy, *Saviors of Uldum* features 135 new cards that expand the game's deckbuilding possibilities with new minions, spells, and weapons plucked from the wind-swept deserts of Uldum, an ancient civilization filled with musty tombs, powerful artifacts, and pulse-pounding peril.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190806005773/en/>



Saviors of Uldum, *Hearthstone*'s latest expansion, unearths 135 new cards and limitless deckbuilding possibilities. (Graphic: Business Wire)

With more than 100 million players worldwide, *Hearthstone* is Blizzard Entertainment's internationally acclaimed, free-to-play digital card game designed for novice and veteran card-slingers alike. Players can choose from nine powerful hero classes and customize their decks with minions, spells, and weapons based on the unique fantasy of the *Warcraft*® universe. Featuring a variety of game modes ranging from epic head-to-head duels to story-driven Solo Adventures, *Hearthstone* offers a vibrant and rewarding experience stacked with strategy, personality, and fun. *Hearthstone* is available globally for Windows and Mac PCs; Windows, iOS, and Android tablets; and mobile phones.

About Blizzard Entertainment, Inc.

Saviors of Uldum marks the thrilling return of the League of Explorers—Elise Starseeker, Brann Bronzebeard, SiFinley Mrrglton, and Reno Jackson—four of the game's most popular characters, who have leveled up in legendary fashion. This quartet of questing archaeologists now each feature a powerful Battlecry effect that triggers if there are **no duplicate** cards in the player's deck.

In addition, *Saviors of Uldum* unleashes potent **Plague** cards in *Hearthstone*, such as the Plague of Murlocs, which transforms every minion on the board into one of the game's adorably aggressive amphibians. Players will also encounter a new keyword, **Reborn**—describing doggedly persistent minions that, thanks to a state-of-the-ancient-art embalming process, return to life with just 1 Health remaining upon being defeated. All nine hero classes can even embark on new **Quests** that, upon completion, will grant them an **alternate Hero Power**.

"*Saviors of Uldum* reflects all of the personality and fun of *Hearthstone* while opening a wider range of strategic possibilities in the game," said J. Allen Brack, president of Blizzard Entertainment. "We're excited to have the League of Explorers back in action and can't wait to see all the creativity players bring to their decks with this new expansion."

Hearthstone players have enjoyed regular content updates featuring new and exciting ways to play all year long, from the first expansion, *Rise of Shadows*™, and its infinitely replayable *Dalaran Heist* single-player Adventure to multiple free in-game events awarding card packs and in-game gold. Next month, players will be able to explore the *Tombs of Terror*, the corresponding single-player Adventure for *Saviors of Uldum*, which will offer an all-new highly replayable experience—with some menacing new twists thrown in for good measure. Further details on *Tombs of Terror* will be announced shortly.

Saviors of Uldum card packs are currently winnable in *Hearthstone*'s Arena mode, and players can purchase them with in-game gold or real money at the same prices as *Hearthstone*'s other card packs. In addition, players who log in now and for a limited time after release will be able to claim one of the new Legendary Quest cards, randomly selected from this set.*

Dig up more information on the latest *Hearthstone* expansion at www.saviorsofuldum.com.

About *Hearthstone*

Best known for blockbuster hits including *World of Warcraft*®, *Hearthstone*, *Overwatch*®, the *Warcraft*, *StarCraft*®, and *Diablo*® franchises, and the multifranchise *Heroes of the Storm*®, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-two #1 games † and numerous Game of the Year awards. The company's online gaming service, Battle.net®, is one of the largest online-gaming services in the world, with millions of active players.

* *Limit one per account. Must log in by October 30, 2019 to redeem offer.*

† *Sales and/or downloads, based on internal company records and reports from key distributors.*

Cautionary Note Regarding Forward-looking Statements:

Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about 2019 *Hearthstone* content, including the availability, features, and functionality of *Tombs of Terror*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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