



Hearthstone® Players Set Out to Steal an Entire City in The Dalaran Heist

May 16, 2019

Commit countless hours of cunning crimes including vault robbery, aiding escape from an interdimensional correctional institution, and the grandest theft of all time

First chapter offers a complete Dungeon Run-style experience, featuring a new playable Mage anti-hero, customizable Hero Power loadouts, new deck options, and Heroic mode—all completely free

IRVINE, Calif.--(BUSINESS WIRE)--May 16, 2019-- The Defenders of Dalaran have put out an APB on all *Hearthstone*® players. With last month's release of *Rise of Shadows*™, the newest expansion for Blizzard Entertainment's smash-hit free-to-play digital card game *Hearthstone*®, millions of players joined ranks with the dastardly Arch-Villain Rafaam—the only mustache-twirling criminal mastermind without a face—and his colorful cast of villains, the League of E.V.I.L. Now, after training their disposable lackeys and concocting their wicked schemes, they're ready to pull off the dastardliest caper of all: stealing the floating city of Dalaran—the entire city—in *The Dalaran Heist*, the expansion's metropolis-sized new Solo Adventure.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190516005930/en/>



Kicking off the first-ever year-long storyline in *Hearthstone*, players will do the dirty work of carrying out the League of E.V.I.L.'s nefarious plans. Spanning five massive chapters, the endlessly replayable Dungeon Run-style experience is filled with challenging bosses, strategic decision-making, and not-so-strategically planted explosives (Dr. Boom is involved, after all).

"*Hearthstone* players let us know they wanted even more highly replayable and entertaining single-player experiences, so the team went all-in and delivered *The Dalaran Heist*—our biggest and most ambitious Solo Adventure yet," said J. Allen Brack, president of Blizzard Entertainment. "Beyond the fun of carrying out Rafaam's plot to literally steal Dalaran, we can't wait for players to sink their teeth into the fun twists and turns they'll encounter across all five chapters of *The Dalaran Heist*."

In the *Dalaran Heist*, *Hearthstone* players will commit countless hours of cunning crimes, including the grandest theft of all time. (Graphic: Business Wire)

In *The Dalaran Heist*, nine completely new anti-hero "henchmen" characters replace the playable classes in *Hearthstone*. Each

is fully voice-acted and features a customizable loadout comprising unique Hero Powers and multiple deck options. With each of the five chapters offering players a deep and engaging single-player experience, *The Dalaran Heist* should keep players entertained through numerous escapades.

The first chapter in *The Dalaran Heist* is a steal—and available completely free to everyone. The four subsequent chapters can be unlocked for 700 gold each or purchased as an all-inclusive package for \$19.99 USD. Unlocking all five chapters will grant players the awe-inspiring power of Zayle, Shadow Cloak—a one-card ticket to five full League of E.V.I.L. decks. Crime pays, of course: players will also earn 3 *Rise of Shadows* card packs for every chapter they complete, with more rewards awaiting those who finish all five.

Break and enter into www.riseofshadows.com for further details, and log in to *Hearthstone* today to play *The Dalaran Heist* Solo Adventure. Stay out of trouble, kids.

About *Hearthstone*

With more than 100 million players worldwide, *Hearthstone* is Blizzard Entertainment's internationally acclaimed, free-to-play digital card game designed for novice and veteran card-slingers alike. Players can choose from nine powerful hero classes and customize their decks with minions, spells, and weapons based on the unique fantasy of the *Warcraft*® universe. Featuring a variety of game modes ranging from epic head-to-head duels to story-driven Solo Adventures, *Hearthstone* offers a vibrant and rewarding experience stacked with strategy, personality, and fun. *Hearthstone* is available globally for Windows and Mac PCs; Windows, iOS, and Android tablets; and mobile phones.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*®, *Hearthstone*®, *Overwatch*®, the *Warcraft*, *StarCraft*®, and *Diablo*® franchises, and the multi-franchise *Heroes of the Storm*®, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier

developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-two #1 games* and numerous Game of the Year awards. The company's online gaming service, Blizzard Battle.net®, is one of the largest online-gaming services in the world, with millions of active players.

**Sales and/or downloads, based on internal company records and reports from key distribution partners.*

Cautionary Note Regarding Forward-looking Statements:

Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about 2019 Hearthstone content, including the pricing, promotions, availability, features, and functionality of *Rise of Shadows* and *The Dalaran Heist*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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