

## Call of Duty: Mobile Revealed

March 19, 2019

Developed Exclusively for Android and iOS, New Free-to-Play Call of Duty Title to Release in the West

Delivers the Definitive First-Person Action Experience with Fan-Favorite Maps, Modes, Weapons and Characters from Across the Franchise for First Time on Mobile

Pre-Registration Now Open

SANTA MONICA, Calif.--(BUSINESS WIRE)--Mar. 18, 2019-- Activision, in collaboration with Tencent, today announced that *Call of Duty®: Mobile* is coming to previously unannounced regions, including North America, South America, Europe, and more. *Call of Duty: Mobile* is a new free-to-play game that brings together maps, modes, weapons, and characters from across the *Call of Duty* franchise, including *Black Ops* and the *Modern Warfare* series. Developed by Tencent's award-winning Timi studio, exclusively for Android and iOS, the game features multiple game modes pitting players in head-to-head, competitive action as they test their skills against players all around the world.

Beginning today, fans can sign up and pre-register for *Call of Duty: Mobile* at <a href="https://www.callofduty.com/mobile">www.callofduty.com/mobile</a>. By signing up, players will get the latest game updates, and gain access to the public beta coming this summer in select regions.

"We are delivering the definitive, first person action experience in a new mobile title with incredible graphics and visceral *Call of Duty* gameplay," said Chris Plummer, VP, Mobile at Activision. "Together with the amazing team at Tencent, we're bringing together a collection of the most beloved maps, competitive modes, familiar characters and signature weapons from across this storied franchise into one epic experience for the first time on mobile."

"Call of Duty is synonymous with incredible quality and gameplay, and our team couldn't be happier working together with Activision to bring it to life on mobile," said Steven Ma, SVP, Tencent Holdings Limited. "With our expertise creating games custom-built for mobile players, we're excited to deliver a new, feature-packed Call of Duty experience that all types of fans will enjoy."

In *Call of Duty: Mobile*, players will experience the fluid, first-person combat of *Call of Duty*, fighting head-to-head in fan-favorite modes such as Team Deathmatch, Search and Destroy and Free-For-All, in iconic maps from the series such as Nuketown, Crash, Hijacked and more. Along the way, players will earn and unlock classic *Call of Duty* characters, weapons, scorestreaks and other gear to equip and customize their loadouts as they battle to be among the best in the world.

Published by Activision, and developed by Tencent, *Call of Duty: Mobile* uses the Unity real-time 3D development platform. In addition to classic multiplayer, the game features more modes of play to be announced soon.

For the latest intel check out: www.callofduty.com/mobile, www.voutube.com/callofduty and follow @CallofDuty on Twitter, Instagram and Facebook.

## **About Activision**

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