Call of Duty: Black Ops 4 Battle Edition Available Now for PC Exclusively on Blizzard Battle.net®

December 6, 2018

Battle Edition Features Multiplayer and Blackout Game Modes Only, Delivering the Ultimate Value with a Limited Time Introductory Price from Battle.net of $29.99

Kicks Off Packed December Calendar of Community Events, New Content and More

SANTA MONICA, Calif.--(BUSINESS WIRE)--Dec. 6, 2018-- Just in time for the holidays, the new ***Call of Duty®: Black Ops 4 Battle Edition*** is available now to PC gamers exclusively on Blizzard Battle.net®. Delivering the ultimate value, the ***Black Ops 4 Battle Edition***features the iconic Multiplayer mode and *Blackout* battle royale mode of ***Black Ops 4*** in one package for a limited time introductory price from Battle.net of $29.99.

"Since launch, the response on ***Black Ops 4*** from the PC community has been fantastic, and the game has continued to drive strong engagement with players," said Rob Schonfeld, Senior Vice President, Global Digital and Mobile Commerce at Activision. "The ***Black Ops 4 Battle Edition*** is a great way to bring even more new players into the game and allow them to jump into the incredibly fun Multiplayer and Blackout modes which fans have loved so much since day one."

The ***Black Ops 4 Battle Edition*** offers the full Multiplayer and Blackout experiences, and is compatible with all existing copies and online lobbies for those modes on PC. For fans interested in getting their hands on even more, an upgrade to the Digital Standard Edition on PC – includes Zombies mode, 1,100 Call of Duty Points and Digital Edition bonus items – will also be available for purchase.

Call of Duty: Black Ops 4 Multiplayer features gritty, grounded combat in the most tactical, team-based experience in the *Black Ops* series. It features the return of the iconic Pick 10 system, along with a series of innovations in weapon controls, combat flow, health regeneration, and player movement. ***Black Ops 4*** also features a combination of new and returning Specialists, each with their own unique equipment and playstyles, allowing players to not only be powerful alone, but devastating as a team working together.

Black Ops 4 also features Blackout, an all-new battle royale mode that brings together characters, locations, weapons and gear from across the series in all-out survival combat, all with *Black Ops* signature gameplay. Blackout features land, sea and air vehicles, and offersa variety of new and classic playable characters, including campaign characters such as *Mason*, *Reznov* and *Woods;* Zombies characters such as *Richtofen* and *Takeo;* and Specialists such as *Crash, Battery* and *Seraph*, to name a few. Across the sprawling Blackout map – the largest in *Call of Duty*® history – players will fight in locations inspired by fan-favorite maps like *Nuketown, Firing Range, Raid, Cargo* and more.

The release of the Battle Edition kicks off a packed December calendar featuring themed holiday events, new personalization items, and a variety of free content coming to players. The ***Call of Duty: Black Ops4 Battle Edition*** is available exclusively on the Battle.net Shop at a special introductory price of $29.99 now through January 6, 2019, after which the price becomes $39.99SRP. Zombies mode is not included in the ***Call of Duty: Black Ops 4 Battle Edition***.

Call of Duty: Black Ops 4 Battle Edition is published by Activision and developed by Treyarch with additional PC development with Beenox. For the latest intel check out: www.callofduty.com, www.youtube.com/callofduty and follow @CallofDuty and @Treyarch on Twitter, Instagram and Facebook. The game is rated M for Mature (Blood and Gore, Drug Reference, Intense Violence, Strong Language).

About Treyarch

Treyarch is an award-winning video game studio, driven by the desire to create epic gameplay experiences that are enjoyed by as many video game fans as possible. It is an approach that has helped to make the studio behind the *Call of Duty®: Black Ops* series of games an industry-leading developer. *Call of Duty: Black Ops* set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track; *Call of Duty®: Black Ops II* set world-wide launch day records; and *Call of Duty®: Black Ops III* held the biggest entertainment opening weekend of 2015, and was the #1 console game globally for the calendar year. *Call of Duty: Black Ops 4*isthe studio's most recent release. Additionally, Treyarch is the birthplace of Call of Duty's Zombies. Treyarch is wholly owned by Activision.

About Blizzard Entertainment

Best known for blockbuster hits including *World of Warcraft*®, *Hearthstone*®, *Overwatch*®, the *Warcraft*®, *StarCraft*®, and *Diablo*® franchises, and the multi-franchise *Heroes of the Storm*®, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-one #1 games† and multiple Game of the Year awards. The company's online gaming service is one of the largest in the world, with millions of active players.

About Activision

Headquartered in Santa Monica, California, Activision is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, www.activision.com or by following @Activision.

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