



Relive the Origins of Azeroth's Greatest Heroes in *Warcraft® III: Reforged™*

November 2, 2018

The top-to-bottom upgrade of the seminal real-time strategy game includes a stunning visual update, over four hours of updated in-game cutscenes, and full Blizzard Battle.net® implementation

Warcraft III: Reforged features modern matchmaking and tournament support, and will be supported well into the future with gameplay and balance updates

IRVINE, Calif.--(BUSINESS WIRE)--Nov. 2, 2018-- Blizzard Entertainment today proudly unveiled *Warcraft® III: Reforged™*, a stunning reimagining of the revolutionary real-time strategy game that laid the foundation for Azeroth's most epic stories. A remake in the truest sense, *Warcraft III: Reforged* sees the original *Warcraft III: Reign of Chaos* and its award-winning expansion, *The Frozen Throne®*, rebuilt from the ground up, with a thorough visual overhaul, a suite of contemporary social and matchmaking features via Blizzard Battle.net®, and a pledge of support for its thriving community of creators—starting with an upgraded World Editor.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181102005555/en/>



Warcraft III: Reforged features over four hours of updated in-game cutscenes. (Graphic: Business Wire)

The founding of Orgrimmar. The fall of Lordaeron. The reign of the Burning Legion. The rise of the Lich King. Veterans and newcomers alike will experience these pivotal events in Azeroth's history like never before in *Warcraft III: Reforged*, from

the points of view of four distinct factions: the mighty Orcs, the noble Humans, the ancient Night Elves, and the insidious Undead Scourge.

For *Warcraft III: Reforged*, every character, structure, and environment has been recreated to emphasize the depth, dimension, and personality of this rough-hewn world. The *Warcraft III* saga, which spans more than 60 campaign missions, enjoys an epic retelling in *Reforged*, with over four hours of updated in-game cutscenes and rerecorded voice-overs that breathe new life into the earliest renditions of key characters like Sylvanas Windrunner and Arthas Menethil.

"*Warcraft III* is monumentally important to us here at Blizzard, and its influence is evident in everything we've done since," said J. Allen Brack, President of Blizzard Entertainment. "A project like *Warcraft III: Reforged* isn't something we undertake lightly, partly because of this legacy, but more importantly, because we know what it means to our players."

Warcraft III's dedicated community of mapmakers has kept the game thriving since it launched in 2002, and *Reforged* boasts an improved World Editor highly influenced by an ongoing dialogue with this talented group of creators. With countless new tools and features, the World Editor will set mapmakers free to craft new universes for players to enjoy. Existing custom maps will be playable in *Reforged*, and players will be able to use the new matchmaker to find partners or opponents for traditional melee and custom games.

Warcraft III: Reforged will be released in 2019. Those eager to relive the history of Azeroth can pre-purchase the game today for \$29.99 for the standard edition, and \$39.99 for the Spoils of War Edition, which includes unique skins for four of the game's hero units, as well as a host of in-game bonuses for a number of other Blizzard games, such as a gruesome Meat Wagon mount for *World of Warcraft®*, the Third War cardback for *Hearthstone®*, and more.

For more information on *Warcraft III: Reforged*, visit the official website at <http://www.playwarcraft3.com>. For screenshots, video, and other media, go to <https://blizzard.gamespress.com/classic>.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft®*, *Hearthstone®*, *Overwatch®*, the *Warcraft®*, *StarCraft®*, and *Diablo®* franchises, and the multi-franchise *Heroes of the Storm®*, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-two #1 games and multiple Game of the Year awards. The company's online gaming service, Blizzard Battle.net®, is one of the largest online-gaming services in the world, with millions of active players.

*Sales and/or downloads, based on internal company records and reports from key distribution partners.

Cautionary Note Regarding Forward-looking Statements:

Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, features, and functionality of *Warcraft III: Reforged*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or

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