



Heed the Spirits' Call in Rastakhan's Rumble™—Coming to Hearthstone® December 4

November 2, 2018

Step into the arena with 135 brutal new cards in the next expansion for Blizzard Entertainment's internationally acclaimed digital card game

Pre-purchase a special 17-pack Challenger's Bundle and receive the Ready to Rumble! card back, and select the 50-pack Rumble Bundle to receive the card back as well as the King Rastakhan Shaman Hero

IRVINE, Calif.--(BUSINESS WIRE)--Nov. 2, 2018-- World-renowned troll gladiators and fans of fierce competition from across Azeroth will soon crowd the fabled Gurubashi Arena for *Rastakhan's Rumble*™, the next expansion for *Hearthstone*®, Blizzard Entertainment's smash-hit digital card game. Starting December 4, players will vie for glory with 135 new cards and a mojo-fueled arsenal of new mechanics.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181102005549/en/>



Face Azeroth's mightiest troll gladiators with an arsenal of 135 new cards in *Rastakhan's Rumble*™, the next expansion for *Hearthstone*®, Blizzard Entertainment's smash-hit digital card game that recently hit the 100 million-player mark. (Graphic: Business Wire)

gladiators out there in the weeks ahead.

Coming December 4 to Windows® and Mac® PCs; Windows, iOS, and Android™ tablets; and mobile phones *Rastakhan's Rumble* card packs will be winnable in *Hearthstone*'s Arena mode, and players can purchase them with in-game gold or real money at the same prices as *Hearthstone*'s other card packs. Starting today and up until the expansion is released, aspiring combatants can pre-purchase *Rastakhan's Rumble* card packs in two different bundle options: the 17-pack Challenger's Bundle includes the Ready to Rumble! card back, while the 50-pack Rumble Bundle also includes a new playable Shaman Hero—King Rastakhan. These bundles are available on any platform for \$19.99 and \$49.99, respectively—one of each can be purchased per account.

Seek out honor, glory, and more details at RastakhansRumble.com.

About Hearthstone

With more than 70 million players worldwide, *Hearthstone*® is Blizzard Entertainment's internationally acclaimed, free-to-play digital card game designed for novice and veteran card-slingers alike. Players can choose from nine powerful hero classes and customize their decks with minions, spells, and weapons based on the unique fantasy of the *Warcraft*® universe. Featuring a variety of game modes ranging from epic head-to-head duels to story-driven solo adventures, *Hearthstone* offers a vibrant and rewarding experience stacked with strategy, personality, and fun. *Hearthstone* is available globally for Windows® and Mac® PCs; Windows, iOS, and Android™ tablets; and mobile phones.

Once per generation, the troll tribes of Azeroth make a pilgrimage at King Rastakhan's behest to participate in a no-holds-barred smackdown for the ages. This year, nine teams have formed around their mightiest combatants—**Legendary Troll Champions** who each represent a *Hearthstone* class. The teams enjoy the blessings of the **Loa**, the ancient spirits worshipped by the trolls, who have manifested themselves in the form of powerful **Legendary minions**. Players can also seek the aid of **Spirits**—a new kind of class-specific minion, each with impressive effects that synergize with the Loa.

It won't just be King Rastakhan's favor that players will compete for—the raucous crowd must also be entertained! Players looking to exhibit their gladiatorial prowess with flashy, over-the-top finishes can do so with **Overkill**—a new gameplay mechanic that rewards players for dealing excess damage to enemy minions.

Players thirsty for glory should keep their axes sharp, for soon after the launch of *Rastakhan's Rumble* they'll be able to test their might against Azeroth's strongest troll champions in **Rumble Run**, the exhilarating new single-player *Hearthstone* experience coming with the expansion. Gurubashi event organizers will be sharing more details with all of the potential

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including World of Warcraft®, Hearthstone®, Overwatch®, the Warcraft®, StarCraft®, and Diablo® franchises, and the multi-franchise Heroes of the Storm®, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-two #1 games* and multiple Game of the Year awards. The company's online gaming service, Blizzard Battle.net®, is one of the largest online-gaming services in the world, with millions of active players.

**Sales and/or downloads, based on internal company records and reports from key distribution partners.*

Cautionary Note Regarding Forward-looking Statements:

Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the pricing, pre-purchase, release dates, features, and functionality of *Rastakhan's Rumble* and the release dates, features, and functionality of Rumble Run, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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