



It's a Bird...It's a Plane...No, It's a Life-Sized, Fire-Breathing, Talking Spyro Drone Celebrating the Launch of Spyro Reignited Trilogy

October 30, 2018

Fans can Look to the Skies and Social Media to See the First Life-Sized Spyro Drone in their City!

O.G. to O.G.: Spyro to Deliver Copy of Spyro Reignited Trilogy to Entertainment Icon, Snoop Dogg

SANTA MONICA, Calif.--(BUSINESS WIRE)--Oct. 30, 2018-- LOOK UP! Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI) has created the first ever, fire-breathing and talking Spyro drone. A first of its kind, the Spyro drone is soaring across the United States to commemorate the upcoming video game launch of **Spyro Reignited Trilogy** on November 13. Kicking off from "Stone Hill" castle near New York City today, the life-size Spyro drone is spreading his wings to explore the cities and iconic landscapes across the country that have a striking resemblance to what fans will immediately recognize as iconic levels and themes from the trilogy.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181030005735/en/>



While it has been 20 years since the first Spyro game was released, some friendships never die. To ensure that Spyro can connect with old and new friends alike, the Spyro drone will be capturing his cross-country adventures on his social media channels for fans to enjoy. The drone even speaks iconic lines from the game.

"We can't wait for fans to see this awesome fire-breathing and talking Spyro drone and encourage everyone to have their phones ready to catch Spyro on his journey," said Michelle Fonseca, Senior Product and Marketing Director, Activision. "Spyro the Dragon is such a pop culture classic and we're thrilled to bring this beloved character to fans for the launch of the newly remastered series, **Spyro Reignited Trilogy**."

A fire-breathing and talking Spyro the Dragon drone is on a mission to deliver an early copy of Spyro Reignited Trilogy to entertainment icon, Snoop Dogg. The socially-connected drone will share Instagram stories, tweets and posts of the two O.G.s catching up on Spyro's social media channels. Spyro Reignited Trilogy launches on Nov. 13! (Photo: Business Wire)

During the U.S. tour, two icons will connect when Spyro delivers an early copy of **Spyro Reignited Trilogy** to entertainment icon, Snoop Dogg. Excited as ever to be reunited, both will be dropping the same sick burns they had back in the day. The

socially-connected Spyro drone will share Instagram stories, tweets and posts of the two O.G.s catching up on Spyro's social media channels.

Spyro Reignited Trilogy is a dynamic gaming collection that will have both original and new franchise fans "Spyro-ing" out of control when it releases November 13, 2018. Players will feel the fully remastered fire of the three original Spyro games that started the phenomenon – *Spyro™ the Dragon*, *Spyro™ 2: Ripto's Rage!* and *Spyro™: Year of the Dragon* – complete with more than 100 levels, fire-breathing attacks, lush environments, and Spyro's zany cast of characters all in HD graphical glory on PlayStation® 4, PlayStation® 4 Pro and the family of Xbox One devices from Microsoft, including the Xbox One X.

Spyro Reignited Trilogy is available now to pre-order via major retailers and on the PlayStation Store and Microsoft Store at a suggested retail price of \$39.99. For more information on the Spyro the Dragon drone tour stops, follow [@SpyroTheDragon](#) on Twitter and [@Spyro](#) on [Facebook](#) and [Instagram](#); and subscribe to [YouTube.com/SpyroTheDragon](https://www.youtube.com/SpyroTheDragon). For more information about the remastered collection, please visit www.SpyroTheDragon.com.

About Activision

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