

Activision Invites Gamers to Play Its Incredible Games Lineup at Electronic Entertainment Expo 2018

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Call of Duty: Black Ops 4 Debuts New Hands-On Multiplayer with the Deepest and Most Engaging Call of Duty Game Ever

Destiny 2: Forsaken Showcases Hands-On Gameplay with All-New Hybrid Mode, Gambit

Get Your Dragon On at E3 with First Hands-on of Spyro Reignited Trilogy

Stay Tuned for Crash Bandicoot N. Sane Trilogy News

SANTA MONICA, Calif.--(BUSINESS WIRE)--Jun. 7, 2018-- Activision, a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: <u>ATVI</u>), today unveiled its action-packed lineup for the 2018 Electronic Entertainment Expo (E3) held from June 12-14 at the LA Convention Center. At Activision booth #1001 in the South Hall, attendees will experience the first public hands-on gameplay with blockbuster titles *Call of Duty*®: *Black Ops 4*, *Destiny 2: Forsaken*and *Spyro™ Reignited Trilogy*Fans can stay tuned for additional Activision announcements, including *Crash Bandicoot*® *N. Sane Trilogy* news, next week.

"Activision's E3 2018 slate is all about giving fans what they want – hands-on experiences with their most-beloved game franchises," said Tim Ellis, CMO of Activision. "*Call of Duty: Black Ops 4* delivers gritty, grounded, all-out combat in an incredibly deep multiplayer experience that players can jump into at the show; *Destiny 2: Forsaken* invites players to experience the frenetic pace of the all-new 4v4 mode, Gambit; *Spyro Reignited Trilogy* gives fans first hands-on gameplay with the totally remastered experience; and there's more exciting news still to be announced!"

Hot off the heels of the most-watched game reveal in *Call of Duty*® history, the title that offers more ways to have fun with your friends than any *Call of Duty* before, *Black Ops 4* comes to E3 to give fans a new hands-on experience with the game's multiplayer mode, including a new map debuting at the event. *Black Ops 4* features grounded combat, along with new levels of customization and tactical gameplay, and a variety of new weaponry, maps and modes for the ultimate *Black Ops* multiplayer experience.

The game features the return of the iconic Pick 10 system, along with a series of innovations in weapon controls, combat flow, health regeneration and player movement. *Black Ops 4* features a combination of new and returning Specialists, each with their own unique weapons, equipment and playstyles. Players will be powerful alone, but devastating as a team working together. Attendees are invited to play the *Black Ops 4* multiplayer mode on PlayStation® 4 and PC in Activision's booth #1001 in the South Hall, and on PlayStation ® 4 in PlayStation's booth #4322 in the West Hall.

Following the reveal of *Destiny 2: Forsaken* earlier this week, Bungie, High Moon Studios and Activision will showcase a new mode for the franchise called Gambit. Gambit is a 4v4 hybrid mode that merges PvE and PvP experiences into an epic battle. It's a new way to play *Destiny 2,* offering something for all players to enjoy, appealing to those who thrive on the competition and unpredictable elements of PvP gameplay, while seamlessly blending the collaborative and cooperative elements of PvE. In addition, the franchise will debut hands-on with three of the brand-new Supers, the ultimate expression of power in the game. Attendees are invited to play *Destiny 2: Forsaken*'s new mode Gambit, on PlayStation @4, in Activision's booth #1001 in the South Hall and in PlayStation's booth #4322 in the West Hall.

Fans will have a claw-some time at E3 this year with playable levels of *Spyro® Reignited Trilogy* at the show. *Spyro Reignited Trilogy* at E3 is the first chance that Spyro-maniacs will be able to glide to new heights, unleash fire-breathing attacks, and explore lush environments all in HD graphical glory! Fans will enjoy reliving some of their favorite Spyro experiences from 20 years ago in this remastered trilogy that features improved environments, updated controls, brand-new lighting and recreated cinematics - all mapped faithfully from the originals.

Stay tuned for additional Activision announcements, including news about Crash Bandicoot® N. Sane Trilogy.

Activision's E3 Slate Includes:

Call of Duty: Black Ops 4 – The series which has become the most played in *Call of Duty* history as well as a cultural phenomenon around the globe returns October 12th with the release of *Call of Duty: Black Ops 4*, a gritty, grounded, all-out combat experience. *Black Ops 4* raises the bar for *Multiplayer* mode that increases tactical gameplay and player choice, along with the biggest *Zombies* offering ever with three full experiences at launch, and *Blackout*, where the *Black Ops* universe comes to life in a massive battle royale experience featuring iconic characters and locations from all four *Black Ops* games in a one-of-a-kind offering that is uniquely *Black Ops. Call of Duty: Black Ops 4* transforms the established universe played by hundreds of millions of fans with the largest gameplay experience ever created in the series.

Call of Duty: Black Ops 4 is published by Activision and developed by Treyarch with additional development support from Raven Software and PC development with Beenox. The title is scheduled for release on PlayStation 4, Xbox One and PC on October 12th. Fans can pre-order now and get access to the *Call of Duty: Black Ops 4* Private Beta*. *Black Ops 4* for thePC delivers a fully-optimized experience, which for the first time in *Call of Duty's* history will be available exclusively on Battle.net, Blizzard Entertainment's online gaming service. For more information and the latest intel check out: www.callofduty.com, www.youtube.com/callofduty and follow @CallofDuty and @Treyarch on Twitter, Instagram and Eacebook.

Destiny 2: Forsaken - Following years of strife, what remains of the Reef has fallen to lawlessness. Players investigate the recent unrest and will explore new regions, awaken new powers, and earn powerful weapons. Building on the most requested desire for a deep and rewarding endgame experience, **Destiny 2:** Forsaken features The Dreaming City destination. Full of secrets to discover and bosses to defeat, this destination also houses the brand-new raid and is the first space designed from the ground up to support endgame content. Available to all *Destiny 2* players around *Forsakeris* launch comes highly anticipated changes and features such as a new weapon slot system, Random Rolls, improvements to the mods system, and numerous other quality-of-life improvements.

Destiny 2: Forsaken will be available for download on PlayStation®4, the Xbox One family of devices including Xbox One X, and PC. The PC version of the expansion will also be available exclusively on Battle.net®, Blizzard Entertainment's acclaimed online-gaming platform. For more game information, visit <u>www.DestinyTheGame.com</u> and follow the official *Destiny* social channels on <u>Facebook</u> and <u>@DestinyTheGame</u> on Instagram and Twitter. The community can interact directly with the developers at <u>www.Bungie.net</u>, Facebook, <u>@Bungie</u> on Twitter, Instagram and <u>www.Twitch.tv/Bungie</u> on Twitch.

Spyro Reignited Trilogy-The Spyro Reignited Trilogy launches on September 21 and is available for preorder now for the suggested retail price of \$39.99 on PlayStation® 4, PlayStation® 4 Pro and the family of Xbox One devices from Microsoft, including the Xbox One X! Spyro Reignited Trilogy introduces players to a fully remastered game collection of the three original Spyro[™] games that started the phenomenon Spyro[™] the Dragon, Spyro[™] 2: Ripto's Rage!and Spyro[™]: Year of the Dragon

Remade from the ground up by lead developer Toys for Bob, the *Spyro Reignited Trilogy* features the fun and nostalgic gameplay that fans remember with more than 100 levels, enhanced reward sequences, Spyro's gang of zany dragons and other goofballs (including Sparx the Dragonfly, Hunter, Sheila, Agent 9 and Sgt. Byrd) and more.

For more information, please visit <u>www.SpyroTheDragon.com</u> and follow @SpyroTheDragon on Twitter and @Spyro on Facebook and Instagram. Lastly, subscribe to the YouTube channel at YouTube.com/SpyroTheDragon.

Finally, fans can stay tuned for an announcement next week for *Crash Bandicoot N. Sane Trilogy*, set to WUMP to Xbox One, Nintendo Switch and Steam on June 29th.

About Activision Press Center

Assets and game information about Activision's E3 video game line-up can be found at: http://press.activision.com.

About Activision.

Headquartered in Santa Monica, California, Activision is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, <u>www.activision.com</u> or by following <u>@Activision</u>.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release date of Crash Bandicoot® N. Sane Trilogy or the expected release date and/or release date features of the games being shown by Activision at E3, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

*Actual platform availability and launch date(s) subject to change.Beta may begin on different dates for each platform.See <u>www.callofduty.com/beta</u> for more details. Minimum Beta duration is 3 days. Limited time only, while beta codes last, at participating retailers. Internet connection required.

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