



Guitar Hero® Metallica® Demo Takes Center Stage On Xbox LIVE® Marketplace

SANTA MONICA, Calif., March 20, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Gamers itching to get a taste of Guitar Hero(R) Metallica(R) in advance of the game's release need not wait any longer as [Activision Publishing Inc.](#) (Nasdaq: ATVI) announced that the demo will be available today for free download on Xbox LIVE(R) Marketplace for the Xbox 360(R) video game and entertainment system from Microsoft. In the demo, virtual rock stars across the globe can shred, drum and wail to Metallica's explosive hits "Sad But True" and "Seek And Destroy," as well as "No Excuses" from Alice In Chains and "Stone Cold Crazy" from Queen, both hand-picked by Metallica as featured guest acts in the game. Set in The Forum venue, highlighting the new in-the-round stage designs and custom camera angles, players can begin honing their skills in single-player and band Quickplay, head-to-head, Face-Off, Pro Face-Off and Battle gameplay modes.

"Ride the Lightning" with musical icons Metallica and 21 other rockin' acts in an all new Guitar Hero(R) experience - Guitar Hero Metallica. Enter the world of Lars Ulrich, James Hetfield, Kirk Hammett and Robert Trujillo and experience the intensity and skill of one of the greatest bands of all time. Shred on the guitar controller, rip on the drum kit controller and wail on the mic to a set list featuring over 45 explosive hits from Metallica's illustrious career and a wide variety of other legendary artists personally selected by the band, such as Bob Seger & The Silver Bullet Band, Alice In Chains, System of A Down, Foo Fighters and Queen. Fans will be able to rock as Metallica while performing in venues reminiscent of the band's epic album covers, themes from their music and real world locales.

Guitar Hero Metallica is being developed by Neversoft Entertainment for Xbox 360 and the PLAYSTATION(R)3 computer entertainment system. The Wii(TM) home video game system from Nintendo and the PlayStation(R)2 computer entertainment system versions are being developed by Budcat Creations. The game is rated "T" for Teen by the ESRB. For more information about Guitar Hero Metallica, please visit [guitarhero.com](#).

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Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision and its products can be found on the company's website, [www.activision.com](#).

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