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Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading developer, publisher and distributor of interactive entertainment and leisure products.

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¹Inclusive of toys and accessory packs, according to The NPD Group, GfK Chart-track and Activision Internal estimates

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³According to Activision Internal Estimates

⁴Inclusive of toys and accessory packs, according to The NPD Group, GfK Chart-track and Activision Internal Estimates

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