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Call of Duty is #1 Top-Selling Console Video Game Franchise Globally for 2016

Activision's Blockbuster Console Series Also Tops U.S. for 8th Consecutive Year

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. [NASDAQ: [ATVI](#)], today announced that **Call of Duty®** is the #1 top-selling console video game franchise globally for 2016 based on revenue. This marks the seventh time in the last eight years that Activision's on-going hit franchise has been the top-selling console franchise worldwide, and the eighth consecutive year in the U.S. According to NPD, the most recent release, **Call of Duty®: Infinite Warfare** is the #1 top-selling video game on console in the U.S. for 2016 based on total revenue and units sold from physical and digital sales (excluding hardware bundle sales).

"*Call of Duty* is the #1 console franchise worldwide in 2016," said Eric Hirshberg, Activision CEO. "We're thankful to our players for once again putting *Call of Duty* on top, and we recognize how rare this is - to do year after year. That's why we push to deliver innovations and incredible gameplay that are worthy of the best fans in the world time and again. And we have an exciting year ahead in 2017."

The first DLC Map Pack **Call of Duty: Infinite Warfare Sabotage**, is scheduled for release on January 31, first on PlayStation® 4. Also available now is the **Call of Duty: Infinite Warfare** Season Pass, which can be purchased on its own or as part of the Legacy Pro or Digital Deluxe editions of the game. Season Pass gives discounted access to four **Call of Duty: Infinite Warfare** DLC Map Packs released during 2017 (discount based on a Season Pass suggested retail price of \$49.99, and four individual DLC Map Packs at a suggested retail price of \$15 each).

Call of Duty: Infinite Warfare is rated M for Mature (Blood and Gore, Drug Reference, Intense Violence, Strong Language, Suggestive Themes). **Call of Duty: Modern Warfare Remastered** is available in the Legacy and Digital Deluxe Editions of **Call of Duty: Infinite Warfare**. The title is rated M for Mature (Blood, Intense Violence, Strong Language). Check local retailers for availability of all **Call of Duty: Infinite Warfare** Editions. For more information, please visit www.callofduty.com. Fans can also follow @CallofDuty on [Twitter](#), [Instagram](#) and [Facebook](#).

Modern Warfare Remastered is a full game download. Internet connection required. For disc-based Legacy editions of **Infinite Warfare** on PS4™ system and Xbox One, **Infinite Warfare** game disc must be inserted to play **Modern Warfare Remastered**. Internet Connection Required. For more information, please visit www.callofduty.com/MWR_FAQ.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, www.activision.com or by following [@Activision](#).

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including expected release dates or of the features of the *Call of Duty: Infinite Warfare* Season Pass, *Call of Duty: Infinite Warfare Sabotage* and *Call of Duty: Infinite Warfare* DLC Map Packs are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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Activision Publishing, Inc.
Kelvin Liu
Sr. PR Manager
310.255.2213
Kelvin.Liu@activision.com

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