



Vivendi and Activision to Host Investor Conference Call to Discuss Creation of Activision Blizzard

SANTA MONICA, Calif. and PARIS, Dec 03, 2007 (BUSINESS WIRE) -- Activision, Inc. (NASDAQ: ATVI) and Vivendi (Euronext Paris: VIV) will host a dial-in conference call on Monday, December 3, 2007 at 8:30 a.m. (ET) to discuss their previously announced agreement to combine Vivendi Games, Vivendi's interactive entertainment business -- which includes Blizzard Entertainment's(R) World of Warcraft(R), the world's #1 multi-player online role-playing game franchise -- with Activision, creating the world's largest pure-play online and console game publisher. Individuals can access the call by dialing (888) 765-5554 in the U.S. or (913) 312-1235 outside the U.S. The live webcast of the call can be accessed at www.vivendi.com and www.activision.com.

WHAT: Activision-Vivendi Conference Call

WHEN: Monday, December 3, 2007 at 8:30 a.m. (ET)

CONFERENCE CALL NUMBER: (888) 765-5554
Dial-in by 8:20 a.m. (ET)
Ask for "Activision-Vivendi Conference Call"
or enter pass-code #5648597

LIVE WEBCAST: Available at <http://www.activision.com> and
<http://www.vivendi.com>

REBROADCAST: Monday, December 3, 2007 at 10:30 a.m. (ET)
through Monday, December 17, 2007

REBROADCAST CALL NUMBER: U.S- (888) 203-1112
International- (719) 457-0820
Pass-code #5648597

SOURCE: Activision, Inc.

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