



July 15, 2016

## **Activision Blizzard to Release Second Quarter 2016 Financial Results on August 4, 2016**

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (Nasdaq: ATVI) intends to release its second quarter 2016 results after the close of the market on Thursday, August 4, 2016. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

**Thursday, August 4, 2016**

**1:30 p.m. Pacific Time (4:30 p.m. Eastern Time)**

**To listen to the call, please log onto:**

**<http://investor.activision.com/events.cfm>**

**Or dial:**

**U.S. and Canada: 866-598-9332**

**International: 480-293-0665**

**Passcode: 5764728**

Anyone planning to dial in to the call should RSVP to Pam Beaver at:

E-mail: [PBeaver@activision.com](mailto:PBeaver@activision.com)

A presentation corresponding with the conference call will be available in Adobe Acrobat format at <http://investor.activision.com/events.cfm>. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at [www.activisionblizzard.com](http://www.activisionblizzard.com).

### **About Activision Blizzard**

Activision Blizzard, Inc., a member of the S&P 500, is the world's most successful standalone interactive entertainment company. We delight over 500 million monthly active users around the world through franchises including Activision's Call of Duty®, Destiny and Skylanders®, Blizzard Entertainment's World of Warcraft®, StarCraft®, Diablo® and Hearthstone®: Heroes of Warcraft™, and King's Candy Crush®, Pet Rescue® and Farm Heroes®. The company is one of the Fortune "100 Best Companies To Work For®". Headquartered in Santa Monica, California, Activision Blizzard has operations throughout the world, and its games are played in 196 countries. More information about Activision Blizzard and its products can be found on the company's website, [www.activisionblizzard.com](http://www.activisionblizzard.com).

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20160715005122/en/>

Activision Blizzard, Inc.

Mary Osako

Sr. Vice President, Global Communications

(424) 322-5166

[Mary.Osako@activision.com](mailto:Mary.Osako@activision.com)

or

Amrita Ahuja

Sr. Vice President, Investor Relations

(310) 255-2075

[Amrita.Ahuja@activision.com](mailto:Amrita.Ahuja@activision.com)

Source: Activision Blizzard, Inc.

News Provided by Acquire Media