

Activision's Critically-Acclaimed Guitar Hero® Metallica® Now Available for the PlayStation®2 System at North American Retail Stores

SANTA MONICA, Calif., April 14, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Hailed as "Activision's best Guitar Hero(R) yet" by AOL/GameDaily and "a must-play for fans" by IGN.com, <u>Activision Publishing, Inc.</u>'s (Nasdaq: ATVI) Guitar Hero (R) Metallica(R) is now available at retail outlets across North America for the PlayStation(R)2 computer entertainment system. PlayStation 2 system rock stars can now experience the intensity of musical icons Metallica and over 20 additional bands. Shred on the guitar controller, rip on the drum kit controller and wail on the mic to a killer set list of over 45 explosive hits from both Metallica's illustrious career and a wide variety of legendary artists personally selected by the band, such as Alice In Chains, Bob Seger & The Silver Bullet Band, Foo Fighters, Lynyrd Skynyrd and Queen.

"Guitar Hero Metallica has garnered critical acclaim across the industry proving the widespread appeal and accessibility of both Guitar Hero and Metallica," said Will Kassoy, Head of Publishing for the Guitar Hero franchise. "With a very successful launch on Wii(TM), Xbox 360(R) and PLAYSTATION(R)3 computer entertainment system, we are excited to bring the game to the huge PlayStation 2 system gaming community and expect it to quickly become a fan favorite for that platform."

Guitar Hero Metallica allows fans to "spend an evening with Metallica," and more than 20 popular artists, while performing in venues reminiscent of their epic album covers, themes from their music and real world locales. The all-new Expert+ drum difficulty setting, available for all platform versions of the game, features two bass drum kick pedals, offering an authentic Metallica experience with note-for-note tracking, and Metallifacts, which, after nailing a song, lets players enjoy a virtual concert filled with on-screen facts and trivia about the song being played.

Guitar Hero Metallica is now available for the Wii(TM) home video game system from Nintendo, the Xbox 360(R) video game and entertainment system from Microsoft and the PlayStation 2 and PLAYSTATION 3 computer entertainment systems across North America. The game is rated "T" for Teen by the ESRB. For more information on Guitar Hero Metallica, please visit guitarherometallica.com.

Activision Publishing Broadcast Media Center

Members of the media can visit Activision Publishing's Broadcast Media Center to download broadcast quality video, web-ready video and high- resolution images. Members of the media using Pathfire can take advantage of a Pathfire enabled video download.

Sound bites, behind-the-scenes and gameplay b-roll footage of Guitar Hero Metallica are available for download.

Broadcast Media Center: www.usngondemand.com/index.php.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision and its products can be found on the company's website, www.activision.com.

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