



## Call of Duty®: Black Ops Unleashes Annihilation, the Latest Content Pack Now Available on PlayStation®3 System and Windows PC

### New DLC for Global Phenomenon Call of Duty: Black Ops Launches on PSN and Windows PC Today

SANTA MONICA, Calif., July 28, 2011 /PRNewswire/ -- **Call of Duty®: Black Ops** detonates its latest downloadable content pack on PlayStation®3 and Windows PC gamers with the release of **Annihilation**, the third DLC pack for the critically acclaimed and best-selling title.

Fans have logged billions of hours in *Call of Duty: Black Ops* since its record-setting debut in 2010. **Annihilation** packs four of the most varied and intense *Black Ops* maps to date, along with a new Zombies experience filled with countless hours of new gameplay.

The **Annihilation** content pack includes:

- "Hangar 18," buried deep within the military black site Area 51, where gamers will battle through experimental weapons labs, the SR-71 test hangar and a mysterious autopsy room.
- "Drive-In," where players engage in close-quarters combat through a 1960s drive-in theater, complete with snack shack and a classic arcade.
- "Silo," a massive multilevel battleground tucked within a super-secret Soviet era nuclear missile site.
- "Hazard," perched on the verdant Cuban cliffside, where gamers traverse a coastal golf course fit for a dictator. This is the only set of links where the hazards shoot back.
- "Shangri-La," the all-new Zombies experience, which transports players to a mythical paradise overrun with the undead. Face off against new species of zombies and navigate a treacherous labyrinth of underground caverns, all set within a lost jungle shrine.

"**Annihilation** delivers four of the best *Black Ops* multiplayer maps, and a mind blowing new Zombies experience with *Shangri La*," said Treyarch Studio Head, Mark Lamia. "With **Annihilation**, fans are really going to have a lot of fun continuing to play *Black Ops* online for a long time to come."

Developed by Treyarch and published by [Activision Publishing, Inc.](#) (NASDAQ: ATVI), **Call of Duty: Black Ops** is rated "M" (Mature) by the ESRB for Blood and Gore, Intense Violence and Strong Language. For additional *Call of Duty* updates and information, visit us on the web at [www.callofduty.com/blackops](http://www.callofduty.com/blackops), [www.facebook.com/codblackops](http://www.facebook.com/codblackops), and also via Twitter @Treyarch. In celebration of this launch, Treyarch will host Double XP across all platforms, including Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system, Nintendo Wii™ and Windows PC, starting Friday, July 29th through Sunday, July 31st.

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