



Fear the Reaper (of Souls)

Epic new chapter in Blizzard Entertainment's critically acclaimed Diablo® series NOW LIVE

Take up the blessed arms and impenetrable shield of the mighty Crusader and explore the world of Sanctuary like never before

IRVINE, Calif.--(BUSINESS WIRE)-- The time has come for the greatest heroes of the mortal realm to answer the call to arms and join the crusade against death itself. *Diablo® III: Reaper of Souls™* is now live and ready to challenge Windows® and Mac® gamers around the world.

In *Reaper of Souls*, the five valiant heroes from *Diablo III*—Barbarian, Demon Hunter, Monk, Witch Doctor, and Wizard—are joined by a new champion: the Crusader. Clad head to toe in fortified armor, the Crusader is an unstoppable force of righteous destruction who channels the power of divine wrath to visit retribution upon his demonic quarry.

Reaper of Souls adds a challenging new act to *Diablo III* in which players will embark on a dark and perilous journey through terrifying landscapes; explore the legendary city of Westmarch; and slay countless minions, each hell-bent on bringing their heroic quest to a grisly end. The adventure culminates in a climactic confrontation with Malthael, the Angel of Death, whose twisted designs spell ruin for the innocent people of Sanctuary.

"Together with the new loot experience we added to the game, *Reaper of Souls* improves on *Diablo III* in countless ways," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "Players returning to Sanctuary will find a darker, more engaging, and much more rewarding experience awaiting them."

A recent free update to *Diablo III* on Windows and Mac introduced a host of new game features, including a major revamp of the game's loot system, an expanded Paragon progression system for max-level characters, and expanded social tools in the form of Clans and Communities. With the purchase of *Reaper of Souls*, players will gain access to game-changing new features and highly replayable content, including:

- Act V: A dark and terrifying chapter sending players on a final confrontation with death itself
- The Crusader: A new playable hero—a veritable war machine made human
- Level Cap to 70: Formidable new spells and abilities that take players to new heights of power
- Adventure Mode: A new game mode that gives players the freedom to go anywhere and slay anything
- Bounties: Randomized objectives that reward players in new ways for exploring Sanctuary
- Nephalem Rifts: Fully randomized dungeons offering endless replayability and heaps of loot
- The Mystic: A powerful new artisan who provides heroes with loot-customization options

All of this new content comes with the *Reaper of Souls* Standard Edition (available in physical and digital versions), which players can purchase at a suggested retail price of \$39.99. Players also have the option to upgrade to the Digital Deluxe Edition (SRP \$59.99), which contains a wealth of in-game bonuses:

- Exclusive helm- and weapon-transmogrification recipes for players to distinguish their characters among the champions of Sanctuary
- A Spectral Hound minion players can summon to keep their adventurers company on their epic journey
- Three additional character slots to accommodate new heroes
- A *World of Warcraft®* in-game companion pet, the Treasure Goblin, ready to compete in Pet Battles
- A set of *StarCraft® II* Crusader-themed Battle.net® portraits and Malthael-themed decals

The *Reaper of Souls* retail-exclusive Collector's Edition comes fully-equipped with all of the bonus items from the Digital Deluxe

Edition and also includes a gorgeous full-color hardcover art book, a behind-the-scenes Blu-ray/DVD two-disc set, and a mouse pad bearing the impenetrable visage of Malthael, the Angel of Death. The Collector's Edition is available at select retailers for a suggested retail price of \$79.99. Players should check their local retailer for details and availability, as supplies are limited.

As an added bonus, anyone who buys *Reaper of Souls* will receive one or more Expert Card Packs (depending on which version of the expansion is purchased) for Blizzard Entertainment's recently launched digital strategy card game, *Hearthstone™: Heroes of Warcraft™*. Read [this blog post](#) for further details.

Reaper of Souls is available for purchase in retail stores throughout the U.S., Canada, Europe, South Korea, Australia, New Zealand, Southeast Asia, Taiwan, Hong Kong, and Macau, as well as digitally around the world via the game's official website (<http://www.diablo3.com/reaperofsouls>). The expansion will launch in Russia and the CIS, and at retail stores in Mexico, Chile, and Brazil, on April 15. *Reaper of Souls* has been fully localized in English, German, French, Latin American Spanish, European Spanish, Korean, Traditional Chinese, Russian, Italian, Polish, and Brazilian Portuguese.

For more information on *Reaper of Souls* for Windows and Mac and to purchase your copy, visit <http://www.diablo3.com/reaperofsouls>. With multiple games in development, Blizzard Entertainment has numerous positions currently available—visit <http://jobs.blizzard.com> for more information and to learn how to apply.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including World of Warcraft® and the Warcraft®, StarCraft®, and Diablo® franchises, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes sixteen #1-selling games* and multiple Game of the Year awards. The company's online-gaming service, Battle.net®, is one of the largest in the world, with millions of active players.

**Based on internal company records and reports from key distribution partners.*

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