



CORRECTING and REPLACING Activision Blizzard to Host Investor Day on November 6, 2015 at BlizzCon® in Anaheim, CA

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Second paragraph, second sentence of release should read: A replay of the event will also be available.

The corrected release reads:

ACTIVISION BLIZZARD TO HOST INVESTOR DAY ON NOVEMBER 6, 2015 AT BLIZZCON® IN ANAHEIM, CA

Activision Blizzard, Inc. (Nasdaq: ATVI) today announced that it will host the Company's Investor Day on November 6, 2015 at Blizzard Entertainment's BlizzCon® event, at the Anaheim Convention Center in Anaheim, CA, from 8:30 AM to 10:30 AM PT, followed by the BlizzCon opening ceremony which begins at 11:00 AM PT. Chief Executive Officer Bobby Kotick and members of Activision Blizzard's senior management team will provide an in-depth review of Activision Blizzard's business, current and future initiatives and long-term opportunities.

Presentations by senior management and a question-and-answer session will be webcast live beginning at 8:30 AM PT on the events and presentations section of the Company's investor relations website at <http://investor.activisionblizzard.com/events.cfm>. A replay of the event will also be available. The schedule of events for BlizzCon is available at <http://us.battle.net/blizzcon/en/event-info/schedule/friday>.

About Activision Blizzard

Activision Blizzard, Inc., a member of the S&P 500, is the world's most successful video game company. We develop and publish some of the most successful and beloved entertainment franchises in any medium, including *Call of Duty*®, *Destiny*®, *Skylanders*®, *World of Warcraft*®, *StarCraft*®, *Diablo*®, *Hearthstone*®, *Heroes of Warcraft*™ and *Heroes of the Storm*™. The company is one of the FORTUNE "100 Best Companies To Work For®" 2015. Headquartered in Santa Monica, California, we maintain operations throughout the United States, Europe, and Asia. Activision Blizzard develops and publishes games on all leading interactive platforms and its games are available in most countries around the world. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

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