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Call of Duty: Black Ops III Awakening Available Now

Top-Selling Game of 2015 Launches Highly Anticipated First DLC Map Pack First on PlayStation 4

Awakening DLC Map Pack Features 4 New Multiplayer Maps, Including the Re-Imagining of Fan Favorite Map, Hijacked, and an All-New Zombies Adventure with the Cast from Origins

SANTA MONICA, Calif.--(BUSINESS WIRE)-- *Call of Duty®: Black Ops III Awakening*, the first DLC pack for the No. 1 top-selling video game of 2015, is available now, first on the PlayStation® Network for the PlayStation 4, with other platforms to follow*. The highly anticipated *Awakening*, from Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: <u>ATVI</u>), and award-winning game developer Treyarch, delivers four new, epic multiplayer maps in addition to an all-new Zombies experience.

Awakening features:

- Skyjacked: High above urban Zurich, Skyjacked is a modernized version of the popular Call of Duty®: Black Ops II multiplayer map Hijacked. Utilizing the new core movement system featured in Black Ops III, this map gives players new ways to explore the environment, while still retaining the same fast and frenetic gameplay players love.
- Splash: Dive into battle in this abandoned water park, featuring a vibrant and colorful environment, including waterslides, a wrecked pirate ship and a lazy river. Splash encourages an open flow of combat with opportunities for underwater gameplay.
- Gauntlet: Delivering three unique environments within one action-packed map, Gauntlet showcases Treyarch's classic three-lane map structure, transporting players into battle through a sprawling jungle, sub-zero arctic zone and rainy urban cityscape.
- Rise: A versatile multiplayer map, *Rise* is set in the snowy outskirts of Zurich in the middle of an ongoing construction site for a massive subterranean Coalescence research campus. With multiple engagement areas throughout this larger map, each section caters to different styles of gameplay.

"Treyarch's commitment to our fans with *Awakening*, and all season long, is to keep delivering you the goods," said Mark Lamia, Treyarch's Studio Head. "Great times lay ahead for players of *Black Ops III*, with both finely crafted new maps and reimagined multiplayer classics. And for Zombies fans...your commitment to us pays off all season long, starting with *Der Eisendrache*."

Awakening also introduces the first chapter of Call of Duty: Black Ops Ill's Zombies DLC adventure with Der Eisendrache picking up where The Giant left off. Set in a chilling medieval Austrian castle during World War II, players will embark on an epic 4-part journey with the Origin characters Richtofen, Nikolai, Takeo and Dempsey, spanning the DLC season. The ancient site on which the castle sits was the scene of unspeakable horror where massive deposits of Element 115 have recently been discovered. Players will discover a variety of exciting plot twists and surprises as they survive waves of the undead.

Call of Duty: Black Ops III Awakening DLC Map Pack is available at a discounted rate via the Call of Duty: Black Ops III DLC Season Pass**, which features all four DLC Map Packs planned for the year, as part of the discounted bundle offered at a suggested retail price of \$49.99. Individual purchase of DLC Map Packs is at a suggested retail price of \$15. Call of Duty: Black Ops III is rated M for Mature with Blood and Gore, Drug Reference, Intense Violence and Strong Language.

For the latest intel, check out: www.callofduty.com, www.youtube.com/callofduty or follow @CallofDuty on Twitter and Instagram.

*Awakening DLC content not available on PS3 or Xbox 360.

**Season Pass content not available on PS3 or Xbox 360. Downloadable content in the Season Pass may be sold separately. If you purchase the DLC Season Pass offering, do not also purchase these standalone DLC Map Packs, as you will be charged for them. DLC Season Pass and DLC Map Packs may not be available on all platforms or in all territories.

Pricing and release dates may vary by platform. Call of Duty: Black Ops III game required; sold separately.

About Treyarch

Treyarch is an award-winning video game studio, driven by the desire to create epic gameplay experiences that are enjoyed by as many video game fans as possible. It is an approach that has helped to make the studio an industry-leading game developer, whose *Call of Duty: Black Ops II* set world-wide launch day records, and whose previous game *Call of Duty: Black Ops* set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track. Treyarch is wholly owned by Activision Publishing, Inc.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, www.activision.com or by following @ Activision.

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