



August 17, 2016

## Activision Brings Top Gaming Franchises to Gamescom 2016

*Call of Duty: Infinite Warfare's Zombies Mode Revealed; Activision Celebrates with Unique Call of Duty Experience on the Sony Interactive Entertainment Deutschland Booth in Hall 7*

*Guardians to Get First Hands-On with **Destiny: Rise of Iron** on the Sony Interactive Entertainment Deutschland booth in Hall 7. Bungie and Activision Announce Private Matches, Showcase New PvP Mode Supremacy and Announce **Destiny - The Collection***

*Fans Get Hands-On with **Skylanders® Imaginators** and the Chance to Unleash Their Creativity by Creating Their Own Skylanders, in Hall 10. Kid Creations Will Join Forces with Kaos - the Nefarious Villain will be Playable Skylander Toy. Guest Stars Crash Bandicoot® and Dr. Neo Cortex Join Line Up of Skylander Sensei Characters in the Fight for Good*

COLOGNE, Germany--(BUSINESS WIRE)-- Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: [ATVI](#)), will showcase its latest line-up of leading entertainment franchise releases - **Call of Duty®: Infinite Warfare**, **Destiny: Rise of Iron** and **Skylanders® Imaginators** - at Gamescom 2016 beginning Wednesday, August 17 at the Koelnmesse GmbH Exhibition Centre in Cologne, Germany.

"Gamescom is a great opportunity to show our fans this year's slate of games packed full of breakthrough innovations featuring rich, immersive storytelling," said Philip Earl, EVP International, Activision Publishing. "For **Call of Duty: Infinite Warfare**, it's the world premiere of **Call of Duty®: Zombies in Spaceland**, the all-new cooperative mode coming in this year's epic release from Infinity Ward; in **Destiny: Rise of Iron** fans will see the next great expansion of the universe; and with **Skylanders® Imaginators** creativity and imagination reach new levels as gamers bring their creations to life."

### Activision's Gamescom slate includes:

*Call of Duty: Infinite Warfare:* Fans in attendance can celebrate the global reveal of the new '80s-themed co-operative **Call of Duty®** mode **Zombies in Spaceland**. The new mode takes zombies to a fresh era in a thrilling 1980s themepark setting, sure to frighten and delight zombies' fans, in a truly unique experience you have to see to believe. Consumers in attendance will discover more at the Sony Interactive Entertainment Deutschland Booth in Hall 7, via an immersive theatre experience that will bring the **Zombies in Spaceland** game mode to life with some fun, creative and utterly terrifying surprises.

Fans can learn more about **Zombies in Spaceland** by tuning in August 17 at 9:00am Pacific on Twitch at [www.twitch.tv/callofduty](http://www.twitch.tv/callofduty), on YouTube at [www.youtube.com/callofduty](http://www.youtube.com/callofduty) and on Facebook at [www.facebook.com/callofduty](http://www.facebook.com/callofduty) for a special reveal stream hosted by actor Jay Pharoah as he speaks with the game developers in more detail.

The **Call of Duty** fan experience also showcases content from the story campaign in award-winning studio Infinity Ward's newest title. **Call of Duty: Infinite Warfare** breaks new ground in storytelling by exploring the weight of leadership and the responsibilities that come with it in an emotional, character-driven narrative. Players are thrust into wartime leadership as Captain Reyes, a Tier 1 Special Operations soldier, takes the helm of the *Retribution*, one of Earth's last remaining warships. In a time of unthinkable hardships, Reyes must lead the remnants of coalition forces against a relentless enemy in a war that stretches across our solar system to terrains beyond Earth.

**Call of Duty: Infinite Warfare** introduces new weaponry, unique player abilities and stunning all-new settings to the **Call of Duty** franchise. In addition to a riveting single player story campaign, and a radical co-operative zombies experience: **Call of Duty: Infinite Warfare: Zombies in Spaceland**, **Call of Duty: Infinite Warfare** will also unveil a robust multiplayer mode at the upcoming **Call of Duty** fan celebration, **Call of Duty® XP**, in September. **Call of Duty: Infinite Warfare** is in development for the PlayStation 4, Xbox One, and PC. **Call of Duty: Infinite Warfare** is not yet rated by PEGI.

For more information, visit: [www.callofduty.com](http://www.callofduty.com), [www.youtube.com/callofduty](http://www.youtube.com/callofduty) or follow @CallOfDuty on Twitter, Instagram and Facebook.

**Destiny: Rise of Iron:** Activision and Bungie will unveil the first hands-on gameplay from **Destiny: Rise of Iron** at Gamescom.

**Rise of Iron** is the next highly-anticipated large expansion in the *Destiny* universe. Guardians must rise to the challenge and join forces with a legend from humanity's past to defeat a plague of unstoppable evil once and for all. Aspiring heroes attending Gamescom will be able to test their PvP skills playing a new competitive multiplayer mode, Supremacy, in Sony Interactive Entertainment Deutschland's booth in Hall 7.

Bungie premiered *Destiny*'s newest 6v6 objective based Crucible mode, Supremacy, in the studio's first ever external broadcast, [streaming live from Cologne on the eve of Gamescom](#). During the stream Bungie also debuted the latest [Rise of Iron ViDoc](#) and announced that Private Matches will be introduced to the Crucible, for all PlayStation 4 and Xbox One *Destiny* owners with the launch of the **Rise of Iron** on September 20<sup>th</sup>.

To celebrate the *Rise of Iron* gameplay premiere at Gamescom, Bungie and Activision have also partnered with European streamers to allow fans across the globe to witness the latest PvE content being played live in Cologne. Streamers will be testing their Guardian skills in a new three-player co-operative Strike "The Wretched Eye" which will have them pursuing a SIVA-infected Fallen biologist into a hive-controlled missile silo. The full schedule of livestreams can be found [here](#).

On Monday 15<sup>th</sup> August, Bungie and Activision also announced the launch of **Destiny - The Collection**. Containing every release from the award-winning first-person adventure franchise to date, including the new large expansion, **Destiny: Rise of Iron**, **Destiny - The Collection** is the perfect opportunity for new Guardians to join the fight for humanity's survival. **Destiny - The Collection** will launch alongside *Rise of Iron* on September 20, 2016 and will be available for the PlayStation®4 and Xbox One (PlayStation®Plus, Xbox Live Gold, required for some features). Gamers who pre-purchase *Destiny - The Collection* digitally will be able to experience *Destiny*, **The Dark Below**, **House of Wolves** and **The Taken King** immediately, while awaiting the release of *Rise of Iron*.

*Destiny: Rise of Iron* launches on September 20, 2016 and will be available for PlayStation 4 and Xbox One (PlayStation Plus, Xbox Live Gold, required for some features) and requires *Destiny* game and *The Taken King* (includes Expansions I & II), sold separately. **Destiny - The Collection** launches on September 20, 2016 and will be available for PlayStation 4 and Xbox One. For more information, visit [www.DestinyTheGame.com](http://www.DestinyTheGame.com). For exclusive updates, follow the official **Destiny** social channels at [www.facebook.com/DestinyTheGame](https://www.facebook.com/DestinyTheGame) and [@DestinyTheGame](https://twitter.com/DestinyTheGame) on Twitter, and interact directly with the developers at [www.Bungie.net](http://www.Bungie.net)

### **Skylanders Imaginators:**

Activision and Toys For Bob continue to innovate the toys-to-life category with **Skylanders Imaginators**, the latest chapter in the *Skylanders*® story, which empowers players to unleash their creativity by creating their own Skylanders.

Playable in the Family and Friends area in Hall 10, Portal Masters will be able to harness the power of their own imagination and create their own Skylander. Visitors to Gamescom will also get first hands on with some of this year's Senseis characters, a mix of heroes and villains-turned-good, including:

- 1 **Kaos:** Kaos will be available as a fully-playable Skylander toy for the first time, and will be able to be controlled by Portal Masters as they wield his evil skills for good
- 1 **Crash Bandicoot®:** Celebrating his 20-year anniversary, pop-culture videogame icon Crash Bandicoot returns in 2016 in **Skylanders Imaginators**. Crash Bandicoot maintains his unique and quirky personality as a fully-playable Skylander Sensei and toy. Never one to shy away from danger, the legendary marsupial Crash Bandicoot travels through the wormhole to join the Skylanders in the ultimate battle against Kaos!
- 1 **Dr. Neo Cortex:** Crash Bandicoot's creator and primary antagonist, Dr. Neo Cortex makes his debut appearance as part of the **Skylanders Imaginators** line up. Fighting alongside the Skylanders as a powerful mystic warrior, Dr. Neo Cortex puts his dastardly genius to work with his signature blaster ray, hoverboard and explosive mines to thwart Kaos' forces. He can even summon the powerful Uka Uka mask!
- 1 **Dr. Krankcase and Hood Sickle:** One-time villains-turned-Senseis characters Dr. Krankcase and Hood Sickle are among the latest in this year's toy line-up to be unveiled. They can be seen and played at Gamescom

In North America, fans who pre-order and purchase the *Skylanders Imaginators* Starter Pack will receive a playable Kaos Sensei toy for free while supplies last between October 16 - 22, 2016.

**Skylanders® Imaginators** will be available on October 16 in North America; October 14 in Europe; and October 13 in Australia/New Zealand. For more information, visit [www.Skylanders.com](http://www.Skylanders.com) or follow *Skylanders* official social channels on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#) and the newly launched Snapchat channel: [Skylanders](#).

### **About Activision Press Center**

Assets and game information about Activision's Gamescom video game line-up can be found at: <http://press.activision.com>.

### **About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com) or by following @Activision.

**Cautionary Note Regarding Forward-looking Statements:** Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release dates, or of the features and functionality, of *Skylanders Imaginators*, *Call of Duty: Infinite Warfare*, *Destiny: Rise of Iron* and *Destiny - The Collection* are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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