



## Call of Duty®: Black Ops II Revolution Downloadable Content Pack Coming First, Exclusively to Xbox Live January 29th

*Revolution is First of Four Epic DLC Events for Record Setting Call of Duty: Black Ops II*

*Innovative Pack Includes Four All-New Multiplayer Maps, an Original Zombies Co-Op Map and New Zombies Mode Allowing Fans to Actually Play as a Zombie, Plus for the First Time Ever, a Bonus Multiplayer Weapon*

*Fans Can Purchase Revolution Individually, or as part of the Call of Duty: Black Ops II DLC Season Pass Discounted\* Bundle*

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Fresh on the heels of the biggest entertainment launch of 2012 — **Call of Duty®: Black Ops II**, Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard (Nasdaq: [ATVI](#)), and their award-winning development studio Treyarch are kicking-off 2013 with the announcement of **Revolution**, the first massive Downloadable Content (DLC) Pack for the record-setting game. Since the launch of **Call of Duty: Black Ops II**, millions of fans have taken-on the game's ambitious near-future fiction, engaged in over 427 million hours of near-future warfare in non-stop multiplayer action, and survived hordes of Zombies. Set to launch January 29 first, exclusively on Xbox LIVE® for the Xbox 360® video game and entertainment system from Microsoft with other platforms to follow, **Revolution** delivers an unprecedented level of content, and for the first time in **Call of Duty®** DLC history, a new bonus multiplayer weapon.

"With **Black Ops II**, the team set out to challenge assumptions about what fans should expect from **Call of Duty**, and there's no exception with **Revolution**," said Mark Lamia, Treyarch's Studio Head. "It starts with the massive amount of content that **Revolution** offers: four distinct multiplayer maps, an entirely new Zombies map and new Zombies mode, and a new bonus weapon. But quantity is just the start — it's the variety of new gameplay options in **Revolution** that sets it apart, making it our most compelling DLC offering to date, and a must-play experience for **Call of Duty** fans."

**Revolution** takes players to unexpected new locales the world over. "Downhill" is set in the ski country of the French Alps, where players fight their way down the slopes and through a ski lodge, while avoiding the moving hazards of the mountain's gondola system. Opponents must dodge the floodwaters in "Hydro" as they contend for dominance of this hydroelectric dam facility in Pakistan, filled with treacherous spillways. "Mirage" pits players in competition amidst the sand dunes of a dilapidated luxury resort in the sandstorm-devastated Gobi Desert, where a range of long-distance and close-quarters combat will mix up the action for all play styles. Finally, "Grind" transports players to the historic birthplace of skateboarding, California's Venice Beach, where they will battle it out through the ramps and half-pipes of this massive, epic skate park in a multiplayer environment comprised of unique curved architecture requiring players to adapt and learn new ways to take cover. Each map in **Revolution** delivers a uniquely exhilarating new landscape for tactics and battle.

**Revolution** also delivers a lethal bonus multiplayer weapon, the "Peacekeeper." This powerful SMG, accompanied by its own set of weapon challenges for additional XP, is unlocked to all **Call of Duty: Black Ops II** fans that pick-up **Revolution**.

Additionally, **Revolution** transports players to the Far East, where they will attempt to overcome a zombie infestation inside a series of collapsed skyscrapers towering over the remains of an obliterated Chinese city. In this new and original Zombies map, "Die Rise," players will wield powerful, upgradable Wonder Weaponry as well as combine new buildable devices to fight a relentless army of the undead throughout Escher-esque sceneries over a deep and perilous chasm. And in a twist, Treyarch has added a new game mode, "Turned," where players can finally compete against each other as a zombie!

**Call of Duty: Black Ops II Revolution** lands first, exclusively on Xbox LIVE January 29 for a suggested retail price of \$14.99 or 1200 Microsoft Points. The Map Pack is included in the **Call of Duty: Black Ops II** DLC Season Pass, where fans can purchase four epic DLC Map Packs\*\* for **Call of Duty: Black Ops II**, and also receive the Nuketown Zombies bonus map, and an exclusive in-game calling card as part of the discounted bundle offered at a suggested retail price of \$49.99 or 4000 Microsoft Points.

With the release date of **Call of Duty: Black Ops II Revolution** fast approaching, fans should be sure to also sign up for **Call of Duty® Elite** for free to track their **Call of Duty: Black Ops II** multiplayer performance with rich game statistics, enlist in exciting Clan Operations and Challenges, and watch all-new **Call of Duty Elite TV** videos ripe with tips and useful tools to help improve their multiplayer skills. To register, or for more information, visit <http://www.callofduty.com/Elite>.

**Call of Duty: Black Ops II** is rated "M" (Mature — Blood and Gore, Intense Violence Strong Language, Suggestive Themes, Use of Drugs — content suitable for persons ages 18 and older) by the ESRB. More information on **Call of Duty®: Black Ops**

// can be found at <http://www.callofduty.com/blackops2> or on [www.facebook.com/codblackops](http://www.facebook.com/codblackops). Fans can also follow @Treyarch on Twitter.

### **About Treyarch**

Treyarch is an industry-leading game developer, wholly owned by Activision Publishing, Inc. whose ***Call of Duty: Black Ops II*** set world-wide launch day records, and whose previous game ***Call of Duty®: Black Ops*** set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track.

### **About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, Brazil, Mexico, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, mainland China and the region of Taiwan. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com).

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected Call of Duty: Black Ops II DLC release date of January 29, 2013, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

ACTIVISION, CALL OF DUTY, and CALL OF DUTY BLACK OPS are trademarks of Activision Publishing, Inc. All other trademarks and trade names are the properties of their respective owners.

Microsoft, Windows, Xbox, Xbox 360 and Xbox LIVE are either registered trademarks or trademarks of the Microsoft group of companies.

\*Based on DLC Season Pass suggested retail price of \$49.99 or 4000 Microsoft Points, and four DLC Map Packs at a suggested retail price of \$14.99 or 1200 Microsoft Points each.

\*\*Downloadable content in the Season Pass may be sold separately. If you purchase the DLC Season Pass, do not also purchase these standalone DLC Map Packs, as you will be charged for them. DLC Season Pass and DLC Map Packs may not be available on all platforms or in all territories. Pricing and release dates may vary by platform. Call of Duty: Black Ops II game required; sold separately.

### **Activision Publishing, Inc.**

**Robert Taylor**

**Sr. Publicist**

**310.496.5206**

**[robert.taylor@activision.com](mailto:robert.taylor@activision.com)**

Source: Activision Publishing, Inc.

News Provided by Acquire Media