



Nuketown Reimagined For Call of Duty®: Black Ops II

SANTA MONICA, Calif., July 2, 2012 /PRNewswire/ -- *Nuketown*, the most popular multiplayer map in **Call of Duty®: Black Ops**, is being reimagined for the hotly anticipated release of Treyarch's **Call of Duty®: Black Ops II**, published by Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI). The *Nuketown 2025* multiplayer map will be available with launch units of **Call of Duty: Black Ops II**. Anyone who pre-orders the game at participating retailers worldwide will get their copy of **Call of Duty: Black Ops II** at launch, which will include the *Nuketown 2025* downloadable bonus map.

"Multiplayer fans of **Call of Duty: Black Ops** LOVE *Nuketown*," said Mark Lamia, Studio Head of Treyarch. "Flat out, *Nuketown* was a blast to play before, and we're excited about the reimagined *Nuketown 2025* in **Call of Duty: Black Ops II**. We can't wait to play with everyone come this November."

On November 13th, Activision and Treyarch will deploy the sequel to the universally acclaimed **Call of Duty: Black Ops**, which set the record for the biggest entertainment launch in history following its release in 2010. **Call of Duty: Black Ops II** catapults players forward into an epic near-future warzone rooted in today's headlines. The title represents an unprecedented leap for the franchise, delivering a groundbreaking single-player campaign with branching storylines, advanced weaponry, new graphics technology, a deep multiplayer experience featuring a greater emphasis on eSports and match customization, and the most expansive Zombies action yet, now running on the multiplayer engine.

Call of Duty: Black Ops II has not yet been rated. For more information, please visit www.callofduty.com/blackops2. You can also follow **Call of Duty: Black Ops II** on Facebook at www.facebook.com/codblackops and Twitter via #BlackOps2. For more information on *Nuketown 2025*, please visit <http://www.callofduty.com/blackops2/nuketown2025/FAQ>.

About Treyarch

Treyarch is an industry-leading game developer, wholly owned by Activision Publishing, Inc. whose previous game *Call of Duty: Black Ops* set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

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