

Guitar Hero®: Warriors of Rock Kicks Off 2011 with New Downloadable Content from Nine Inch Nails, A Day To Remember, Hawthorne Heights, The Used and More

Ten Song Mega Pack Arrives Today for the Guitar Hero® Music Library

SANTA MONICA, Calif., Jan. 11, 2011 /PRNewswire/ -- Packing a whole lot of rock into one single day, <u>Activision Publishing</u>. Inc.'s (Nasdaq: ATVI) **Guitar Hero®: Warriors of Rock** is kicking off 2011 in a big way with ten new downloadable tracks for the *Guitar Hero*® music library. The January Mega Pack delivers *Guitar Hero* aficionados a full month of downloadable music in one shot and boasts an impressive collection of shredable hits from bands such Nine Inch Nails, A Day To Remember, Hawthorne Heights, The Used and more. The track pack is the perfect encore to a holiday purchase of **Guitar Hero: Warriors of Rock**.

After their on disc appearance with "Wish" in *Guitar Hero: Warriors of Rock*, industrial rock band Nine Inch Nails, are adding their unique sound to the *Guitar Hero* music library this month with the inclusion of three songs in the January Mega Pack. The pack contains "Head Like A Hole," the band's first major single off their debut album, *Pretty Hate Machine*, "The Hand That Feeds," the lead single off their 2005 album *With Teeth* and "Closer," the second single from their 1994 album, *The Downward Spiral*.

Also appearing in the January Mega Pack are three tracks from American rock band A Day To Remember. The pack includes "All I Want" and "2nd Sucks" off the bands fourth studio album, *What Separates Me from You*, and "The Downfall Of Us All" from their third studio album, *Homesick*.

Rounding out this month's mega pack are select singles from four shredtastic bands, The Damned Things, Hawthorne Heights, HIM and The Used. "We've Got A Situation Here," the lead single off The Damned Things debut album, *Ironiclast,* joins "Rescue Me" from Hawthorne Heights' third studio album, *Fragile Future,* "Wings Of A Butterfly," by HIM and "Buried Myself Alive," off The Used 2002 self titled debut album.

The January Mega Pack is available on Xbox LIVE® Marketplace for the Xbox 360® video game and entertainment system from Microsoft for 1440 Microsoft Points, on the PlayStation®Store for PlayStation®3 computer entertainment system for \$17.99 and for Wii™ for 1800 Wii Points™. All songs in the January Mega Pack are also available as downloadable singles for the Xbo. 360® video game and entertainment system from Microsoft for 160 Microsoft Points, PlayStation 3 system for \$1.99 and Wii for 200 Wii Points each. In addition to the in-game music store and Xbox LIVE Marketplace for Xbox 360, Xbox 360 owners can expand their *Guitar Hero* music library using the *Guitar Hero* VIP Pass Music Store, available exclusively on Xbox LIVE® online entertainment network.

For more information about *Guitar Hero: Warriors of Rock* and the entire line-up of downloadable songs and disc imports, please visit <u>www.guitarhero.com</u>, <u>www.facebook.com/guitarhero</u> and <u>www.twitter.com/guitarhero</u>.

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