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Activision Highlights Top Gaming Franchises at Electronic Entertainment Expo 2016

*First Gameplay Reveal of **Call of Duty: Infinite Warfare**, an Epic War Story in an All-new Call of Duty Setting*

***Destiny: Rise of Iron** Features Brand-New, Heroic Adventures in the Destiny Universe*

***Skylanders Imaginators** Empowers Fans to Create their own Skylanders for the First Time*

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: [ATVI](#)), will showcase the newest innovations from the industry's leading franchises: **Call of Duty®: Infinite Warfare**, **Destiny: Rise of Iron** and **Skylanders® Imaginators** at the 2016 Electronic Entertainment Expo (E3 Expo) beginning Tuesday, June 14, at the LA Convention Center.

Activision will unveil brand-new gameplay from **Call of Duty: Infinite Warfare** and **Call of Duty®: Modern Warfare Remastered**. Call of Duty: Modern Warfare Remastered contains 10 MP maps from the original Call of Duty: Modern Warfare game. Modern Warfare Remastered is a full game download. Internet connection required. For more information, please visit www.callofduty.com/MWR_FAQ. Redefining the franchise with a new setting and immersive storytelling, **Infinite Warfare** takes players on an epic journey through a classic, large-scale war that extends beyond the reaches of Earth for the first time in the series. The game also will be on display on the show floor in the PlayStation booth #4522.

Activision and Bungie will also introduce the next chapter to the **Destiny** universe, **Destiny: Rise of Iron**, featuring a story of adventure, bravery and honor. In addition, beginning June 9th, players who pre-order will receive the limited-edition, black and silver Iron Gjallarhorn weapon.*

The pioneers of the Toys-to-Life category are back to reimagine the Skylander's experience with the launch of **Skylanders Imaginators**, which empowers fans to unleash their imaginations by giving them the freedom to create their own Skylanders for the first time.

"E3 gives us a great opportunity to share what our talented teams have been working so hard to build for our players and we are delivering innovation and pushing the creative boundaries in every one of our franchises this year," said Eric Hirshberg, CEO of Activision. "From taking combat to whole new heights in **Call of Duty: Infinite Warfare**, to a new adventure in **Destiny: Rise of Iron**, and unleashing kids' imaginations to create their own Skylanders in **Skylanders Imaginators**, we're offering fans incredible new ways to play."

Activision's E3 Slate Includes:

Call of Duty: Infinite Warfare — Award-winning studio Infinity Ward breaks new ground in storytelling, by exploring the weight of leadership and the responsibilities that come with it in an emotional, character-driven narrative. Players are thrust into wartime leadership as Captain Reyes, a Tier 1 Special Operations soldier, who takes the helm of the Retribution, one of Earth's last remaining warships. In a time of unthinkable hardships, Reyes must lead the remnants of coalition forces against a relentless enemy in a war that stretches to new terrains beyond Earth.

Infinite Warfare introduces new weaponry, new player abilities and stunning new settings to the **Call of Duty** franchise. In addition to a riveting single player campaign, **Call of Duty: Infinite Warfare** will also deliver a robust multiplayer mode, and a unique cooperative zombies experience. More details will be released at the upcoming **Call of Duty** fan celebration, Call of Duty® XP, in September. Visit www.callofduty.com for the latest news. **Call of Duty: Infinite Warfare** is in development for the PlayStation 4, Xbox One, and PC. **Call of Duty: Infinite Warfare** is not yet rated by the ESRB. For more information, visit: www.callofduty.com, www.youtube.com/callofduty or follow @CallofDuty on Twitter, Instagram and Facebook.

Destiny — From Activision and Bungie comes **Destiny: Rise of Iron**, the next highly anticipated large expansion in the **Destiny** universe. Guardians must rise to the challenge, take their place as the next generation of Iron Lords and join forces with a legend from humanity's Golden Age to defeat a plague of unstoppable evil once and for all. The game will feature a collection of fresh content including an all-new setting on Earth called The Plaguelands, a brand-new six-player Raid, a new cooperative three-player Strike, more quests, weapons, gear, competitive multiplayer maps, a Light level increase, a new mutated enemy faction of the Fallen, and more. The expansion launches on September 20, 2016, and will be available

for PlayStation 4 and Xbox One (PlayStation Plus, Xbox Live Gold, required for some features) and requires *Destiny* game and *The Taken King* (includes Expansions I & II), sold separately. For more information, visit www.DestinyTheGame.com. For exclusive updates, follow the official **Destiny** social channels at www.facebook.com/DestinyTheGame and [@DestinyTheGame](https://twitter.com/DestinyTheGame) on Twitter, and interact directly with the developers at www.Bungie.net.

Skylanders Imaginators — This fall, Activision and Toys For Bob are giving kids the power to create their own Skylanders! With the launch of **Skylanders Imaginators**, players will be able to create the wildest Skylanders imaginable — including their appearance, powers, abilities, names, catchphrases, musical themes and much more. Now it's up to Portal Masters everywhere to use their own Skylanders — known as Imaginators — with the new Creation Crystals to defeat Kaos.

Skylanders Imaginators also introduces Skylanders Senseis, all-new heroes who represent 10 powerful Battle Classes such as Knight, Sorcerer, Bowslinger and Brawler to help kids save Skylands. The newest game in the award-winning franchise is available now for pre-order and supports all 300+ Skylanders from previous games. **Skylanders Imaginators** will be available on October 16 in North America; October 14 in Europe; and October 13 in Australia/New Zealand. For more information, visit www.Skylanders.com or follow *Skylanders* official social channels on [Facebook](https://www.facebook.com/Skylanders), [Instagram](https://www.instagram.com/Skylanders), [Twitter](https://twitter.com/Skylanders), [YouTube](https://www.youtube.com/Skylanders) and the newly launched Snapchat channel: [Skylanders](https://www.snapchat.com/Skylanders).

About Activision Press Center

Assets and game information about Activision's E3 video game line-up can be found at: <http://press.activision.com>.

About Activision Publishing, Inc.

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Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release dates of *Skylanders Imaginators*, *Call of Duty: Infinite Warfare*, *Destiny: Rise of Iron* are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

*Access to Iron Gjallarhorn starting 09.20.16. Can be attained by pre-ordering *Destiny: Rise of Iron* and completing the in-game quest. See www.destinythegame.com for additional details. Iron Gjallarhorn not exclusive to any retailer or platform. Subject to availability.

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