



## Skylanders® SuperChargers Delivers Real-Time Online Multiplayer between Compatible iPhone, iPod touch, iPad and Apple TV

New iCloud Save Game Feature Lets Portal Masters Seamlessly Transition Gameplay between Devices Wherever They Want, Whenever They Want

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI), announced today that *Skylanders®*, the pioneers of the toys-to-life category, will further the company's leadership in the mobile arena with ***Skylanders SuperChargers*** launch on iPhone, iPod touch, iPad and Apple TV. The ***Skylanders SuperChargers*** AAA game experience with console-quality graphics\* is now available for compatible iPad, and for the first time ever, select iPhone and iPod touch devices, as well as the new Apple TV. The ***Skylanders SuperChargers*** Starter Pack for iPhone, iPod touch, iPad and Apple TV is now available in North America, Europe and Australia/New Zealand.

This Smart News Release features multimedia. View the full release here:  
<http://www.businesswire.com/news/home/20151109005396/en/>



Developed by Vicarious Visions, ***Skylanders SuperChargers*** for iPhone, iPod touch, iPad and Apple TV presents even more value to fans with a new save feature using iCloud, offering seamless continuity across the Apple ecosystem. Players can simply log into their iCloud account, and the game will save its progress to iCloud automatically. Now, fans can enjoy ***Skylanders SuperChargers*** with ease and flexibility, starting the game in their bedrooms on the iPad or iPod touch, picking it up where they left off in the living room on the Apple TV and then taking it on the road in the backseat of mom's car on their iPhone.

For the first time, Portal Masters can compete in four-person online multiplayer racing or two-person co-op adventure between devices through Apple's Game Center. Players on Apple TV can also engage with others online who are on iPad, iPhone or iPod touch.

The *Skylanders SuperChargers* AAA game experience with console-quality graphics makes its way to iPad, and for the first time ever, select iPhone and iPod touch devices, as well as the new Apple TV. (Photo: Business Wire)

***SuperChargers*** to Apple TV, iPhone and iPod touch," said Josh Taub, senior vice president of product management for *Skylanders* at Activision. "Fans are able to play ***Skylanders SuperChargers*** on the compatible Apple platform of their choice, whenever and wherever they want."

"Last year, fans loved how they could play the same incredible game on iPad as on other platforms. This year we are giving Portal Masters even more ways to play their favorite game as we expand ***Skylanders***

The ***Skylanders SuperChargers*** Starter Pack for iPhone, iPod touch, iPad and Apple TV includes everything necessary for fans to play ***Skylanders SuperChargers*** out of the box, complete with exciting racetracks and captivating environments that push the technological and visual boundaries of gaming. The Starter Pack comes with the AAA game, the *Portal of Power®* with embedded Bluetooth® controller, a built-in stand, two ***Skylanders SuperChargers*** characters and a ***Skylanders SuperChargers*** vehicle.

Additionally, fans can play digitally without the Starter Pack contents. When playing digitally, they get for free two SuperCharger characters, Instant Spit Fire and Instant Hot Streak, upon download of the app, while in-app purchases unlock digital versions of unique characters and vehicles from ***Skylanders SuperChargers***. Portal owners can download the app for free, play the first level and purchase the full game digitally.

"*Skylanders* took the toys-to-life industry one step further when they brought their game to iPad last year," says Laurie Schacht, co-publisher of The Toy Insider. "By bringing this year's game to Apple TV, iPhone, iPad and iPod touch, Activision is enabling fans to play ***Skylanders SuperChargers*** in a truly compelling way on the platforms they're on. This is the kind of magic we've seen consistently from the franchise since *Skylanders* created a brand new way for kids to play with their toys."

***Skylanders SuperChargers*** can be played in a variety of ways:

- **Skylanders Game Controller** -- Fans can play the game just like the console version using the Bluetooth® portal and toys with the custom Bluetooth® *Skylanders* game controller included in the ***Skylanders SuperChargers*** Starter Pack.
- **MFi Extended Game Controller** -- An MFi Extended Game controller can be used for iPhone, iPod touch, iPad and Apple TV - a great option for multiplayer.
- **Apple TV Siri Remote** -- For the Apple TV, when players purchase the Starter Pack, Player 1 can use the *Skylanders* Game Controller and Player 2 can join in using the Siri Remote for great co-op action. The Apple TV Siri Remote also can be used by players who download the game and experience the first level for free, or by players who buy the full digital version of the game through the In-App Purchase.
- **Touch Controls** -- For iPhone, iPod touch and iPad, players have the option to use just on-screen touch controls.

***Skylanders SuperChargers*** expands upon the franchise's signature gameplay to introduce vehicles-to-life, an entirely new way for fans to experience the magic of *Skylands*. The trailblazing innovation of ***Skylanders SuperChargers*** is realized when gamers take the helm of powerful, tricked-out land, sea and sky vehicles that are playable in both the physical and digital worlds in a high octane action-adventure videogame.

***Skylanders SuperChargers*** offers a rich story-driven gameplay experience filled with vehicle-based and on-foot adventures, combat, puzzles, mini games, activities and platforming, set within a variety of all-new compelling environments. The game features a brand-new class of heroes that is distinct with fresh moves, powerful attacks and all-new weapons. Additionally, ***Skylanders SuperChargers*** for iPhone, iPod touch, iPad and Apple TV is forward compatible with more than 300 toys from all previous games.

The ***Skylanders SuperChargers*** game experience is playable on Apple TV, iPad Air, iPad Air 2, iPad mini 2, iPad mini 3, iPad mini 4, iPad Pro, iPhone 5s, iPhone 6, iPhone 6 Plus, iPhone 6s, iPhone 6s Plus and iPod touch 6. Fans with iPhone 5/5C, iPad 4, iPad 3 and iPad mini can enjoy the full game, excluding online functionality. Voice chat and split screen is not supported on Apple devices.

For more information please visit <https://www.skylanders.com/> or follow us on Instagram @SkylanderstheGame, Twitter @SkylandersGame and [Facebook.com/SkylandersGame](https://www.facebook.com/SkylandersGame). Assets for ***Skylanders SuperChargers*** are available at <http://press.activision.com>.

### **About the Skylanders® Franchise**

The award-winning, \$3 billion *Skylanders* franchise has sold through more than 250 million toys<sup>1</sup> since pioneering the toys-to-life category in 2011 with the debut of *Skylanders® Spyro's Adventure*. The game originated a play pattern that seamlessly bridged physical and virtual worlds across multiple platforms. In 2012, *Skylanders® Giants* further evolved the genre and added *LightCore®* characters to the collection of interaction figures. *Skylanders® SWAP Force™*, which launched in 2013, introduced an all new play pattern - swapability. In 2014, *Skylanders® Trap Team* reversed the magic of bringing toys to life by allowing players to pull characters out of the digital world into the physical world and became the number 1 kids' console game globally<sup>2</sup>. *Skylanders SuperChargers* launched on September 20, 2015 and expands upon the franchise's signature gameplay to introduce vehicles-to-life for the first time.

### **About Activision Publishing**

Headquartered in Santa Monica, Calif., Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com) or by following @Activision.

**Cautionary Note Regarding Forward-looking Statements:** Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release date of *Skylanders SuperChargers* for iPhone, iPod touch, iPad and Apple TV are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ

materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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<sup>1</sup>The NPD Group, GfK Chart-Track, Activision Blizzard internal estimates, including toys and accessories

<sup>2</sup>Based on revenue from January - July, 2015, according to the NPD Group, GfK Chart-Track, and Activision Blizzard internal estimates, including toys and accessories.

\* Graphics quality may vary due to device limitations

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