



## CORRECTING and REPLACING Embark on the Next Chapter from Bungie and Activision with *Destiny: The Taken King*

*Never Been a Better Time to Jump into the Destiny Universe*

*Destiny Year Two Gives New Players and Veteran Guardians the Ability to Carve Their Legends in the Stars*

SANTA MONICA, Calif.--(BUSINESS WIRE)-- In the third paragraph, the second sentence of Eric Hirshberg's quote should read: For the millions who have been playing *Destiny* already, *The Taken King* offers epic new adventures across all modes of play, with all-new enemies, destinations, weapons and challenges.

The corrected release reads:

### EMBARK ON THE NEXT CHAPTER FROM BUNGIE AND ACTIVISION WITH *DESTINY: THE TAKEN KING*

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*Destiny Year Two Gives New Players and Veteran Guardians the Ability to Carve Their Legends in the Stars*

Bungie and Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI) have joined forces to bring the world ***Destiny: The Taken King***, the epic follow-up to the blockbuster *Destiny* saga. Building upon ***Destiny***, the biggest new video game franchise launch in history, *Destiny: The Taken King* expands the universe with a rich and diverse offering, including new adventures, challenges, enemies, and weapons that make for the most ambitious addition to the *Destiny* universe yet. *The Taken King* can be purchased now, worldwide, in each territory where available at global retailers, and through console digital stores. Additionally, the 'King's Fall' Raid will go live at 10 o'clock a.m. PDT on Friday, Sept. 18, giving millions of players in the *Destiny* community the biggest new challenge and commensurate rewards to date.

With a new storyline introducing Oryx, Crota's vengeful father, an all-new destination, three new Guardian subclasses, a massive arsenal of new armor, weapons and exotics, new Strikes and Crucible maps, and the new 'King's Fall' Raid that will put players to the ultimate test, there has never been a better time to jump in to "Become Legend," particularly for new players beginning their journey as a Guardian. *The Taken King* major expansion takes players deep into the chambers of a new destination, the 'Dreadnaught' ship, to defeat Oryx, and his Taken Army.

"The biggest new video game franchise launch in history is back!" said Eric Hirshberg, CEO of Activision Publishing. "For the millions who have been playing *Destiny* already, *The Taken King* offers epic new adventures across all modes of play, with all-new enemies, destinations, weapons and challenges. And if you're new to *Destiny*, this is the perfect time to jump in, by getting all of the incredible adventures of *Destiny* to date in one epic Legendary Edition for a value that won't be seen anywhere in gaming this year."

"*Destiny* has the best and most passionate community we've ever seen at Bungie. As we started planning for year two, we wanted to surprise, engage and challenge those that have put in hundreds, if not thousands of hours of their personal time in to the universe," said Luke Smith, creative director for *The Taken King* at Bungie. "We hope *The Taken King* will exceed the high bar of expectations from our voracious audience, and welcome new Guardians into this next great chapter."

For players who are new to *Destiny*, everything needed to jump in is available in the Legendary Edition which includes content for: *Destiny, Expansion I: The Dark Below, Expansion II: House of Wolves*, and features *The Taken King* offered at a suggested retail price of \$59.99. Those who have already purchased *Destiny* and both expansions can purchase a digital copy of *The Taken King* by itself for a suggested retail price of \$39.99. At launch, PlayStation® gamers will also receive access to a host of additional content for *The Taken King*, including a Strike, a Crucible map, three sets of armor and an exotic weapon, timed exclusive until at least Fall 2016. Both *The Taken King* and the Legendary Edition will also include a character boost, called "Spark of Light," a one-time increase to level 25 which is the minimum level required to play *The Taken King* content.

***The Taken King*** is ESRB rated 'T' for Teen, and will be available for the PlayStation®4 computer entertainment system (PlayStation® Plus required for some features), PlayStation®3 computer entertainment system, Xbox One, the all-in-one games and entertainment system and Xbox 360 games and entertainment system from Microsoft (Xbox Live Gold required for some features) on Sept. 15, 2015.

The community can interact directly with the developers at [www.Bungie.net](http://www.Bungie.net), [www.facebook.com/Bungie](https://www.facebook.com/Bungie) and @Bungie on Twitter. For game information, they can visit [www.DestinyTheGame.com](http://www.DestinyTheGame.com) and follow the official Destiny social channels at [www.facebook.com/DestinyTheGame](https://www.facebook.com/DestinyTheGame) and @DestinyTheGame on Twitter.

### **About Bungie**

Bungie was founded in 1991 with two goals: develop kick ass games that combine state-of-the-art technology with uncompromising art, captivating storytelling, and deep gameplay, and then to sell enough copies to fund our ongoing quest for World Domination. Over the past twenty years, Bungie created a bunch of fun games, including the Halo franchise, the Marathon Trilogy, and the first two Myth games. Our independent, employee-owned development studio is located in Bellevue, Washington, the base where we launched our most ambitious project to date: ***Destiny***.

More information about Bungie can be found at [www.bungie.net](http://www.bungie.net).

### **About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com) or by following [@Activision](https://twitter.com/Activision).

**Cautionary Note Regarding Forward-looking Statements:** Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release dates of *Destiny: The Taken King*, and the *King's Fall Raid* are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

Destiny game, Expansions I & II required to play, all included in the Legendary and Collector's editions.

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