

December 16, 2016

## Call of Duty World League (CWL), Presented by PlayStation® 4, Takes over Las Vegas with First CWL Open Event of New Season

Top Teams from North America and Europe will Gather to Battle in \$100,000 Competition December 16-18 as part of MLG Vegas

SANTA MONICA, Calif.--(BUSINESS WIRE)-- The Call of Duty World® League, Presented by PlayStation®4 (CWL) kicks off the 2017 season competition today, with top eSports teams from multiple countries vying for their share of a \$100,000 prize pool, and taking their first step towards becoming the CWL 2017 Champions. The best of the best are facing off during the CWL Open at MLG Vegas, December 16-18 at Mandalay Bay in Las Vegas, NV.

Today will feature the beginning of pool play and more than 160 expected teams in the largest live *Call of Duty* open bracket ever. This event will have the top four open bracket teams join pool play tomorrow. On Sunday, December 18, the final teams will compete for their share of the \$100,000 prize pool and title of CWL Open Champion at MLG Vegas.

More than 1,000 teams entered the CWL competition in 2016, with the 32 most elite teams making it to the CWL Championship held at <u>Call of Duty XP</u>. The CWL Championship is officially returning in 2017 and as part of the Road to Champs, players can compete for CWL Pro Points online via GameBattles, and at live events around the globe. In addition, top teams from North America, Europe, and APAC will be invited to compete in the first ever, CWL Global Pro League beginning this April.

Call of Duty World League, Presented by PlayStation®4 is proud to partner with Major League Gaming as tournament operator and broadcast partner for the upcoming season. Through MLG's proven live streaming capabilities and technology, CWL fans can watch all the Infinite Warfare esports action on MLG.TV, MLG's YouTube channel, and in-game (IW PS4) through the Live Event Viewer.

For a taste of the captivating, non-stop action that can be expected during this weekend's competition, check out the following trailer: <a href="https://www.youtube.com/watch?v=802r">https://www.youtube.com/watch?v=802r</a> AOzKsw

## About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard, Inc. (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, <a href="https://www.activision.com">www.activision.com</a> or by following <a href="mailto:activision">@ Activision</a>.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future are forward-looking statements, including event timing, that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

ACTIVISION and CALL OF DUTY are trademarks of Activision Publishing, Inc. All other trademarks and trade names are the properties of their respective owners.

MAJOR LEAGUE GAMING is a registered trademark of Major League Gaming Corp.

View source version on <u>businesswire.com</u>: <u>http://www.businesswire.com/news/home/20161216005121/en/</u>

Activision Publishing, Inc.
Robert Taylor
PR Manager
310.496.5206
Robert.Taylor@activision.com

Source: Activision Publishing, Inc.

News Provided by Acquire Media