



## Blizzard's Worlds Collide When Heroes of the Storm™ Launches June 2

*Everyone's invited to join the battle for the Nexus when open beta testing begins on May 19*

IRVINE, Calif.--(BUSINESS WIRE)-- Rally your fellow heroes and get ready for battle, because the portal to the Nexus is about to bust wide open! Blizzard Entertainment announced today that *Heroes of the Storm*™ will officially launch on June 2, following an open beta testing period beginning May 19. The free-to-play online team brawler brings together a diverse cast of iconic characters from Blizzard's far-flung realms of science fiction and fantasy, including the *Warcraft*®, *StarCraft*®, and *Diablo*® universes, and challenges them to compete in epic, adrenaline-charged battles.

*Heroes of the Storm* invites players to customize heroes to suit their style and then team up with friends for some all-out mayhem. The game features a variety of gameplay modes for players of every skill level, including Cooperative, in which players team up against computer-controlled opponents, and Quick Match, an accessible way to jump in and play versus others. Experienced players can also join forces against other teams of players in highly competitive, draft-style ranked play.

"With its focus on team play and fast-paced fun, *Heroes of the Storm* is a fresh take on a very popular genre," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "We've built *Heroes of the Storm* in a way that makes it accessible to new players, but also challenging enough for veterans who really want to put their skills to the test. We can't wait to see what *Heroes* brings to the co-op and competitive scenes once the Nexus opens up to everyone."

*Heroes of the Storm* will launch with more than 30 playable Heroes and 7 dynamic Battlegrounds, each with unique challenges to overcome—and even more Heroes and Battlegrounds are on the way. Players can customize the look of their Heroes with a variety of skins, as well as switch between a stable of special mounts that help them cover ground on the battlefield more quickly.

To celebrate the launch of *Heroes of the Storm*, Blizzard will be holding a live-streamed event on June 1 in London, U.K.. Further information will be made available as the event draws closer.

The *Heroes of the Storm* open beta test will follow on the heels of the epic finale of the [Heroes of the Dorm](#)™ collegiate eSports tournament. Students from more than 400 schools across the U.S. and Canada have bashed and brawled their way through the brackets, with hundreds of thousands of dollars in tuition and other prizes on the line. On April 26, the *Heroes of the Dorm* championship match will be hosted at the Shrine Auditorium & Expo Hall in Los Angeles and televised live in prime time on an ESPN network and also accessible via WatchESPN—further details on the telecast will be announced at a later date.

*Heroes of the Storm* has received a Teen rating from the ESRB. In addition to the English version, the game is available fully localized into Latin American Spanish, Brazilian Portuguese, French, German, Italian, Polish, European Spanish, Italian, Russian, Korean, traditional Chinese, and simplified Chinese. To learn more about *Heroes of the Storm*, head over to the official website at [www.heroesofthestorm.com](http://www.heroesofthestorm.com).

With multiple games in development, Blizzard Entertainment has numerous positions currently available—visit <http://jobs.blizzard.com> for more information and to learn how to apply.

### **About Blizzard Entertainment, Inc.**

Best known for blockbuster hits including *World of Warcraft*® and the *Warcraft*®, *StarCraft*®, and *Diablo*® franchises, Blizzard Entertainment, Inc. ([www.blizzard.com](http://www.blizzard.com)), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes nineteen #1 games\* and multiple Game of the Year awards. The company's online-gaming service, *Battle.net*®, is one of the largest in the world, with millions of active players.

*\*Sales and/or downloads. Based on internal company records and reports from key distribution partners.*

**Cautionary Note Regarding Forward-looking Statements:** Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about *Heroes of the Storm* and the *Heroes of the Dorm* tournament, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in

the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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