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Activision Blizzard Recognized on Fortune's "100 Best Companies to Work For®" List for Fourth Consecutive Year

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (NASDAQ: ATVI), the world's leading interactive entertainment company, was recognized today on Fortune's "100 Best Companies to Work For®" list for the fourth consecutive year.

"To connect the world through epic entertainment, we recruit and develop the world's best talent," said CEO Bobby Kotick. "We're proud to be recognized for so many years as one of the best companies to work for. We remain committed to constant improvement so we are always one of the very best places to work."

As part of the Great Place to Work® Trust Index,[™] employees were asked for detailed feedback on their experiences working at Activision Blizzard. 91 percent of employees said they feel they can be themselves at Activision Blizzard. 91 percent also said that it's a fun place to work. And 96 percent of employees reported that they are proud to tell other people they work for Activision Blizzard.

Activision Blizzard, comprising over 10,000 employees at Activision, Blizzard Entertainment and King, has more than 385 million players in 196 countries. The company's portfolio of iconic franchises includes *Call of Duty®*, *Overwatch®*, *World of Warcraft®* and *Candy Crush®*. In 2017, Activision Blizzard was also recognized as a member of the Fortune 500, as one of the world's <u>most innovative</u> companies, and one of the <u>most admired</u>.

In 2017, Activision Blizzard continued to build on its reputation as the leading interactive entertainment company, releasing acclaimed gaming titles *Destiny 2* and *Call of Duty: WWII*, celebrating the fifth anniversary of Candy Crush Saga, the top grossing iOS and Android game in the United States, and preparing for the launch in January 2018 of the Overwatch League[™], the first major global pro esports league featuring city-based competition.

Activision Blizzard is hiring! What's life like at the company? <u>Click here</u> for an immersive 360-degree video experience of what it's like to work at Activision Blizzard or visit <u>www.activisionblizzard.com/careers</u>.

Methodology

To identify the 100 Best Companies to Work For®, each year Fortune partners with Great Place to Work to conduct the most extensive employee survey in corporate America. The ranking is based on feedback from more than 232,000 employees at Great Place to Work-Certified[™] companies with more than 1,000 employees. Winning a spot on this list indicates the company has distinguished itself from peers by creating a great place to work for employees - measured and

ranked through our analysis of the results of our Trust Index[©] survey and Culture Audit[©] questionnaire. Through the Trust

Index[©], employees anonymously assess their workplace, including the honesty and quality of communication by managers, degree of support for employees' personal and professional lives and the authenticity of relationships with colleagues. Results from the survey are highly reliable, having a 95% confidence level and a margin of error of 5% or less. Companies'

results on the Trust Index[©] survey are compared to peer organizations of like size and complexity. The Culture Audit[©] includes detailed questions about benefits, programs and practices. To be considered for our Best Workplaces lists, companies must become Great Place to Work-Certified[™]. Details are available at <u>https://www.greatplacetowork.com/certification</u>.

About Activision Blizzard

Activision Blizzard, Inc., a member of the Fortune 500 and S&P 500, is the world's most successful standalone interactive entertainment company. We delight hundreds of millions of monthly active users around the world through franchises including Activision's Call of Duty®, Destiny and Skylanders®, Blizzard Entertainment's World of Warcraft®, Overwatch®, Hearthstone®, Diablo®, StarCraft®, and Heroes of the Storm®, and King's Candy Crush™, Pet Rescue™, Bubble Witch™ and Farm Heroes™. The company is one of the Fortune "100 Best Companies To Work For®." Headquartered in Santa Monica, California, Activision Blizzard has operations throughout the world, and its games are played in 196 countries. More information about Activision Blizzard and its products can be found on the company's website, <u>www.activisionblizzard.com</u>.

About Fortune

Fortune is a global leader in business journalism known for its unrivaled access to industry leaders and decision makers. Founded in 1930, Fortune has transformed into a digital-first operation with nearly 17 million monthly unique visitors on <u>Fortune.com</u> as well as 3.4 million global readers in print. Fortune is home to some of the strongest business franchises, including: Fortune 500, Best Companies to Work For, World's Most Admired Companies, Fastest Growing Companies and Most Powerful Women. The Fortune Conference Division extends the brand's mission into live settings, hosting a wide range of annual conferences for top-level executives, including the FORTUNE Global Forum and the Most Powerful Women Summit.

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