



## Tiesto and DJ Hero® 2 Deliver First Ever Music Video Comprised Entirely of Videogame Footage for the Banging New Track 'Speed Rail'

**--Music Video From The World's Biggest Touring Electronic Artist and Dance Music Icon Launched Today and is Viewable Online at <http://www.facebook.com/tiesto> --MP3 of "Speed Rail" Available for Free Download at <http://www.itunes.com/tiesto>**

SANTA MONICA, Calif., Oct 27, 2010 /PRNewswire via COMTEX News Network/ -- In an exciting first for the music and videogame industries, [Activision Publishing, Inc.'s](http://www.activision.com) (Nasdaq: ATVI) **DJ Hero(R) 2** and superstar DJ and Producer Tiesto have joined forces to deliver the first ever music video comprised entirely of videogame footage. Having delivered two exclusive mixes to the best soundtrack in entertainment, Tiesto's globally recognizable in-game likeness from the critically acclaimed **DJ Hero 2** is the feature attraction in the brand new "Speed Rail" music video viewable online at <http://www.facebook.com/tiesto>.

"I'm having a lot of fun playing myself in **DJ Hero 2!**" says Tiesto "I originally wrote 'Speed Rail' for the video game and then started playing the track at my shows. The music video idea came together after I asked Activision to cut together some footage of my character in the game to play on the large video screens I use on tour. The fan reaction has been amazing, so I decided to go a step further and make it the official 'Speed Rail' music video. It looks really cool!"

"Tiesto has been a great partner on **DJ Hero 2**, appearing in-game, creating exclusive mixes for the soundtrack and acting as a brand ambassador," said Tim Riley, Vice President of Music Affairs, Activision. "Creating the world's first ever music video with videogame footage further proves the groundbreaking ways that we're collaborating with the biggest artists in the world."

Hailed in reviews as "music game of the year"\* featuring "the best soundtrack of any music game,"\*\* **DJ Hero 2** is the ultimate mixer of music and friends, delivering the definitive way for players to come together and party with a host of new multiplayer modes - including DJ Battles that pit DJ against DJ in mixes produced specifically for battle gameplay - and inviting vocalists into the spotlight with integrated on-screen singing and rapping of lyrics and rhymes while bringing the party to life with jump-in/jump-out Party Play gameplay. Featuring the biggest dance, pop and hip-hop hits by the hottest artists everyone knows and loves remixed by world-class DJ's in an all-new way, the game's soundtrack delivers 83 unique creations only available in **DJ Hero 2**. Further immersing players into the music, the game offers a heightened level of creative input and allows everyone to add their own touch, directly impacting the beats they're spinning with freestyle scratching, crossfading and sampling. The game also features an all-new career-based Empire Mode where players start out as an up-and-coming DJ on the road to becoming the head of a major entertainment empire, all of which is founded solely on their success as a DJ.

Available now, **DJ Hero 2** invites a wave of new digital disc jockeys to the turntables as the game is available in a Party Bundle which will include a copy of the game, two turntable controllers and a microphone, offering the ultimate "party-in-a-box." Gamers who experienced **DJ Hero(R)**, the #1 new videogame intellectual property of 2009, can pick up **DJ Hero 2** as a Turntable Bundle featuring one turntable controller and a copy of the game or as standalone software. The game was developed by FreeStyleGames for the Xbox 360(R) video game and entertainment system from Microsoft, the PLAYSTATION(R)3 and the Wii (TM) system from Nintendo. The game is rated "T" (Teen - Mild Suggestive Themes, Lyrics) by the ESRB. For more information about **DJ Hero 2**, please visit [www.djhero.com](http://www.djhero.com), [www.facebook.com/djhero](http://www.facebook.com/djhero) and [www.twitter.com/djhero](http://www.twitter.com/djhero).

### **About Tiesto**

Tiesto is the world's largest DJ, whose musical achievements are unsurpassed. Currently on his Kaleidoscope World Tour, which is the biggest DJ-only tour in history, Tiesto is playing a 14 month long schedule with over 150 dates across 6 continents to an unprecedented 1,000,000+ people.

Inspired by the likes of Pink Floyd, his arena sized shows feature music which he writes and produces, including current hits with Nelly Furtado, Jonsi from Sigur Ros, Tegan & Sara, Three 6 Mafia and Calvin Harris. Also a renowned remixer, Tiesto's touch has been demanded by the likes of Muse, Britney Spears, Justin Timberlake and Goldfrapp. He has been nominated for a Grammy, performed at the opening ceremony of the Athens Olympics with music he composed especially for the occasion, wowed the rock festival crowds at Coachella and Bonnaroo and currently has songs charting across the globe. He is, in short, the biggest DJ the world has ever seen.

### **About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com).

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\*Game Informer Magazine

\*\*IGN.com

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