

## Activision Blizzard to Release Fourth Quarter 2015 Financial Results on February 11, 2016

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (Nasdaq:ATVI) intends to release its fourth quarter 2015 results after the close of the market on Thursday, February 11, 2016. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

Thursday, February 11, 2016

1:30 p.m. Pacific Time (4:30 p.m. Eastern Time)

To listen to the call, please log onto:

http://investor.activision.com/events.cfm

Or dial:

U.S. and Canada: 888-239-5257

International: 913-312-1379

Passcode: 1448926

Anyone planning to dial in to the call should RSVP to Pam Beaver at:

E-mail: PBeaver@activision.com

A presentation corresponding with the conference call will be available in Adobe Acrobat format at <a href="http://investor.activision.com/events.cfm">http://investor.activision.com/events.cfm</a>. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at <a href="https://www.activisionblizzard.com">www.activisionblizzard.com</a>.

## **About Activision Blizzard**

Activision Blizzard, Inc., a member of the S&P 500, is the world's most successful standalone interactive entertainment company. Activision Blizzard develops and publishes games based on some of the most beloved entertainment franchises, including *Call of Duty*®, *Destiny*, *Skylanders*®, *Guitar Hero*®, *World of Warcraft*®, *StarCraft*®, *Diablo*®, and *Hearthstone*®: *Heroes of Warcraft*™. The company is one of the FORTUNE "100 Best Companies To Work For®" 2015. Headquartered in Santa Monica, California, Activision Blizzard has operations throughout the world, and its games are played in 196 countries. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

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