



Activision Blizzard Recognized as One of Fortune's Best Companies to Work For® in 2015

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (NASDAQ: ATVI) has been named to Fortune's 100 Best Companies to Work For® list in 2015, marking its first-ever placement on the prestigious list.

Activision Blizzard's rich culture, where fun, creativity and operational excellence are celebrated, has fostered great pride among its employees. The results of the Great Place to Work® Trust Index® survey found that Activision Blizzard ranked highly with its employees in the great pride, great credibility, and great camaraderie categories. The vast majority of Activision Blizzard employees cited the friendly atmosphere where people can be themselves and the commitment to give extra to get the job done as highlights of the employee culture.

"We have always considered Activision Blizzard to be one of the greatest places to work," said Bobby Kotick, Chief Executive Officer of Activision Blizzard. "To be recognized for it by others is gratifying and rewarding but being acknowledged as a great place to work by our own people means more to me than just about anything. They are the reason we are being recognized today."

Activision Blizzard's rich history includes combining the most talented developers and publishers in the entertainment industry, Activision Publishing and Blizzard Entertainment, to create today's largest and most profitable western interactive entertainment publishing company that employs over 7,000 people globally. The company's talented employees have created some of the most popular and beloved entertainment franchises in the world including *Call of Duty*®, *Destiny*®, *Diablo*®, *Skylanders*®, *StarCraft*® and *World of Warcraft*®, which have been played by hundreds of millions of people around the world.

"In our early days, we were selling the office furniture just to make payroll. Today, we're one of the largest and most successful entertainment companies in the world - and that's entirely due to the exceptionally talented, inspired, driven, and hard-working people at Activision Blizzard. I couldn't be prouder of their accomplishments," added Kotick.

Activision Blizzard continues to grow and is currently hiring for more than 1,150 positions across its global offices. To apply for a position or learn more about why Activision Blizzard is a great place to work, visit www.activisionblizzard.com/careers or the career pages of Activision Publishing at www.activision.com/careers and Blizzard Entertainment at www.jobs.blizzard.com.

Methodology

Fortune partners annually with Great Place to Work® to conduct the most extensive employee survey in corporate America to identify the 100 Best Companies to Work For®. Two-thirds of a company's survey score is based on the results of the Trust Index® Employee Survey, which is sent to a random sample of employees from each company. This survey asks questions related to employees' attitudes about management's credibility, overall job satisfaction, and camaraderie. The other third is based on responses to the Culture Audit®, which includes detailed questionnaires about pay and benefit programs and a series of open-ended questions about hiring practices, methods of internal communication, training, recognition programs and diversity efforts.

About Activision Blizzard

Activision Blizzard, Inc. is the largest and most profitable western interactive entertainment publishing company. It develops and publishes some of the most successful and beloved entertainment franchises in any medium, including *Call of Duty*, *Call of Duty Online*, *Destiny*, *Skylanders*, *World of Warcraft*, *StarCraft*®, *Diablo*®, and *Hearthstone*. Headquartered in Santa Monica, California, it maintains operations throughout the United States, Europe, and Asia. Activision Blizzard develops and publishes games on all leading interactive platforms and its games are available in most countries around the world. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

About Great Place to Work

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services and employer branding programs, including Best Companies lists and workplace reviews, Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. Great Place to Work®'s [Trust Index](http://www.greatplacetowork.com/trust-index)®, a 58-question employee survey that measures trust, is used around the world to help companies increase the levels of trust across their organizations and improve business results.

Annually, Great Place to Work® produces the research for the annual [Fortune 100 Best Companies to Work For®](#) list and the Great Place to Work® Best Small and Medium Workplaces list. Follow Great Place to Work® online at www.greatplacetowork.com and on Twitter at [@GPTW_US](#).

About Fortune

Fortune is a global leader in business journalism with a combined audience of more than 9 million readers in print and online. *Fortune* covers bold innovators, smart companies, new ideas and innovative strategies that inspire the *Fortune* audience to accelerate their business success. *Fortune's* major franchises include the FORTUNE 500, the 100 Best Companies to Work For, World's Most Admired Companies, 40 Under 40 and Fastest-Growing Companies. Fortune hosts a wide range of annual conferences, including *Fortune* Most Powerful Women, *Fortune* Brainstorm Tech, *Fortune* Brainstorm E and the *Fortune* Global Forum. *Fortune* was the first business magazine with an iPad app and has more than 1.5 million followers on Twitter. Fortune.com launched on June 1, 2014 and has seen rapid growth since launch reaching an average of over 7mm monthly unique visitors. See the latest from *Fortune* online at Fortune.com and on Twitter [@FortuneMagazine](#).

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