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Call of Duty XP, the Biggest Call of Duty Fan Event in History, Comes to Los Angeles September 2-4

Call of Duty World League Culminates as Best Esports Players in the World Compete for More Than \$2 Million in Prizing at the Call of Duty World League Championship, Presented by PlayStation®4

Epic Fan Celebration Also Includes the World Premiere and First Hands-On of Call of Duty: Infinite Warfare and Call of Duty: Modern Warfare Remastered Multiplayer, and New Downloadable Content for Call of Duty: Black Ops III

Multi-Day Experience to Feature Interactive Call of Duty-Themed Activations, Including the First Call of Duty VR Experience, Exhibits, Developer Panels, Surprise Musical Guest and More

Tickets on-Sale June 11

SANTA MONICA, Calif.--(BUSINESS WIRE)-- *Call of Duty* fans, prepare for the biggest gathering of the global *Call of Duty*® community, as Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI), presents *Call of Duty XP*, the ultimate interactive experience and fan celebration, taking place at the Forum in Inglewood, California, September 2 - 4. *Call of Duty XP* 2016 will bring the thrilling finals to the Call of Duty World League Championship, Presented by PlayStation®4 and played on *Call of Duty: Black Ops III*, as well as the reveal and first hands-on for *Call of Duty®: Infinite Warfare* multiplayer, *Call of Duty: Modern Warfare Remastered* multiplayer and new *Call of Duty: Black Ops III* Downloadable Content. Fans will also get to play the first *Call of Duty* VR experience on site, and will have other 'you-had-to-be-there' live action experiences inspired by *Call of Duty*, including Nuketown paintball, Zombies laser tag and other fun.

The epic *Call of Duty XP* festivities center around the eagerly-awaited Call of Duty World League Championship, Presented by PlayStation®4, the culmination of the inaugural season of the Call of Duty® World League (CWL), Presented by PlayStation®4. After nearly a year of tough competition from across the globe, 32 of the top teams worldwide will compete for more than \$2 million in prizing, as part of the CWL's 2016 prize pool which tops \$3.5 million. Both prizes are the largest in *Call of Duty* history. After setting viewership records for Call of Duty competitive events during the Stage 1 Finals, the CWL is moving toward the highly-anticipated Stage 2 Finals, where the first Call of Duty World League Championship qualifiers will be determined. Major League Gaming is the official tournament operator of the Call of Duty World League Championship, Presented by PlayStation®4. Fans can watch the excitement unfold live in game (*Black Ops III* PS4) via the Live Event Viewer, MLG.tv on the web and mobile devices, and at www.callofduty.com.

Additionally, live at *Call of Duty XP*, thousands of eager fans will witness the world-premiere of *Call of Duty: Infinite Warfare* multiplayer, and be the first in the world to go hands-on with multiplayer as well as Infinity Ward's all-new cooperative zombies mode. Attendees will also be the first to play *Call of Duty: Modern Warfare Remastered* multiplayer.

Fans have the rare opportunity to play the latest Call of Duty games before their highly-anticipated November 4th release. Additionally, further reflecting the full breadth of the *Call of Duty* franchise, attendees will be among the first to play new downloadable content for *Call of Duty: Black Ops III.* All *Call of Duty XP* attendees will have the chance to compete for prizes by showcasing their skills in 6 vs. 6 competitive matches, as more than 500 gameplay stations will be set up on site for fans to enjoy.

"Call of Duty XP is going to be the biggest Call of Duty fan celebration in history," said Eric Hirshberg, CEO of Activision Publishing. "The best Call of Duty players in the world will be front and center trying to win the first Call of Duty World League Championship at what is sure to be our biggest Esports event ever. Plus, fans will be able to see and play more hands-on content and reveals in one place than we've ever had, from Infinite Warfare, to Modern Warfare Remastered to Black Ops III DLC. Plus, there will be an off-the-charts list of Call of Duty inspired activities that you can't experience anywhere else."

Built specifically for the community, *Call of Duty XP* immerses fans in all of the action and excitement that embody *Call of Duty*. Players will be able to challenge each other in a frenetic paintball battle on a life-sized *Call of Duty: Black Ops* Nuketown multiplayer map, or team up with other fans in an intense laser tag experience inspired by Infinite Warfare's new zombies game mode.

"As a presenting partner of the Call of Duty World League, it's been exciting to watch these talented teams compete and we're looking forward to the culmination of the tournament during the Call of Duty Championship. We're also thrilled to be bringing PlayStation VR to the amazing lineup of event activities, where fans will experience the thrill of piloting their own Jackal fighter jet," said Adam Boyes, VP of Publisher Relations, Sony Interactive Entertainment America. "We're proud to partner with Activision and *Call of Duty* on the return of this historic fan celebration and this can't miss *Call of Duty* community gathering."

Other Call of Duty XP activities include:

- Immersive PlayStation® VR Experience, where fans can feel what it's like to pilot a Jackal, the personal fighter jet in *Call of Duty: Infinite Warfare*
- Dedicated Call of Duty developer panels and Q&As from Infinity Ward, Treyarch and Sledgehammer Games
- Onsite Call of Duty armory and franchise museum
- Call of Duty photo booths and experiential activities
- Surprise musical guest
- More attractions to be announced at a later date

Tickets for Call of Duty XP are available at three price levels and will go on sale at 10:00 a.m. Pacific on June 11:

- Enlisted Ticket: \$49* General Admission seating for three days of the Call of Duty World League Championship, Presented by PlayStation®4 and access to Call of Duty XP gameplay and activities
- Veteran Ticket: \$129* General Admission seating for three days of the Call of Duty World League Championship, Presented by PlayStation®4, access to Call of Duty XP gameplay and activities, the \$80 digital Legacy edition of Call of Duty: Infinite Warfare and a Care Package with exclusive Call of Duty XP swag
- Prestige Ticket: \$199* Scheduled activities and gameplay, VIP line for activities and gameplay, Player Meet and Greets, access to the VIP lounge, parking pass, premium seating for the *Call of Duty: Infinite Warfare* multiplayer reveal and Call of Duty World League Championship, Presented by PlayStation®4, a \$100 Digital Deluxe version of *Call of Duty: Infinite Warfare* and a Care Package with exclusive *Call of Duty XP* swag

Additionally, all ticket levels will include bonus digital content for both *Call of Duty: Black Ops III* and *Call of Duty: Infinite Warfare,* which include a calling card and weapon camo for each game.

For fans who can't attend *Call of Duty XP* in person, select events from the celebration, as well as the Call of Duty World League Championship, Presented by PlayStation®4, will be livestreamed in HD on Twitch at www.twitch.tv/callofduty and on YouTube at www.youtube.com/callofduty.

Call of Duty XP precedes the year's most anticipated entertainment launch on November 4th when Call of Duty: Infinite Warfare launches worldwide, along with Call of Duty: Modern Warfare Remastered*, both of which to release on PlayStation® 4, Xbox One and PC. The titles are not yet rated.

*Call of Duty: Modern Warfare Remastered contains only 10 MP maps from the original Call of Duty: Modern Warfare game. Modern Warfare Remastered is a full game download. Internet connection required. For more information, please visit www.callofduty.com/MWR FAQ. Call of Duty: Modern Warfare Remastered is included with the Legacy Editions and Digital Deluxe Editions of Call of Duty: Infinite Warfare. Check local retailers for availability of all Call of Duty: Infinite Warfare Editions.

For more information about *Call of Duty XP 2016*, ticket information and the Call of Duty World League, Presented by PlayStation®4, please visit www.callofduty.com/xp. Fans can also follow @CallofDuty and @InfinityWard on Twitter, Instagram and Facebook.

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^{*}Ticket prices will include additional service fees.

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Activision Publishing, Inc. Kelvin Liu Sr. PR Manager 310-255-2213 Kelvin.Liu@activision.com

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