

Get Ready For More Thrills, Spills, and Fun With Activision's Wipeout 2

SANTA MONICA, Calif., Aug. 18, 2011 /PRNewswire/ -- Based on the ABC hit show *Wipeout* and continuing the tradition of wickedly entertaining family fun, Activision Publishing, Inc. (Nasdaq: ATVI) and ABC Entertainment Group announced today *Wipeout 2*, the latest release in the hit video game franchise coming this holiday season for the Nintendo DSTM, Nintendo 3DSTM, WiiTM from Nintendo, KinectTM for Xbo®, 36d PlayStation®Move for Playstation®3 computer entertainment system.

Wipeout 2 will offer updated, outrageous course designs across all platforms with obstacles and effects taken straight from the show's summer and winter seasons. Players must navigate around snow, ice, foam, and fan-favorite obstacles like the Sucker Punch Wall and Big Balls; which are making their triumphant returns alongside more than 50 others. Extended gameplay on all systems encourages even more interaction and participation with family and friends. Once again, all the wild and crazy action is narrated by the show's hosts John Anderson and John Henson.

"I'm excited that the video game series is evolving just like our show," said Matt Kunitz, Wipeout's Creator and Executive Producer. "Players will experience all the fun of the new winter and summer courses without being sore in the morning!"

Particular attention is being paid to making every platform experience unique with ramped up excitement that engages gamers like never before. Freshly revised controls makes for intuitive and easy to use motion-based gameplay for Wii owners. The PlayStation Move and Kinect for Xbox 360 titles will offer gamers the ability to taunt and toss paintballs and snowballs at family and friends while they run the course. Handheld gaming will finally become a communal experience with pass and play 'Hot Seat' participation for up to 4 players with Nintendo 3DS players also seeing their graphics taken to a whole new dimension. No matter how players choose to enjoy, the crazy and hilarious fun is taken to wild new heights with *Wipeout 2*!

"Working with ABC on the *Wipeout* titles has been a tremendous success," said Nicole Armstrong, Activision Publishing. "Their integration of the game series into the show has been outstanding and their contributions to the game make it truly appealing for fans. We look forward to bringing more great *Wipeout* experiences to families."

Wipeout 2 on Nintendo DS, Nintendo 3DS, Wii, PlayStation Move and Kinect for Xbox 360 will be available this holiday season. The Nintendo DS and Nintendo 3DS versions have been rated E for Everyone by the ESRB. The Wii, PlayStation Move and Kinect for Xbox 360 versions have been rated E10+ for Everyone 10 and older by the ESRB. For more information, please visit www.activision.com.

Watch Wipeout Thursdays at 8/7c on ABC.

About ABC Entertainment Group

ABC Entertainment Group develops and produces compelling programming for broadcast on ABC, as well as across television and digital platforms. The successful partnership between ABC Studios and ABC Entertainment has delivered some of the most successful, talked-about and evolutionary series on television today, including "Desperate Housewives," "Grey's Anatomy," "Lost" and "Modern Family."

About Endemol USA

Endemol USA is a leading producer of television and digital programming specializing in unscripted and scripted genres for network and cable television. The company produces the hit shows "Wipeout," "Extreme Makeover: Home Edition," "Deal or No Deal," and "Big Brother." Endemol USA is a division of the Endemol Group, a leading international content developer, producer and distributor of television and online programming. The company, headquartered in the Netherlands and the UK, has subsidiaries and joint ventures in 26 countries, including the major European markets, the U.S., South Africa, Argentina, Brazil, Mexico and Australia. Endemol is owned by a consortium consisting of Goldman Sachs Capital Partners, Mediaset Group and Cyrte Group. For more information, please visit http://www.endemolusa.tv. Endemol is a privately held company.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision Publishing maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, Japan, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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