



September 20, 2016

## The Iron Lords Rise Again - *Destiny: Rise of Iron* Available Now

*New Expansion Drives Record-Setting Pre-Orders\* for Any Individual *Destiny* Expansion Yet*

*Brand-New Chapter of *Destiny* Includes Cinematic Story Campaign Set in Vast, Snowy Location, New Six-Player Raid, Missions, Quests, Strike, and Gear*

**Destiny - The Collection* Gives New Players a Chance to Experience Every Adventure to Date Including *Destiny: Rise of Iron**

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Bungie and Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI), deliver the next highly-anticipated storyline to the action shooter ***Destiny*** with their large expansion, ***Destiny: Rise of Iron***. Before there were Guardians protecting humanity, there were Iron Lords. The new, cinematic-filled adventure sets players on a heroic journey where they will join forces with one of *Destiny's* greatest heroes, Lord Saladin, to battle an ancient, vicious enemy from the past and ultimately earn their place in history as Iron Lords themselves.

Available today alongside *Rise of Iron* is ***Destiny - The Collection***, an all-in-one experience containing every release from the award-winning action shooter franchise to date. *Destiny: Rise of Iron* and *Destiny - The Collection* can be purchased today, worldwide, in each territory where available at global retailers, and through console digital stores for the PlayStation®4 system and Xbox One (PlayStation®Plus, Xbox Live Gold, required for some features). *Destiny: Rise of Iron* requires *Destiny* game and *The Taken King* (includes Expansions I & II), sold separately.

"*Rise of Iron's* record shattering pre-orders\* make it by far our most anticipated expansion for *Destiny* ever--and for good reason. It's packed with incredible new adventures that *Destiny* players are going to love," said Eric Hirshberg, CEO of Activision. "Along with our partners at Bungie, we can't wait for our fans to explore 'The Plaguelands,' conquer an entirely new Raid, 'Wrath of the Machine,' and tackle all new modes, a new Strike, quests, weapons, and gear. I, for one, can't stop playing. And you won't be able to either."

"The team was excited to expand upon the heroic tale from one of *Destiny's* most renowned characters in *Destiny: Rise of Iron*," said Pete Parsons, CEO of Bungie. "We can't wait to see the memories and stories that will unfold as the community discovers what it means to become an Iron Lord."

In *Destiny: Rise of Iron*, players will explore the noble backstory behind one of *Destiny's* most beloved events, "The Iron Banner," and fight alongside its herald, Lord Saladin. Mysteries and challenges await in *Rise of Iron* including: an all-new setting on Earth called "The Plaguelands," a twisted, dangerous, and action-packed area that has been quarantined for centuries; a brand-new six-player Raid; Felwinter Peak, a new social space where players must ascend a snowy, mountain top to reclaim a Guardian stronghold from the enemy; cooperative three-player Strikes; more quests, weapons, gear; a new competitive multiplayer mode called Supremacy and four new PvP maps; a Light level increase to 385; a new mutated enemy faction of the Fallen, and more. The "Wrath of the Machine" Raid will go live at 10 o'clock a.m. PDT on Friday, Sept. 23rd.

*Destiny - The Collection* is one of the largest content offerings in gaming this year, comprising all the magic of *Destiny* since its beginning in 2014. It is the perfect opportunity for new and returning Guardians to join the fight for humanity's survival and includes a character boost allowing players to instantly level up and join their friends. Additionally, legacy-gen console players can utilize the *Destiny - The Collection* upgrade program to transition to current-gen until January 31, 2017.

*Destiny: Rise of Iron* and *Destiny - The Collection* are rated T for Teen by the ESRB. The expansion will be available at a suggested retail price of \$29.99. *Destiny - The Collection* will be available at a suggested retail price of \$59.99. At launch, PlayStation® gamers will also receive access to additional content for *Rise of Iron*, including a Crucible map, a ship, and a quest. Timed exclusive until at least Fall 2017.

For game information, visit [www.DestinyTheGame.com](http://www.DestinyTheGame.com) and follow the official *Destiny* social channels at [www.facebook.com/DestinyTheGame](https://www.facebook.com/DestinyTheGame) and [@DestinyTheGame](https://twitter.com/DestinyTheGame) on Twitter and Instagram. The community can interact directly with the developers at [www.Bungie.net](http://www.Bungie.net), [www.facebook.com/Bungie](https://www.facebook.com/Bungie), [@Bungie](https://twitter.com/Bungie) on Twitter, and [www.Twitch.tv/Bungie](https://www.twitch.tv/Bungie) on Twitch.

## **About Bungie**

Bungie was founded in 1991 with two goals: develop kick ass games that combine state-of-the-art technology with uncompromising art, captivating storytelling, and deep gameplay, and then to sell enough copies to fund our ongoing quest for World Domination. Over the past twenty years, Bungie created a bunch of fun games, including the Halo franchise, the Marathon Trilogy, and the first two Myth games. Our independent, employee-owned development studio is located in Bellevue, Washington, the base where we launched our most ambitious project to date: ***Destiny***.

More information about Bungie can be found at [www.bungie.net](http://www.bungie.net).

## **About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com) or by following [@Activision](https://twitter.com/Activision).

**Cautionary Note Regarding Forward-looking Statements:** Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release date and features and functionality (including without limitation the "*Wrath of the Machine*" Raid) for *Rise of Iron* and *Destiny - The Collection*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

© 2016 Bungie, Inc. All rights reserved. Destiny, the Destiny Logo, Bungie and the Bungie Logo are among the trademarks of Bungie, Inc. Published and distributed by Activision. Activision is a registered trademark of Activision Publishing, Inc. All other trademarks or trade names are the properties of their respective owners.

\* All references to "pre-orders" relate to individual Destiny expansions and exclude Expansion Passes.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20160920005792/en/>

**Activision Publishing, Inc.**  
**Genevieve Waldman, 425-440-6854**  
[gwaldman@activision.com](mailto:gwaldman@activision.com)

Source: Activision Publishing, Inc.

News Provided by Acquire Media