

Overwatch[™] Ready for Action Spring 2016 Pre-Purchase Now for Console and PC!

Blizzard Entertainment's futuristic team-based shooter coming to **PC**, **PS4[™]**, and **Xbox One**

Pre-purchase now at <u>www.buyoverwatch.com</u> and receive the Noire Widowmaker skin

ANAHEIM, Calif.--(BUSINESS WIRE)-- The world needs heroes . . . and <u>Overwatch</u>TM is recruiting starting today! Blizzard Entertainment's team-based first-person shooter is coming to Windows[®] PC, the PlayStation[®]4 computer entertainment system, and Xbox One in spring 2016[†]. Players around the world can prepare for battle by pre-purchasing *Overwatch* for all three platforms at <u>www.buyoverwatch.com</u>. As a bonus, players who pre-purchase will receive the special Noire skin for Widowmaker, *Overwatch*'s ice-cold assassin, at launch.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20151106005198/en/

Overwatch is a 6v6 shooter that takes place on Earth in the near future, where teams of soldiers, scientists, adventurers, and oddities clash for control of iconic locations around the world. The game features a diverse cast of **21 heroes**—each with their own unique arsenal of weapons and abilities—who bend time and defy physics as they work together to complete objectives with their allies. Teamwork is critical as players swap heroes on the fly and combine their powers to game-changing effect—the action is intense, with a focus on immediacy and fun.

"We're building *Overwatch* to be the first-person shooter we've always wanted to play, with a vibrant world, awesome heroes, and an emphasis on tightly focused cooperative gameplay," said Mike Morhaime, CEO and co-founder of Blizzard Entertainment. "We're excited to welcome console and PC gamers to the fight for the future, and we can't wait to see all the incredible things teams are able to accomplish on the battlefield this upcoming spring."

At BlizzCon[®] today, Blizzard Entertainment also unveiled an all-new map—Hollywood, which takes players on a dazzling and dangerous movie studio tour—along with the final three heroes in *Overwatch*'s 21-character roster. **Genji**, a cybernetic ninja, is an expert assassin capable of extraordinary feats of agility, including reflecting enemy attacks with his blade. **D.Va** is a former pro-gaming superstar who pilots an experimental military mech in defense of her home country. **Mei** travels the globe applying her scientific expertise to protect the natural world; in battle, her arsenal of climate-manipulating technology has the power to put the opposition on ice. To learn more about these and other *Overwatch* heroes and maps, visit <u>www.playoverwatch.com</u>.

Pre-purchase Details

Windows PC, PS4[™] system, and Xbox One gamers will be able to join the battle by purchasing *Overwatch: Origins Edition* for a suggested retail price of \$59.99—players can visit <u>www.buyoverwatch.com</u> to pre-purchase today. *Overwatch: Origins Edition* comes with hero skins for five characters based on their storied pasts—Blackwatch Reyes (Reaper), Strike-Commander Morrison (Soldier: 76), Overgrown Bastion, Security Chief Pharah, and Slipstream Tracer—as well as a cache of *Overwatch*-themed content for several Blizzard Entertainment games[†], including a Baby Winston pet for *World of Warcraft*[®] and Tracer hero for *Heroes of the Storm*[™].

Overwatch will also be available in a limited-edition, retail-only *Collector's Edition* (SRP \$129.99, Windows/PS4[™] system/Xbox One), which contains all of the content listed above along with a full-color art book, the *Overwatch* soundtrack, and a high-quality collectible statue of Soldier: 76—the vigilante alter ego of former Overwatch commander Jack Morrison. Quantities are limited; players should check with their local retailer for pre-purchase details and availability.

Windows PC gamers also have the option to download a digital PC edition (\$39.99, digital only), which includes all 21 heroes and provides players with the core *Overwatch* experience. Players who pre-purchase this or any other edition of *Overwatch* will also receive the bonus Noire skin for Widowmaker upon the game's launch.

In addition to the English version, *Overwatch* will be available localized into Latin American Spanish, Brazilian Portuguese, German, European Spanish, French, Italian, Polish, Russian, Korean, Japanese, and traditional and simplified Chinese. *Overwatch* has been rated T for Teen by the ESRB.

For more information about *Overwatch* or to sign up for the beta test now in progress, visit <u>www.playoverwatch.com</u>. For screenshots, videos, and other media, visit the Blizzard Entertainment press site at <u>http://blizzard.gamespress.com/overwatch</u>.

With multiple games in development, Blizzard has numerous positions currently available—visit <u>http://jobs.blizzard.com</u> for more information and to learn how to apply.

[†]Fall 2016 for regions in the southern hemisphere (no later than June 21, 2016). Launch plans for mainland China to be announced at a later date.

[†] <u>Battle.net</u>[®] account required. World of Warcraft, StarCraft II, Heroes of the Storm, and Diablo III content available on Windows/Mac[®]. Hearthstone content available on Windows/Mac/iOS/Android. Heroes of the Storm Tracer hero will also be available separately—further details will be announced at a later date.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*[®] and the Warcraft[®], StarCraft[®], and Diablo[®] franchises, Blizzard Entertainment, Inc. (<u>www.blizzard.com</u>), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes nineteen #1 games^{*} and multiple Game of the Year awards. The company's online-gaming service, <u>Battle.net[®]</u>, is one of the largest in the world, with millions of active players.

*Sales and/or downloads. Based on internal company records and reports from key distribution partners.

<u>Cautionary Note Regarding Forward-looking Statements</u>: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about *Overwatch*, including with respect to its launch date, features, and gameplay, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

View source version on businesswire.com: http://www.businesswire.com/news/home/20151106005198/en/

Blizzard Entertainment Rob Hilburger, 949.242.8404 VP, Global Communications rhilburger@blizzard.com or Emil Rodriguez, 949.955.1380 x12064 Director, Global Public Relations <u>elrodriguez@blizzard.com</u> or Steven Khoo, 949-955-1380 x12508 Public Relations Manager <u>skhoo@blizzard.com</u>

Source: Blizzard Entertainment

News Provided by Acquire Media