

Guitar Hero®'s February Downloadable Content Lineup Packs a Powerful Punch With Fresh Music From Top Bands

--Heavy Metal Powerhouse Black Sabbath Debuts Master Tracks as Compatible Guitar Hero(R) 5 and Band Hero(TM) Downloadable Songs --Guitar Hero Music Library Further Expands with Hit Songs and New Music from 30 Seconds To Mars, Breaking Benjamin and Third Eye Blind

SANTA MONICA, Calif., Jan 28, 2010 /PRNewswire via COMTEX News Network/ -- *Guitar Hero*(R) cranks up the heat in February with a strong lineup of weekly downloadable songs that are sure to satisfy fans' musical appetites. For the first time in a music video game, master tracks from popular heavy metal band Black Sabbath are hitting center stage. In addition, top bands 30 Seconds To Mars, Breaking Benjamin and Third Eye Blind lend both hit songs and new music, to the vast *Guitar Hero* music library with downloadable content for <u>Activision Publishing</u>, <u>Inc.'s</u> (Nasdag: ATVI) *Guitar Hero(R)* 5 and *Band Hero(TM)*.

Epic alt-rockers 30 Seconds To Mars return to *Guitar Hero* with searing vocals, imaginative percussion sequences and blazing guitar riffs in a three-song track pack on February 4. The 30 Seconds To Mars Track Pack features hit singles "Attack" and "From Yesterday" from the band's sophomore album *A Beautiful Lie* as well as "Kings and Queens," the first single off of their latest album, *This Is War.*

On February 11, breakout alternative metal band Breaking Benjamin makes their *Guitar Hero* debut with a three song track pack including "Sooner or Later" from their 2004 album *We Are Not Alone* and "Until The End," off of the band's third album *Phobia*. The Breaking Benjamin Track Pack will also have metal fanatics thrashing to the band's newest single from their *Dear Agony* album, "Give Me A Sign."

Heavy metal pioneer and Rock And Roll Hall of Fame inductee Black Sabbath brings their original music to a music game for the first time on February 18. With master tracks of the hard-hitting, crunching classics "After Forever," "Into The Void" and "Sweetleaf," all off of their certified-platinum album *Master of Reality*, the Black Sabbath Track Pack delivers an unforgettable and intense music experience where fans can enjoy music they love in a whole new way.

As a follow up to their recent appearance on *Guitar Hero(R) Van Halen* with their 1997 hit "Semi-Charmed Life," Third Eye Blind returns to the *Guitar Hero* stage for an encore performance with a three-song track pack releasing on February 25. The Third Eye Blind Track Pack features "Can You Take Me" off of their latest album *Ursa Major*, as well as new versions of "Losing A Whole Year," originally released on their 6x certified-platinum, self-titled debut album and "Never Let You Go," the hit single released on the band's 1999 album *Blue*.

The 30 Seconds To Mars, Breaking Benjamin, Black Sabbath and Third Eye Blind track packs will be available on Xbox LIVE(R) Marketplace for Xbox 360(R) video game and entertainment system from Microsoft for 440 Microsoft Points, on the PlayStation (R)Store for the PlayStation(R)3 computer entertainment system for \$5.49 and for Wii(TM) for 550 Wii Points(TM). In addition, all songs in each track pack will be released as downloadable singles for Xbox 360 for 160 Microsoft Points, PlayStation 3 system for \$1.99 and Wii for 200 Wii Points each. In addition to the in-game music store and the Xbox LIVE Marketplace for Xbox 360, Xbox 360 owners can expand their *Guitar Hero* music library using the all-new *Guitar Hero* VIP Pass Music Store, available exclusively on Xbox LIVE(R) online entertainment network.

For more information about *Guitar Hero 5*, *Band Hero*and their entire line-up of downloadable content, please visit www.guitarhero.com.

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