

June 27, 2017

Call of Duty "Days of Summer" Community Celebration Kicks off Today

Call of Duty Players Get Ready for Summer-Themed Maps, Gear, Weapon Camos and Much More in Five-Week Seasonal Extravaganza

Call of Duty: Modern Warfare Remastered Available Now as Standalone Title on PlayStation®4

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Say hello to your Summer "Playcation," as there's never been a better time to jump into *Call of Duty*. Starting today, Activision's "Days of Summer" seasonal community celebration begins on all platforms for *Call of Duty®: Infinite Warfare* and *Call of Duty: Modern Warfare® Remastered*, and on July 11th for *Call of Duty: Black Ops III*. The massive five-week *Call of Duty* community event features a bevy of in-game giveaways, where players will gain free access to themed maps, special playlists, game modes, new gear and weapon camos, and much more.

Days of Summer trailer can be viewed here: https://youtu.be/YmcQ2vDVxew

The *Days of Summer* features dedicated XP events throughout the five-week celebration, in addition to the following content in each *Call of Duty* game:

- Call of Duty: Infinite Warfare, beginning today through 10:00am August 1st PDT:
 - ¡ Playable Turista map
 - One free summer-themed supply drop each week by logging into the game every Monday
 - Two free in-game gifts each week by logging in every Wednesday and Friday
 - New limited-time weapon camos, emblems, calling cards and other summer-themed items in loot pool
- Call of Duty: Modern Warfare Remastered, beginning today through 10:00am August 1st PDT:
 - Playable Beach Bog map a daytime, beachside re-imagining of the original Bog map
 - Beachcomber Prop Hunt a brand new, beach-themed take on the fan-favorite "Prop Hunt" mode
 - One free summer-themed supply drop each week by logging into the game each week
 - New limited-time weapon camos, emblems, calling cards and other summer-themed items in loot pool
- Call of Duty: Black Ops III, beginning 10:00am July 11th through 10:00am August 1st PDT:
 - Playable Skyjacked, Gauntlet, Rise and Splash maps
 - New limited-time weapon camo and other summer-themed items in loot pool

Just in time for the new *Days of Summer* content, *Call of Duty: Modern Warfare Remastered*, a complete enhancement of one of the most critically-acclaimed games in history, is available now as a standalone release in stores on PlayStation®4 interactive entertainment system and via download on the PlayStation™Network, with other platforms to follow. The game includes the full campaign and all the multiplayer maps fans know and love from the original *Call of Duty 4: Modern Warfare*, all released with stunning high-definition visuals. *Call of Duty: Modern Warfare Remastered* is rated M for Mature by the ESRB (Blood, Intense Violence, Strong Language), and will be available at an SRP of \$39.99.

Additionally, for one week only beginning on June 27th, Sony's PlayStation Store is discounting the *Modern Warfare Remastered Variety Map Pack* for PlayStation 4 to a suggested retail price of \$9.99 (actual retail price set by Sony, subject to change). The pack includes four classic maps, remastered in full HD glory, along with 10 Rare Supply Drops.

Call of Duty: Infinite Warfare, Call of Duty: Modern Warfare Remastered and Call of Duty: Black Ops III are published by Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. [NASDAQ: ATV].

For more information, please visit <u>www.callofduty.com</u>. Fans can also follow @CallofDuty on <u>Twitter</u>, <u>Instagram</u> and Facebook.

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