

007™ Legends To Feature Past And Present Bond Talent

SANTA MONICA, Calif., July 27, 2012 /PRNewswire/ -- Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI), announced today that **007TM Legends**ill feature a variety of past and present Bond talent including Daniel Craig, Michael Lonsdale, Naomie Harris and Richard Kiel, among others.

007 Legends will feature Daniel Craig's (SKYFALL, The Girl with the Dragon Tattoo, Casino Royale) James Bond while Rory Kinnear (SKYFALL, Wild Target, Quantum of Solace) voices MI6's Chief of Staff, Bill Tanner. The Moonraker mission features familiar Bond actors, including Michael Lonsdale (Of Gods and Men, Munich, Moonraker) reprising his villainous role as Hugo Drax and Richard Kiel (Happy Gilmore, Moonraker, The Spy Who Loved Me) as Drax's notorious henchman — Jaws. Naomie Harris (SKYFALL, Pirates of the Caribbean: Dead Man's Chest, 28 Days Later), from this fall's feature film SKYFALL, will also make a video game appearance in 007 Legends.

In addition, veteran Bond film and video game writer, Bruce Feirstein (*The World Is Not Enough, Tomorrow Never Dies, GoldenEye*), pens *007 Legends*' overarching storyline while the acclaimed James Bond film composer — David Arnold (*Die Another Day, Tomorrow Never Dies, Independence Day*) — and established TV composer, Kevin Kiner ("Hell on Wheels," "Star Wars: The Clone Wars," "CSI: Miami") lend their musical expertise and talent to the robust video game soundtrack. The *007 Legends*' talent roster will continue to grow as additional game missions are revealed.

A first-of-its-kind Bond video game, *007 Legends* features an original, overarching storyline tying together five classic Bond movie-inspired missions plus a sixth mission based on this year's highly-anticipated movie — *SKYFALL* — which will be available post launch as downloadable content, to offer the most diverse Bond gaming experience yet! As with the feature films, *007 Legends* equips players with state-of-the-art spy gadgets, an arsenal of weapons and sleek vehicles as they jet off to exotic locations and utilize Bond's quick wits, class and style to take down notorious villains and their brutal henchmen and perform impressive stunts.

For more intel about *007 Legends* and to unlock exclusive content, visit the game's official Web site — www.007Legends.com — and Facebook page — www.facebook.com/007LegendsGame. Planned to launch on October 16, 2012, *007 Legends* is being developed by Eurocom, under license from EON Productions Ltd. and Metro-Goldwyn-Mayer Studios, Inc. (MGM) for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system and download on Windows PC, and is currently rated "RP" (Rating Pending) by the ESRB.

About Metro-Goldwyn-Mayer Inc.

Metro-Goldwyn-Mayer Inc., through its operating subsidiaries, is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,100 titles. Operating units include Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Films Inc., Ventanazul, MGM Television Entertainment Inc., MGM Networks Inc., MGM Domestic Networks LLC, MGM Distribution Co, MGM International Television Distribution In, Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Worldwide Digital Media, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in international TV channels reaching nearly 120 countries. MGM ownership is as follows: Providence Equity Partners (29%), TPG (21%), Sony Corporation of America (20%), Comcast (20%), DLJ Merchant Banking Partners (7%) and Quadrangle Group (3%). For more information, visit www.mgm.com.

About EON Productions/Danjaq, LLC

EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Broccoli/Wilson family. Danjaq is the US based company that co-owns, with MGM, the copyright in the existing James Bond films and controls the right to produce future James Bond films as well as all worldwide merchandising. EON Productions, an affiliate of Danjaq, is the UK based production company which makes the James Bond films. The 007 franchise is the longest running in film history with twenty-two films produced since 1962. Michael G. Wilson and Barbara Broccoli succeeded Albert R 'Cubby' Broccoli in 1995 and have produced some of the most successful Bond films ever including CASINO ROYALE and QUANTUM OF SOLACE. They are currently producing the 23rd film, SKYFALL.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

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