



May 24, 2016

The Future is Now! Overwatch® is Live on Console and PC

Blizzard Entertainment's futuristic team-based shooter available today globally on **PC**, **PS4™**, and **Xbox One**

Join the battle at www.playoverwatch.com

IRVINE, Calif.--(BUSINESS WIRE)-- "The world could always use more heroes"—and today, the watch begins for gamers around the globe. After drawing more than 9.7 million players to Blizzard Entertainment's biggest open beta ever, [Overwatch](http://www.playoverwatch.com)®—the company's team-based first-person shooter—is *now live* on Windows® PC, PlayStation®4, and Xbox One!

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160524005537/en/>



Overwatch takes place on a near-future Earth, where teams of soldiers, scientists, adventurers, and oddities clash for control of key locations around the world, from serene castle grounds in Japan to mech-production facilities in the wintry heart of Russia. The game features a diverse cast of **21 unique heroes**—including Tracer, the time-jumping adventurer; McCree, the outlaw gunslinger; and Winston, the brilliant gorilla scientist—each armed with signature weapons and awe-inspiring abilities. These extraordinary characters must team up and work together to complete critical objectives in a variety of unique play modes, including Assault, Escort, and Control. Players are able to swap heroes to adapt to the ever-changing situation on the battlefield—the action is fast and fun, and the tactical possibilities are endless.

"We're thrilled to welcome console and PC gamers everywhere to the future world of *Overwatch*," said Mike Morhaime, CEO and co-founder of Blizzard Entertainment. "We've worked hard to create a team shooter that anyone can enjoy, with rewarding cooperative gameplay, fast-paced competitive action, and a diverse cast of awesome heroes that we're proud to add to the Blizzard family. We think shooter veterans and anyone new to the genre will find that *Overwatch* is an absolute blast to play."

Different Ways to Play

Overwatch features a variety of game modes for heroes of every kind. **Quick Play** automatically matches players with allies and opponents of a similar skill level—a quick and easy way to jump into the fight. **Play Vs. AI** mode pits a team of human players against computer-controlled opponents, with

Overwatch is available today globally on PC, PS4™, and Xbox One. (Graphic: Business Wire)

multiple difficulty settings to choose from. **Custom Games** allow teams of friends to tweak the game's rules, while the wild **Weekly Brawl!** offers up an unexpected challenge every week, like "Justice Rains from Above" (an aerial extravaganza starring rocket-powered **Pharah** and **Mercy**, the high-flying healer) and the intense "Arcade" brawl, which features more health, faster cooldowns, and quick respawns. And there's more to come: some time after launch, players looking for the ultimate team challenge will be able to test their mettle, earn ranks, and show off their skill in **Competitive Play**. Blizzard also plans to patch in new heroes and maps in the future at no additional cost.

As players compete in matches—win or lose—they'll level up and earn **Loot Boxes**; each containing an assortment of in-game credits or up to four cosmetic items to customize their heroes, including skins, sprays, voice lines, and new

animations. Loot Boxes can also contain legendary skins that dramatically alter their heroes' appearance, such as the dashing and adventurous Safari Winston, or Young Genji—a version of *Overwatch*'s mysterious ninja from before he received his cybernetic enhancements.

Windows PC, PS4™, and Xbox One gamers can join the fight for the future today by purchasing *Overwatch: Origins Edition* for a suggested retail price of \$59.99 from www.playoverwatch.com/buy. *Overwatch: Origins Edition* comes with a collection of hero skins that provide players with insight into five characters' pasts—Blackwatch Reyes (Reaper), Strike-Commander Morrison (Soldier: 76), Overgrown Bastion, Security Chief Pharah, and Slipstream Tracer—as well as a cache of goodies for several Blizzard Entertainment games, including glowing Mercy wings for *Diablo*® III, a Baby Winston pet for *World of Warcraft*®, a set of heroic *StarCraft*® II portraits, an *Overwatch*-themed *Hearthstone*® card back, and the playable Tracer hero for *Heroes of the Storm*®.†

Overwatch is also available in a limited-edition, retail-only *Collector's Edition* (SRP \$129.99, Windows/PS4™/Xbox One), which contains all of the content listed above along with a full-color source book, the *Overwatch* soundtrack, and a high-quality collectible statue of Soldier: 76—the vigilante alter ego of former *Overwatch* commander Jack Morrison. Quantities are limited; players should check with their local retailer for availability. Windows PC gamers also have the option to download a digital PC edition (\$39.99, digital only), which includes all 21 heroes and provides players with the core *Overwatch* experience.

Players on any platform looking to augment their collection of skins, sprays, and other cosmetic goodies may also purchase the same Loot Boxes that they can earn through gameplay in quantities of 2 for \$1.99, 5 for \$4.99, 11 for \$9.99, 24 for \$19.99, and 50 for \$39.99.

In addition to the English version, *Overwatch* has been localized into Latin American Spanish, Brazilian Portuguese, German, European Spanish, French, Italian, Polish, Russian, Korean, Japanese, and traditional and simplified Chinese. *Overwatch* has been rated T for Teen by the ESRB.

For more information about *Overwatch*, visit www.playoverwatch.com. For screenshots, videos, and other media, visit the Blizzard Entertainment press site at <http://blizzard.gamespress.com/overwatch>.

With multiple games in development, Blizzard has numerous positions currently available—visit <http://jobs.blizzard.com> for more information and to learn how to apply.

†[Battle.net](http://battle.net) account required. *World of Warcraft*®, *Heroes of the Storm*®, *StarCraft*® II, and *Diablo*® III content available on Windows/Mac®. *Hearthstone*® content available on Windows/Mac/iOS/Android.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*® and the Warcraft®, *StarCraft*®, and *Diablo*® franchises, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes nineteen #1 games* and multiple Game of the Year awards. The company's online-gaming service, [Battle.net](http://battle.net)®, is one of the largest in the world, with millions of active players.

*Sales and/or downloads. Based on internal company records and reports from key distribution partners.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about *Overwatch*, including with respect to its launch date, features, and gameplay, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

View source version on [businesswire.com](http://www.businesswire.com/news/home/20160524005537/en/): <http://www.businesswire.com/news/home/20160524005537/en/>

Blizzard Entertainment, Inc.
Rob Hilburger
VP, Global Communications
949.242.8404 dir
rhilburger@blizzard.com

or

Andrew Reynolds
Global Public Relations Director
949-955-1380 x14301
areynolds@blizzard.com

or

Steven Khoo
Public Relations Manager
949-955-1380 x12508
skhoo@blizzard.com

Source: Blizzard Entertainment, Inc.

News Provided by Acquire Media