

Fresh New Tracks From Electronic Music Superstars Deadmau5, Benny Benassi and Yolanda Be Cool Spin Onto DJ Hero® 2 Today

SANTA MONICA, Calif., April 19, 2011 /PRNewswire/ -- Budding beat chemists, virtual mix maestros and all of their friends will come together and party this April with three exclusive additions to *DJ Hero*® 2's award-winning mix list, <u>Activision Publishing</u>. Inc. (Nasdaq: ATVI) today announced. Available now and featuring remixes of hits from electronic music phenomenon Deadmau5, massive dance party favorite Benny Benassi and international club sensation Yolanda Be Cool & DCUP, the Ultra Mix Pack will get feet moving, have fans up out of their seats and keep the music going until the break of dawn.

Ultra Mix Pack (available now) features:

- "House Music" by Benny Benassi (Remix by FSG)
- "Sofi Needs a Ladder" by Deadmau5 (Remix by FSG)
- "'We No Speak Americano" by Yolanda Be Cool & DCUP (Remix by FSG)

The Ultra Mix Pack is available on Xbox LIVE® Marketplace for the Xbox 360® video game and entertainment system from Microsoft for 640 Microsoft Points and on the PlayStation®Store for PlayStation®3 computer entertainment system for \$7.99. All tracks are also available as downloadable singles for Wii[™] for 300 Wii Points[™] each.

About DJ Hero® 2

The ultimate mixer of music and friends, *DJ Hero 2* delivers the definitive way for players to come together and party with a host of new multiplayer modes — including DJ Battles that pit DJ against DJ in mixes produced specifically for battle gameplay — and invite vocalists into the spotlight with integrated on-screen singing and rapping of lyrics and rhymes while bringing the party to life with jump-in/jump-out Party Play gameplay. Featuring the biggest dance, pop and hip-hop hits by the hottest artists everyone knows and loves remixed by world-class DJ's in an all-new way, the game's soundtrack delivers 83 unique creations only available in *DJ Hero 2*. Further immersing players into the music, the game offers a heightened level of creative input and allows everyone to add their own touch, directly impacting the beats they're spinning with freestyle scratching, crossfading and sampling. The game will also feature an all-new career-based Empire Mode where players start out as an up-and-coming DJ on the road to becoming the head of a major entertainment empire, all of which is founded solely on their success as a DJ.

Available now, *DJ Hero* 2 invites a wave of new digital disc jockeys to the turntables as the game is available as a Party Bundle which includes a copy of the game, two turntable controllers and a microphone, offering the ultimate "party-in-a-box." Gamers who experienced *DJ Hero*®, the #1 new videogame intellectual property of 2009, can pick up *DJ Hero* 2 as a Turntable Bundle featuring one turntable controller and a copy of the game or as standalone software. The game was developed by FreeStyleGames for Xbox 360, PLAYSTATION 3 and Wii. The game is rated "T" (Teen — Mild Suggestive Themes, Lyrics) by the ESRB. For more information about *DJ Hero* 2, please visit www.djhero.com, www.facebook.com/djhero and www.twitter.com/djhero.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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