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Destiny 2 Announced: Blockbuster Sequel to the Biggest New Console Video Game Franchise Launch of All-Time Set for September 8

Gameplay World Premiere Set for May 18

Pre-Order for Early Access to Upcoming Destiny 2 Betat

First-Person Action Game Welcomes PC Players to the Destiny Universe

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Bungie and Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI), announced *Destiny* 2, the sequel to the internationally acclaimed *Destiny*, a first-person action game that takes the player on an epic journey to defend humanity from annihilation. The official *Destiny* 2 reveal trailer, "Rally the Troops," debuted a character-driven glimpse at *Destiny* 2's story today. Additionally, the first hands-on gameplay reveal livestream will be broadcast around the world on May 18. The broadcast will showcase a variety of fun, action-oriented activities within *Destiny* 2, and will highlight the brand-new, epic adventure waiting for players. With a fresh start for all players right from the opening cinematic, *Destiny* 2 will expand across the globe with a worldwide release on September 8. *Destiny* 2 will be available on PlayStation®4 systems with additional, timed exclusive* content, Xbox One (PlayStation®Plus or Xbox Live Gold subscription, respectively, required for significant features), and for the first time in *Destiny's* history, a new platform to enjoy this universe will be offered. *Destiny* 2 is coming to PC!

"*Destiny* was the biggest launch of a new console video game franchise ever. Along with our incredibly talented partners at Bungie, we are focusing on making *Destiny 2* even better, with state of the art first person action, an awesome new story, great characters, and thoughtful innovations that make the game more accessible to all different kinds of players," said Activision CEO, Eric Hirshberg. "We're also bringing *Destiny 2* to the PC platform for the first time. *Destiny 2* will make an already great game franchise better than ever."

Bungie CEO, Pete Parsons, said, "The past three years have been incredibly inspiring and rewarding for Bungie. To know that millions of players around the world have forged lasting *Destiny* memories and even made it their hobby is truly humbling and we can't wait to continue the journey." He added, "We are looking forward to sharing a fresh, inviting story, and with the upcoming *Destiny 2* Beta slated for this summer, we are eager to get feedback from millions of players around the world who will get a glimpse of the new adventures that will unfold for all of us. Together, with our partners at Activision, we are thrilled to get *Destiny 2* in the hands of players in September."

In *Destiny 2*, the last safe city on Earth has fallen and lay in ruins, occupied by a powerful new enemy and his elite army, the Red Legion. Every player creates their own character called a "Guardian," humanity's chosen protectors. As a Guardian in *Destiny 2*, players must master new abilities and weapons to reunite the city's forces, stand together and fight back to reclaim their home. The official *Destiny 2* reveal trailer, "<u>Rally the Troops</u>," shows two of the Vanguard, leaders of the Guardians, inspiring the people of the last city in an impassioned (and occasionally sarcastic) call to arms. In *Destiny 2*, players will answer this call, embarking on a fresh story filled with new destinations around our solar system to explore, and an expansive amount of activities to discover. There is something for almost every type of gamer in *Destiny 2*, including gameplay for solo, cooperative and competitive players set within a vast, evolving and exciting universe.

Destiny 2 is currently Rating Pending (RP) by the ESRB and will be available at a suggested retail price of \$59.99. The product line-up will also feature the *Destiny 2 - Game + Expansion Pass Bundle* at \$89.99 SRP, the *Destiny 2 - Digital Deluxe Edition* featuring premium digital content at \$99.99 SRP, the Limited Edition at \$99.99 SRP, and the Collector's Edition, featuring a fully-wearable *Destiny 2 -* Frontier Bag, Expansion Pass, premium digital content and a Cabal-themed Collector's Box for \$249.99 SRP.

For more game information, visit <u>www.DestinyTheGame.com</u> and follow the official *Destiny* social channels on <u>Facebook</u> and @DestinyTheGame on <u>Instagram</u> and <u>Twitter</u>. The community can interact directly with the developers at <u>www.Bungie.net</u>, <u>Facebook</u>, @Bungie on <u>Twitter</u>, and <u>www.Twitch.tv/Bungie</u> on Twitch.

About Bungie

Bungie is an independent, employee-owned game development studio dedicated to creating hopeful worlds that inspire

passionate player communities. For more than two-and-a-half decades, that purpose has led to the creation of some of the industry's most celebrated gaming franchises, including *Marathon*, *Myth*, *Halo*, and *Destiny*. Today, Bungie is focused on developing the next highly-anticipated release in the *Destiny* universe, *Destiny 2*.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, <u>www.Activision.com</u> or by following <u>@Activision</u>.

<u>Cautionary Note Regarding Forward-looking Statements:</u> Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release dates, pricing, gameplay, trailers and reveals, features and functionality, of *Destiny 2* and the release dates for the *Destiny 2* Beta are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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†Beta platform availability and launch date(s) TBD. See <u>destinythegame.com/beta</u> for details. Limited time only, while beta codes last, at participating retailers. Internet connection required. May require subscription for applicable platform, sold separately.

*Timed exclusive content until at least Fall 2018. More details to come this summer.

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