



id Software Confirms Next DOOM 3 Invasion Set for Week of April 4

SANTA MONICA, Calif., Feb 09, 2005 /PRNewswire-FirstCall via COMTEX/ -- Make a date with death. id Software(TM) and Activision, Inc. (Nasdaq: ATVI) today confirmed the week of April 4 as the worldwide release of never-ending evil, with the arrivals of both DOOM 3(TM) for the Xbox(R) video game system from Microsoft and DOOM 3: Resurrection of Evil(TM), the official PC expansion pack to what critics and gamers have raved is one of the scariest games ever created: DOOM 3(TM).

"Brace yourself for a new breed of fear and excitement," said Todd Hollenshead, CEO, id Software. "DOOM 3 for the Xbox brings gripping action, unparalleled graphics and sound, and a truly terrifying experience to the home theater. This is DOOM 3 built for the Xbox, including 480p and wide-screen support, full Xbox Live multiplayer, and the Xbox exclusive 2-player co-op campaign. For fans of DOOM 3 on the PC, Resurrection of Evil takes you to the undiscovered depths of the UAC's Mars base and back to Hell itself for a vicious new battle with the forces of evil and the most ferocious demons imaginable."

Rated 10 out of 10 by XBN magazine, DOOM 3 for the Xbox brings the sci-fi horror masterpiece to console gamers everywhere. In addition to the most frightening and immersive single player game ever created, the heart-pounding title features a new co-operative campaign and exciting Xbox Live multiplayer action. The exclusive Limited Collector's Edition also includes full versions of the original Ultimate DOOM(TM) and DOOM II(R) playable in single player, or split-screen co-op or deathmatch with 2-4 players on one Xbox. DOOM 3 for the Xbox is developed by Vicarious Visions and id Software.

Co-developed by Nerve Software and id Software, DOOM 3: Resurrection of Evil continues the terrifying and intense action of the top selling, critically acclaimed and instant classic DOOM 3 -- awarded 94% from PC Gamer and five out of five stars from Computer Gaming World -- in an all-new assault on humanity. Resurrection of Evil picks up two years following the events of the original in a once forgotten and remote UAC research facility on Mars. Players wage a brutal war against an army of new demons and zombies including Hell's own Hunters, while utilizing incredible new weapons like the physics defying "grabber" and the return of the classic double-barreled shotgun. Featuring new locations, puzzles and mysterious powers like the ability to slow time, Resurrection of Evil will have players reloading for the bloodiest battle yet.

Both titles are rated "M" for Mature (Blood and Gore, Intense Violence) by the ESRB.

About id Software

id -- Freud's primal part of the human psyche and one of the hottest game shops on Earth -- has been rocking the gaming world from Mesquite, Texas since 1991. As a renowned leader in the industry, id Software forged such frenetic titles as Wolfenstein 3D(R), DOOM(R), DOOM II(R), QUAKE(R) QUAKE II(R), and QUAKE III Arena(R). With intense graphics and mind-blowing action, id's games have helped redefine the modern video game, continually setting industry standards for technology and gameplay. And, in keeping with tradition, id Software has amplified the world of adrenaline pumping 3-D gaming with the release of their latest action titles, Return to Castle Wolfenstein(R), and DOOM 3(TM). id Software's advanced DOOM 3 engine is leading the next revolution in 3-D interactive games. Check out more about id Software at www.idsoftware.com.

About Activision, Inc.

Headquartered in Santa Monica, California, Activision, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted net revenues of \$948 million for the fiscal year ended March 31, 2004.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Italy, Japan, Australia, Scandinavia, Spain and the Netherlands. More information about Activision and its products can be found on the company's World Wide Web site, which is located at www.activision.com.

About Xbox

Xbox (www.xbox.com) is the video game system from Microsoft that brings people together for the most exhilarating game and entertainment experiences. Xbox delivers an expansive collection of breakthrough games, powerful hardware and the unified Xbox Live online service. The new tagline, "it's good to play together," captures the spirit of Xbox as the social hub of the new digital entertainment lifestyle. Xbox is now available in North America, Asia, Europe and Australia.

The statements made in this press release that are not historical facts are "forward-looking statements." These forward-looking

statements are based on current expectations and assumptions that are subject to risks and uncertainties. The Company cautions readers of this press release that a number of important factors could cause Activision's actual future results to differ materially from those expressed in any such forward-looking statements. Such factors include, without limitation, product delays, retail acceptance of our products, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, maintenance of relationships with key personnel, vendors and third-party developers, international economic and political conditions, integration of recently acquired subsidiaries and identification of suitable future acquisition opportunities. These important factors and other factors that potentially could affect the Company's financial results are described in our filings with the Securities and Exchange Commission, including the Company's most recent Annual report on Form 10-K and Quarterly Report on Form 10-Q. Readers of this press release are referred to such filings. The Company may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in the Company's assumptions or otherwise. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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