

## Call of Duty: Black Ops III Multiplayer Beta Available Now First on PlayStation®4 System

Beginning Today, Treyarch's Black Ops III Beta Provides Gamers Hands-On with All-New Multiplayer

First Public Call of Duty Beta Since Call of Duty: World at War Starts First on PS4™ System Throug®unday, Aug. 23

SANTA MONICA, Calif.--(BUSINESS WIRE)-- The start of the highly-anticipated **Call of Duty®: Black Ops III** multiplayer beta has arrived on PlayStation®4 computer entertainment system. Beginning today, PS4<sup>™</sup> system owners worldwide who obtaine a beta access code for the **Call of Duty: Black Ops III** multiplayer beta will experience Treyarch's new multiplayer gameplay first hand. New maps, modes, specialists, weapon customizations and more, including gameplay progression and the all-new momentum-based, chained movement system will be available for play through Sunday, Aug. 23, with other platforms to follow. Players are encouraged to submit their Beta feedback, directly to the studio team, at <a href="https://activision.allegiancetech.com/cgibin/qwebcorporate.dll?idx=ET2VTC">https://activision.allegiancetech.com/cgibin/qwebcorporate.dll?idx=ET2VTC</a>. As the Beta continues, the <a href="https://activision.allegiancetech.com/cgibin/qwebcorporate.dll?idx=ET2VTC">TC</a>.

"We have poured our heart and soul into making *Black Ops III*, pushing ourselves to develop the deepest and richest experience we could for *Call of Duty*® players. We can't wait for the fans to get their hands-on multiplayer so they can provide us with the type of feedback at scale to ensure we deliver the best experience we can come November," said Mark Lamia, Studio Head of Treyarch. "With the new precision fluid movement system, the introduction of Specialists and an all-new weapon customization system, there's a ton of multiplayer content in the beta and that's just scratching the surface."

The *Call of Duty: Black Ops III* beta represents a fraction of the full version of the game. Fans playing in the Beta can expect to play through three maps that will accommodate various play styles and enjoy high-octane combat that takes advantage of the new momentum-based, chained-movement system, advanced weaponry, new gear and much more. At least seven game modes will be unveiled throughout the Beta, including fan favorites and quite possibly a few surprises along the way. Plus, Beta participants will be able to play as two all-new Specialists in addition to the six previously revealed. The Beta also includes weapon customization featuring both Create-a-Class and Weapon Paint Shop functionality (Weapon Paint Shop not available on PC version of Beta) as well as gameplay progression covering weapons, scorestreaks and equipment (all progression will reset at the end of the Beta).

"The relationship between SCEA and Activision continues to flourish, allowing us to deliver content to PlayStation® fans before they can get it anywhere else," said Adam Boyes, VP of Publisher and Developer Relations, Sony Computer Entertainment America LLC. "Continuing to redefine the multiplayer experience, *Call of Duty: Black Ops III* looks and feels incredible, and I'm thrilled fans will have the chance to experience it first on the PlayStation®4 system."

Fans looking to get all the latest news and information on the *Call of Duty: Black Ops III* multiplayer beta can visit <u>CallofDuty.com</u>, <u>Treyarch's blog</u> or the <u>PlayStation Blog</u>. Here participants can stay up-to-date on any announcements and new details revealed throughout the beta.

Published by <u>Activision Publishing, Inc.</u>, a wholly owned subsidiary of Activision Blizzard (Nasdaq: <u>ATVI</u>), and award-winning developer Treyarch, *Call of Duty: Black Ops III* delivers a campaign that can be played as a full single player game or co-op online with up to four players (on PS4<sup>™</sup> system, Xbox One, and PC), the deepest, most rewarding multiplayer ever offered in *Call of Duty*, and, a mind blowing Call of Duty Zombies experience that, for the first time, features its own XP progression system. *Call of Duty: Black Ops III* is in development for PlayStation®4 system, Xbox One, the all-in-one games and entertainment system from Microsoft and PC. The *Call of Duty: Black Ops III* multiplayer beta will be available on Xbox One and PC starting August 26.

For the latest intel on *Black Ops III*, check out: <u>www.callofduty.com</u>, <u>www.youtube.com/callofduty</u> or follow @Treyarch and @CallofDuty on Twitter and <u>Instagram</u> and <u>Facebook</u>. *Call of Duty: Black Ops III* is rated M for Mature with Blood and Gore, Drug Reference, Intense Violence and Strong Language.

## About Treyarch

Treyarch is a video game studio, driven by the desire to create epic gameplay experiences that are enjoyed by as many video game fans as possible. It is an approach that has helped to make the studio an industry-leading game developer, whose *Call of Duty: Black Ops II* set world-wide launch day records, and whose previous game *Call of Duty: Black Ops* set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track. Treyarch is wholly owned by Activision Publishing, Inc.

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