



## The Amazing Spider-Man™ Returns to New York City

### Swing Through and Explore Manhattan in the Next Web Slingin' Spider-Man™ Video Game from Activision® and Marvel

SANTA MONICA, Calif., Dec. 7, 2011 /PRNewswire/ -- An all-new Spider-Man is poised to bring the action back to New York City as Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: [ATVI](#)), and Marvel Entertainment, LLC announce ***The Amazing Spider-Man™*** video game, planned to launch summer 2012 tied to Sony Picture Entertainment's upcoming feature film of the same name. Created as an epilogue story occurring entirely after the events of the movie, the game features the return of free-roaming web-slinging all over the city and evolutionary improvements to navigation and combat, as the newly anointed Spider-Man is plunged into an all-new storyline charged with protecting Manhattan from a variety of criminals.

***The Amazing Spider-Man*** is in development at veteran game studio Beenox, and features an original narrative crafted by Hollywood writer Seamus Kevin Fahey (episodes of *Spartacus: Gods of the Arena* and the re-imagined *Battlestar Galactica*) that continues young Peter Parker's adventures following the events of the new film. Using the game's new Web Rush mechanic allows players to pull off a vast array of moves never before possible. With a story that takes players through many areas all over (and under) Manhattan, fans will feel what it's truly like to be a Super Hero, as they experience the cinematic adrenaline rush of web-swinging through the city and fighting crime using Spider-Man's spectacular acrobatic moves and attacks.

Fans can check out the WORLD PREMIERE EXCLUSIVE TRAILER for ***The Amazing Spider-Man*** video game during Spike TV's Video Game Awards, airing live on Saturday, December 10 at 8:00 PM ET / 5:00 PM PT.

For more information on ***The Amazing Spider-Man***, please check out <http://www.TheAmazingSpiderManGame.com>.

#### **About Marvel Entertainment**

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of over 8,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information, visit [www.marvel.com](http://www.marvel.com).

#### **About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com).

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