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N. Sane Offerings This Holiday for the Crash Bandicoot N. Sane Trilogy

Top-Ranked Remastered Collection for PlayStation 4 to Delight Fans of all Ages on Black Friday

SANTA MONICA, Calif.--(BUSINESS WIRE)-- <u>Crash</u>™ fans will have more to be thankful for this holiday season, as Activision, a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI), shared today some of the hottest offerings of the season for *Crash Bandicoot*™ *N. Sane Trilogy*. On November 24, participating retailers nationwide are getting into the Crash craze with awesome deals, including GameStop and Walmart in the U.S. which will have special *Crash Bandicoot N. Sane Trilogy* Black Friday bundles sure to make any gift giver or recipient happy. Additionally, there's plenty of officially-licensed *Crash* loot now available to stock up on before the holiday rush.

This press release features multimedia. View the full release here: http://www.businesswire.com/news/home/20171115006136/en/



GameStop revealed that its Crash Bandicoot[™] N. Sane Trilogy Black Friday Bundle will include the game -- and a never-before-released pair of collector's edition Crash Bandicoot socks! (Photo: Business Wire)

Crash Bandicoot N. Sane Trilogy reached critical acclaim as the top-selling¹ remastered PlayStation® 4 collection to date in 2017. IGN called the game "N. Credible fun," while Common Sense Media rated the game "5 out of 5 stars." Game Informer said, "Vicarious Visions made it fun again, without altering its DNA - a feat that deserves recognition." Biogamer Girl called it "an insanely addictive throwback."

Those who don't own *Crash Bandicoot N. Sane Trilogy* yet have the perfect opportunity to get in on the fun with two special Black Friday bundle deals:

- GameStop has revealed that its *Crash Bandicoot*N. Sane Trilogy Black Friday Bundle² will include the game -- and a never-before-released pair of collector's edition Crash Bandicoot socks! Hitting fans with the nostalgically-designed socks, this GameStop Black Friday exclusive is bringing back the '90s. These premium socks feature an iconic in-game image of Crash's face with his tongue sticking out, perfect for fans who want to spin, jump and wump just like Crash!
- Walmart also has announced that its *Crash Bandicoot N. Sane Trilogy* Black Friday Bundle² will include the game, as well as the Stormy Ascent level. Those who purchase the Walmart bundle will get their hands on this notorious and insanely challenging level chock-full of vial-throwing lab assistants, flying birds, retracting steps iron spikes, and much more!

Shoppers with *Crash* fans on their lists will have plenty of options to choose from this holiday season. Fans will be delighted by a nine-inch vinyl, collectible Crash Bandicoot statue by <u>First4Figures</u>, available now. *Crash* enthusiasts who wish to adorn themselves or their homes with *Crash* gear have plenty of officially-licensed options by <u>Numskull</u>, including special Holiday sweaters, T- shirts, candles, mugs and more. Fans can also check out **Changes** for Crash apparel at great stores including Walmart, Amazon, Spencer's and Urban Outfitters. Those who want to round out their **Funko!** POP vinyl figure collection can preorder <u>Crash Bandicoot</u> or <u>Neo Cortex</u> figures now.

Crash Bandicoot, one of the most famous game characters in history, takes center stage this holiday in the *Crash Bandicoot N. Sane Trilogy.* Featuring beautiful remastered HD graphics, fans can play as Crash or his sister Coco in the three games that started it all: *Crash BandicootTM*, *Crash BandicootTM* 2: *Cortex Strikes Back* and *Crash BandicootTM* 3: *Warped.* With more than 100 levels to explore, *Crash Bandicoot N. Sane Trilogy* takes advantage of PlayStation® 4 features and offers brand-new lighting, animations, textures, models and recreated cinematics—all in dazzling "N. Hanced Fur-K" and PS4TM Pro HD.

For the first time, fans can enjoy seeing how they stack up against their friends and other players around the world via online leaderboards. Full analog stick support and a unified save system and checkpoint system will make it easier for new fans to enjoy the classic adventures, while improved bonus levels and time trials in this epic trilogy will challenge the hardest of the 'Coot core!

Activision and Vicarious Visions are honoring the heritage of *Crash* throughout the trilogy in a variety of ways, including a fully remastered game soundtrack packed with all the didgeridoos, xylophones and thumpin' bass lines you can handle, as well as newly recorded dialogue from some of the familiar voice actors who appear in the original *Crash Bandicoot* games, including Jess Harnell, Lex Lang and Debi Derryberry, among others.

Developed by Vicarious Visions, *Crash Bandicoot N. Sane Trilogy* is available now on PS4[™] and PS4[™] Pro. For more information about *Crash Bandicoot N. Sane Trilogy*, please visit www.crashbandicoot.com or follow @CrashBandicoot on Twitter, Facebook and Instagram.

About Activision

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Activision
Kerstine Johnson
Kerstine.Johnson@activision.com
or
Step 3
Wiebke Vallentin
Wiebke@step-3.com

Source: Activision Blizzard

¹ Based on 2017 unit sales in North American and the European Union, through September 2017, according to the NPD Group, GfK, GSD and Activision Blizzard internal estimates.

² All pricing and offer availability are determined by retailers and are subject to change in their sole discretion.

